



# are Baby Blessed

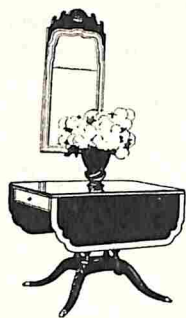
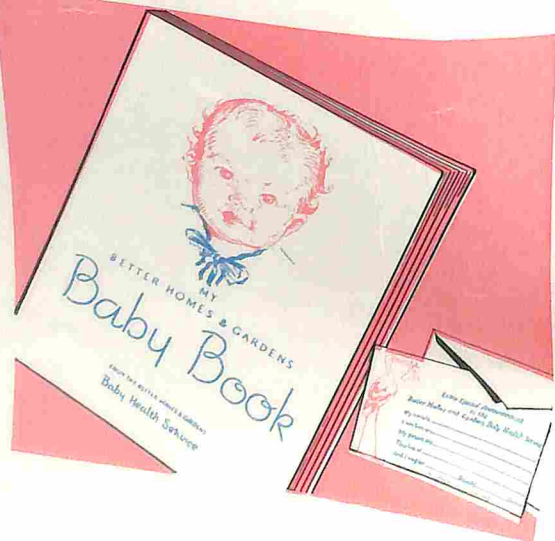
And as Baby Goes, So  
Goes the Home! That's  
Why Mothers Need the  
Baby Health Service

ARE you expecting a baby at your home? If you are, you will want the *Better Homes & Gardens* Baby Health Service. You will want us to send the pre-natal part of this service AT ONCE. Then, we will mail you detailed letters of expert advice about your baby, after he arrives, for a period of two years!

In preparing this service, Gladys Denny Shultz spent months in research and consultation with America's leading pediatricians. Everything that can be done has been done to give you a Baby Health Service which conforms to the best and most approved practices.

We want to give you our sympathetic help both now and after your baby comes. Send us the nominal fee of 50 cents NOW for Baby Health Service Course I. It will be mailed to you immediately in the delightful pink and blue baby book shown below. This course includes a complete outline on the care of the expectant mother and the care of the newborn baby.

When your baby comes, you simply fill out the announcement card (which comes with Course I) and send it with 50 cents for Course II. This course comprises a series of ten letters on the care of your baby which are mailed to you automatically every two or three months until he is two years old. You may obtain both courses of the service at once, if you prefer, by sending \$1. Address your letter to Box 9201, *Better Homes & Gardens*, Des Moines, Iowa.



MEREDITH PUBLISHING COMPANY  
E. T. MEREDITH, Founder, 1876-1928

FRED BOHEN  
President and General Manager

ELMER T. PETERSON, Editor

FRANK W. McDONOUGH.....Associate Editor  
JOSEPHINE WYLIE.....Associate Editor  
ALFRED CARL HOTTES.....Associate Editor  
WALLACE F. HAINLINE.....Art Director

**Our Pledge to You:** *Better Homes and Gardens* is published for gardened-home families in cities, towns, and suburbs. If you purchase any article advertised in *Better Homes and Gardens*, whether you buy it of the local dealer or direct, and it is not as represented in the advertisement, we guarantee that your money will be returned if you mentioned *Better Homes and Gardens* when you purchased the article. We do not guarantee accounts of honest bankrupts.

**Subscription:** 60 cents a year; two years, other countries, \$1. Canada, \$2 a year; of the month, 10 cents a copy. Entered as second-class matter at the post office in Des Moines, Iowa, under act of Congress, March 3, 1879. Additional entry as second-class matter at Harrisburg, Pennsylvania; Springfield, Massachusetts; Binghamton, New York; Owatonna, Minnesota; Madison, Wisconsin; Mitchell, South Dakota; Guthrie, Kentucky; Guthrie, Oklahoma; Waco, Texas; Bloomington, Illinois; Ionia, Michigan; Zanesville, Ohio; and Manhattan, Kansas. Copyrighted by the Meredith Publishing Company, 1933, United States and Canada. Trade-marks for *Better Homes and Gardens* have been registered in the United States and Canada.

