

Twin Homes but— one is far more healthful for the youngsters



NOT INSULATED. The poor Bartons are more to be pitied than censured. They kept putting off insulating. Now, hit by zero weather, their home is cold as an igloo and little Joan is in bed again with another cold. But in the twin home across the street...



KIMSULATED. The Martins are warm, healthy and happy. For last month, Mr. Martin installed KIMSUL. And today the snow on the roof proves that the heat is sealed in... fuel is being saved. Take a tip from the Martins, put KIMSUL in now.

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KIMSUL is the only insulation with many-layer construction. Unlike loose, bulk insulation, KIMSUL is prefabricated. Stitched together, the many layers form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform insulation over every inch... today, and years from now.

Anyone who can handle a hammer can install clean, penny-light KIMSUL. It's made to order for applying between attic floor joists or between beams of the sloping roof.

Selection of KIMSUL for the U. S. Navy Quonset Huts—the world's largest prefabricated housing project—is your assurance of its superiority. Order KIMSUL from your lumber or building supply dealer, hardware or department store—do it now.

*KIMSUL (trade-mark) means Kimberly-Clark Insulation

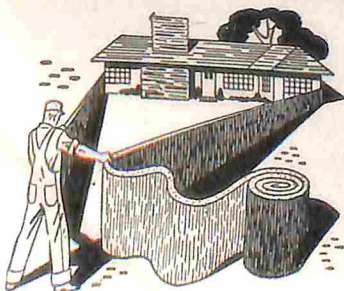


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☐ Apartment ☐ We plan to build a postwar home

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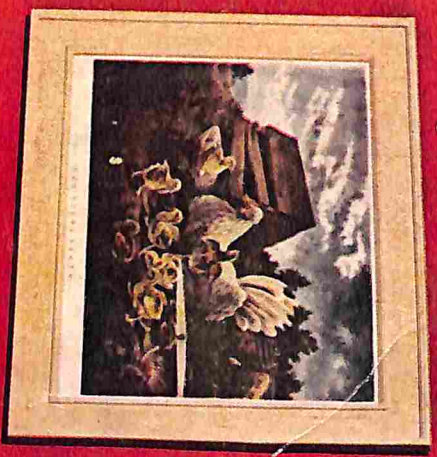
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