

## DAIRY FOREMAN WENDELL SPEAS SAYS:

*"In our dairy I've seen how much better NEW Dreft cleans milking equipment. It cuts the bacteria count way down."*



"I buy Dreft by the case. It's great for cleaning separators, milk pails and strainers," says Wendell Speas, foreman of the well-known Maytag Dairy Farms, Newton, Iowa. "Because Dreft cleans and rinses away milkstone so efficiently, I know we're not losing butterfat. Dreft actually saves a farmer money."

Yes! New Dreft has 40% more cleaning power. You, yourself, will be surprised at the way new Dreft dissolves milk slime and grease... and prevents more from forming. You'll see bacteria counts take a dramatic drop. And that means extra dollars in your pocket. Try Dreft for a month, and see!



## FARM WIFE EILEEN SCHOLES SAYS:

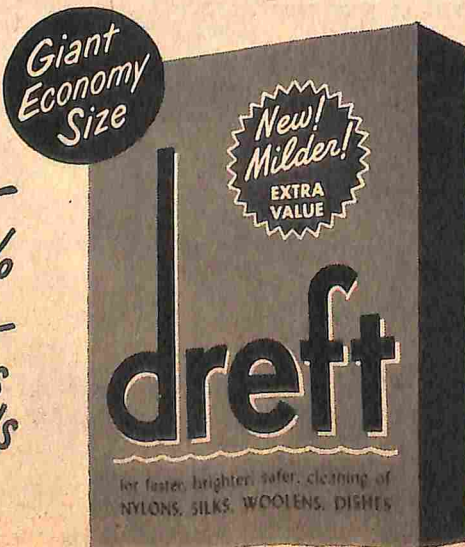
*"I'm simply delighted with Dreft for cleaning milk pails, strainers and separators. Why, it's a pleasure to use. So much easier on my hands, too."*

"It's sheer magic the way new Dreft gets milking equipment so clean and bright," says Mrs. Eileen Scholes, Ankeny, Iowa. "And I love the way Dreft leaves my hands so soft and smooth."

That's right! New Dreft, with 40% more cleaning power makes milking equip-

ment gleam without hard scrubbing, yet—it's one of the mildest suds in the world. Try new Dreft for dishes! See how it cuts grease like magic! New Dreft makes dishes and glasses shine—even without wiping. You get rich, thick suds—even in the hardest well water. Get Dreft today.

*Especially good  
for Farm Use—  
—now with 40%  
more cleaning power—  
plus beauty mildness  
for hands*



## COUNTRY GENTLEMAN

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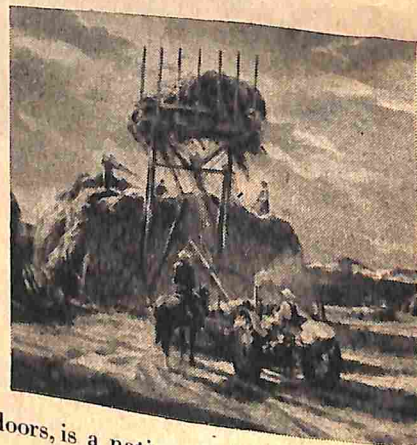
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### THE COVER

The speed with which a good hay-making crew, using an "overshot" stacker, can build a 30-, 40- or 50-ton stack is one of the spectacular farm operations in the ranch country of the West. This is the scene Ogden M. Pleissner, cover artist, has painted for his contribution to our series of Good Farming, Good Living covers. Mr. Pleissner, recognized as one of the nation's outstanding painters of the outdoors, is a native of New York City—Wyoming and spent two months packing through Yellowstone Park; I became very interested in that part of the world and have spent seventeen summers in Dubois, Wyoming, in the Wind River valley, and have made many paintings there." Other localities where Mr. Pleissner likes to paint are in New England and in Nova Scotia. During the war he was stationed in the Aleutian Islands painting for the Army Air Forces, and later had battlefront assignments in Europe.



The names of characters in all short stories and serials are fictitious. Any resemblance to living persons is a coincidence.

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