# BETTER HOMES & GARDENS

Published Monthly by the Meredith Publishing Company, Des Moines, Iowa

VOLUME 11

JANUARY 1933

NUMBER 5

## CONTENTS

COVER PAINTING.....	George Rapp	4
ACROSS THE EDITOR'S DESK.....		
"TO MARKET, TO MARKET" (Frontispiece).....	Orpha M. Gardner	5
<b>A Number of Things for the Family</b>		
A SUCCESS PLAN FOR YOUR LIFE.....	Howard F. Bigelow	9
AMONG OURSELVES.....		12
THE CLUB HAS A FAMILY PARTY.....	Edith Wasson McElroy	22
BETTER HOMES AND GARDENS SERVICES.....		36
<b>Home Cooking, and Oh, SO Good!</b>		
FOODS THAT MAKE THE BREAKFAST.....	Ruth Braucht Jacobs	14
COOKS' ROUND TABLE.....		20
<b>That Gardens May Flourish</b>		
THE DAIRY OF A PLAIN DIRT GARDENER.....	Harry R. O'Brien	6
<i>Illustrations by Dale Beronius</i>		
THEN I MET A LADY WHO OWNED A GLASS GARDEN.....	Elizabeth Foster Mann	19
ALONG THE GARDEN PATH.....		40
<b>How to Manage the Home</b>		
THIS IS THE WAY WE IRON OUR CLOTHES.....	Mabel J. Stegner	13
<i>Illustrations by Robb Beebe</i>		
ELEANOR GOES TO THE DENTIST.....	Gladys Denny Shultz	15
<b>Furnishings for Your Home</b>		
LIVING EXAMPLES OF PERIOD FURNITURE.....	ADELE WYMAN	16
<i>Illustrations by Laurence Erich Guethoff</i>		
A ROOM THAT GREW UP WITH THE CHILDREN.....	Ruth Kauffman Friedlich	18
<b>Remodeling and Building Ideas</b>		
PUT YOUR ATTIC TO WORK!.....	Gerald K. Geerlings	10
<i>Illustrations by the Author</i>		
<b>Especially for Boys and Girls</b>		
JUNIOR GARDEN CLUBS OF AMERICA PAGE—A NEW KIND OF YARD AND GARDEN CONTEST.....		17

### More Beautiful America Contest

ENTRIES already in for the second contest give promise of wonderful outcomes in 1934! The projects named include planting of miles of highway; landscaping school, church, hospital, and club grounds; elimination of junk yards and city dumps, with many more ugly ducklings of the type which civic-welcoming committees like to avoid when showing out-of-town guests the sights.

Not much actual work has been done as yet in any community, but little groups are looking the ground over and working out detailed plans. By early spring, however—as early as January in some parts of the country—the planting season begins. Then watch!

One ambitious garden club lists twenty-five distinct projects, each involving an improvement of real importance, which it will complete during the two-year contest period. It has only a small fund to use for nursery stock and labor, but boundless enthusiasm laughs at obstacles.

A novel way to raise a little money has been adopted by a Texas group. The members are selling hot tamales, slow baked in corn husks for five hours. "We've sold 112 dozen at 20 cents, already," writes the chairman, hopefully.

If your city is not represented in this contest, you are probably just the person to introduce the idea to such local people as would be able to help organize a project. A line of inquiry addressed to the More Beautiful America Contest Committee, *Better Homes and Gardens*, Des Moines, will bring you a bulletin with full information and suggestions.—THE EDITOR.

**Editorial Offices:** 1714 Locust Street, Des Moines, Iowa. Manuscripts submitted to the magazine must be accompanied by postage for their return, else we cannot be responsible for them. Letters to The Junior Garden Clubs of America, which organization is sponsored by *Better Homes and Gardens*, should also be sent to this address.

**Advertising Branch Offices:** New York City, 122 East Forty-second St.; Philadelphia, 133 So. Twelfth St.; Chicago, 919 No. Michigan Ave.; St. Louis, 1411 Syndicate Trust Bldg.; Minneapolis, 635 Palace Bldg.; San Francisco, 530 Russ Bldg.

