

BETTER HOMES & GARDENS

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Good Cheer—Within and Without

FOR ages the Christmas season has signified the spirit of childhood and typified the warmth and cheer of the family's homecoming. How appealing is the picture of the little children on Christmas night, watching for the coming of the good fairy of their dreams.

And now Christmas means also the outstretched hand of kindness and goodwill to the community, for the lights and the colors of the Christmas-tree adornments are given to the neighborhood.

The light that shone from the wondrous star many centuries ago now shines farther and farther, as we find that our neighbors are everywhere, even at the uttermost ends of the earth.—The Editor.

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Vary your Christmas-week

menus with the new

Armour's Fixed Flavor Star Ham



Thousands of thrifty housewives find the Armour recipe-book helpful in avoiding monotony . . . and saving money

LONG before your turkey makes its last bow as a bowlful of soup, you'll want it to take turns with something else. And because you have variety in view, you'll want that "something else" as unlike turkey as turnips. It should be economical too.

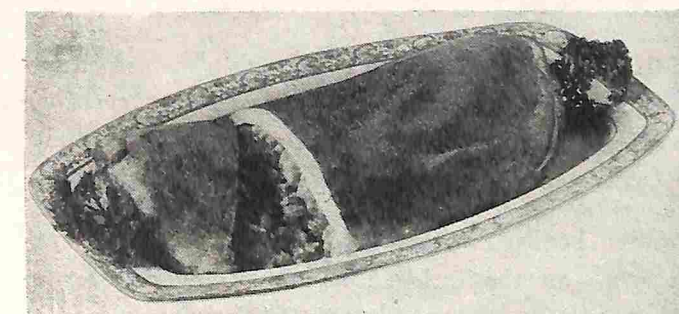
Certainly there is nothing better than an Armour's Fixed-Flavor Star Ham. For Fixed-Flavor Ham is a versatile star with sixty different make-ups . . . sixty ways to serve this wonderful ham produced by Armour and Company's exclusive, new cure-and-smoke method.

You may realize the work that new method involves. But you can't realize the result, till a Fixed-Flavor Ham comes from your oven, and you slide your knife across it. As each pink piece falls away, a wisp of fragrant, flavorful steam rises to tease your taste. Right then, you want a tender forkful; so take it and taste Fixed Flavor—the flavor that raised Star smoked meats to the highest place in the firmament of food!

Buy a Fixed-Flavor Ham before Christmas. It will save time in preparing meals when the twenty-fifth starts creeping up. You can make Ham Omelet with the leftovers, as well as a variety of wonderful-tasting

dishes. The coupon brings a book that shows you how. Mail it today. And look for the bright, new Fixed-Flavor wrapper when you ask for Fixed-Flavor Ham.

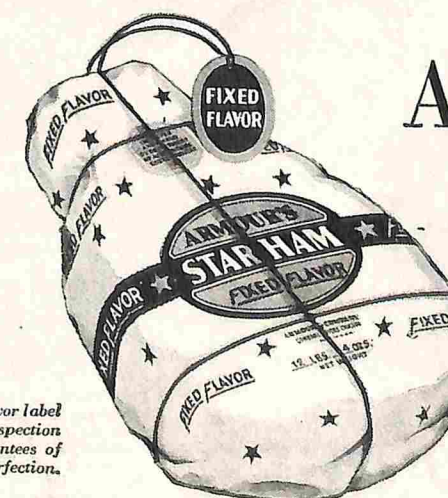
TUNE-IN THE ARMOUR HOUR EVERY FRIDAY NIGHT AT 9.30 EASTERN STANDARD TIME, OVER ANY OF 36 STATIONS ASSOCIATED WITH THE NATIONAL BROADCASTING COMPANY. ARMOUR AND COMPANY, CHICAGO



RECIPE

Fixed Flavor Star Ham Omelet

TOTAL TIME: 20 MINUTES SERVES 4
Beat the white and yolks of four Armour's Cloverbloom Eggs separately. To the yolks add two teaspoons Armour's Cloverbloom Butter, a pinch of salt, and one cup of boiled Fixed-Flavor Star Ham finely chopped. Make a smooth paste of one level tablespoon flour and one-fourth cup of milk, and gradually add one-half cup of milk and the well-beaten whites of the eggs. Combine the two mixtures, pour into a hot, well-greased skillet, and bake in a moderate (350° F.) oven for 15 minutes.



The Fixed-Flavor label and U. S. Inspection are twin guarantees of Star Ham perfection.

ARMOUR'S STAR HAM FIXED FLAVOR

Dept. B-12, Division Food Economics

ARMOUR AND COMPANY, CHICAGO, U. S. A.

Please send me a free copy of "60 Ways to Serve Ham."

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