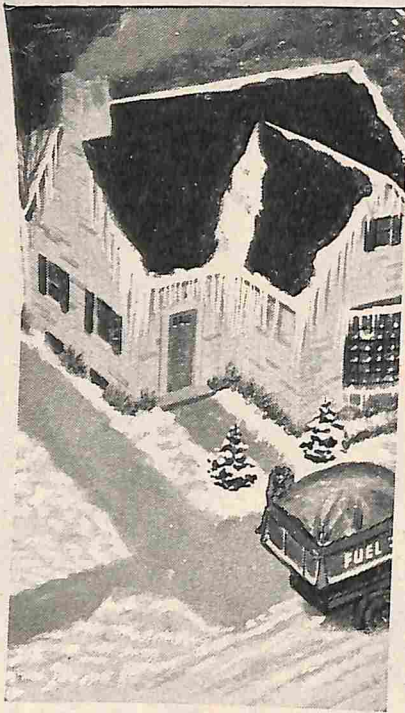
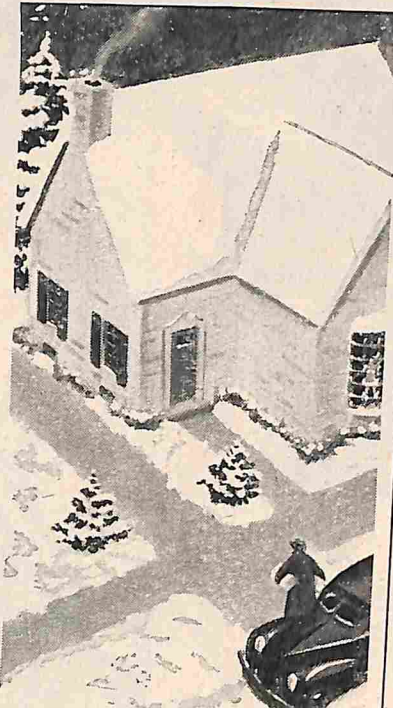


Twin Homes but—  
**look how one is  
wasting fuel**



**NOT INSULATED.** "Why," Jim Todd asked himself, "should it take 12 tons of coal to heat our 6-room house?" The answer is simple. Your house is *not* insulated. Enough heat is escaping to melt the snow on the roof. But in the twin home across the street...



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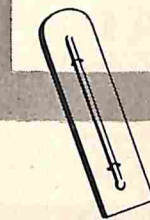
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Cover photograph: Anton Bruehl

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Published monthly by Meredith Publishing Company, 1714 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Entered as second-class matter July 8, 1922, at the post office in Des Moines, Iowa, under act of Congress, March 3, 1879. Copyright, 1945, by Meredith Publishing Company in United States and in all countries participating in the International Copyright Convention. Title, *Better Homes & Gardens* registered in the International Copyright Office. **Subscription Rates:** United States and Possessions, Canada, Newfoundland, and Panama: three years \$3, five years \$4.50. Other countries, add \$1 per year for extra postage. Because of the paper shortage, please allow several months for the first copy to reach you. **Change of Address:** Please report any change of address direct to *Better Homes & Gardens*, Des Moines 3, Iowa, rather than thru your local post office, giving your old address as well as the new, and allow five weeks for the first copy to reach you. **Printed in U. S. A.**

*Give your living room*  
**The THERMOMETER TEST**

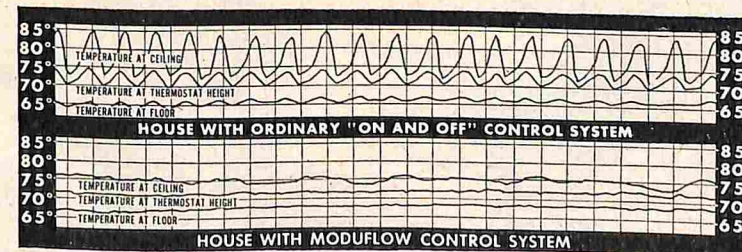


One of these days when weather gets down below freezing, just try this thermometer test in your living room. You'll probably be amazed to find that there is as much as twenty degrees difference between the temperature at your ceiling and on your floor. (See chart below.) While your floor is a feet-chilling 63 degrees, your ceiling may register a midsummer 83 degrees. This difference is particularly marked about 20 to 30 minutes after your automatic burner cuts off.

That's because, in the average home, equipped with an ordinary on-and-off control system, the warm air rises to the ceiling where it does little good, and the cold air forms in layers along the floor. But with Honeywell's new Moduflow control system, that's all different. By an ingenious method of control and supply, Moduflow nearly equalizes ceiling and floor temperatures. Much of the heat formerly wasted at the ceiling is used to heat the lower levels; result, blissful comfort from head to foot with greater efficiency of operation.

And here's the best news of all. Moduflow control systems are now available in limited quantities and are being installed in homes throughout the country. As more materials become available, production is gradually catching up with the demand. The sooner you place your order with your heating dealer, the sooner you will be able to enjoy the comfort of Moduflow.

Learn how easily and inexpensively Moduflow can be installed in your present automatic heating system. You don't have to wait until you build a new home. Send for the interesting booklet "Heating and Air Conditioning the Postwar Home," that tells all about Moduflow. Just mail the coupon today for your free copy.



See how Moduflow smooths out the up-and-down temperatures caused by ordinary control systems. Shown above are actual temperature recordings taken in two identical houses — one with and one without Moduflow. Without Moduflow, temperature varies as much as 20 degrees from floor to ceiling. With Moduflow there is comfort temperature from ceiling to floor.

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