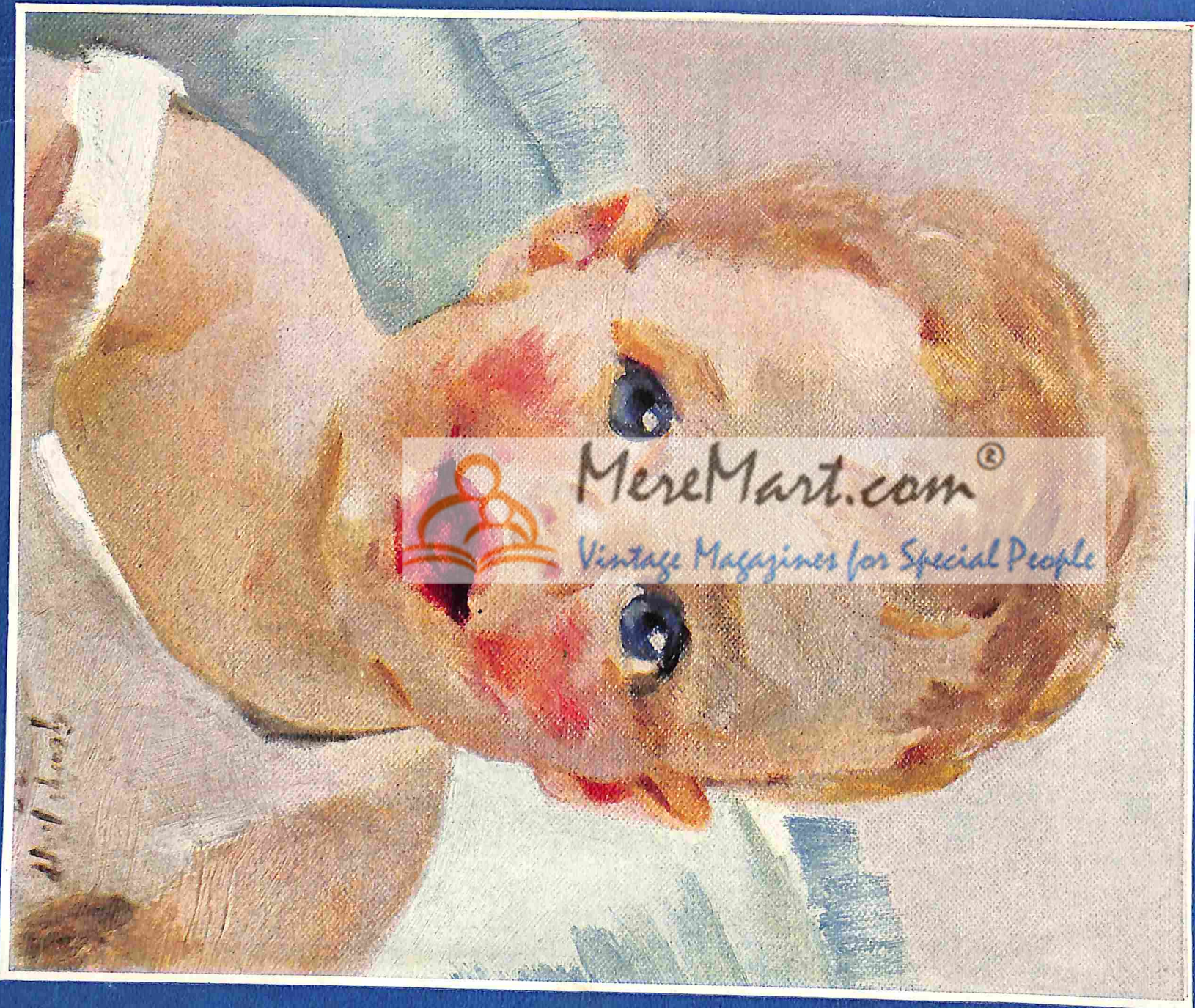


JANUARY 1933



10 CENTS

# BETTER HOMES & GARDENS



 MereMart.com®  
*Vintage Magazines for Special People*

Meredith Publishing Company - Des Moines, Iowa  
More Than 1,400,000 Circulation