

62 SIMPLY PERFECT
Come that first game day, everybody's a winner.



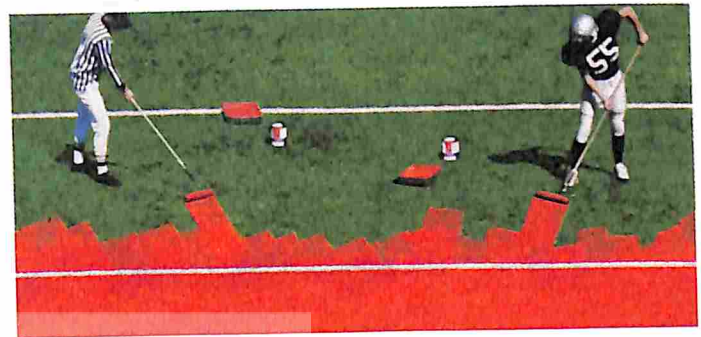
64 ONE PLAY MATTERS MORE THAN ANY OTHER IN COLLEGE FOOTBALL ... AND NOBODY IS PRACTICING IT
You see it all the time in game-changing situations. So it's a surprise that for most teams, the QB sneak isn't actually in the playbook. **BY ALYSSA ROENIGK**



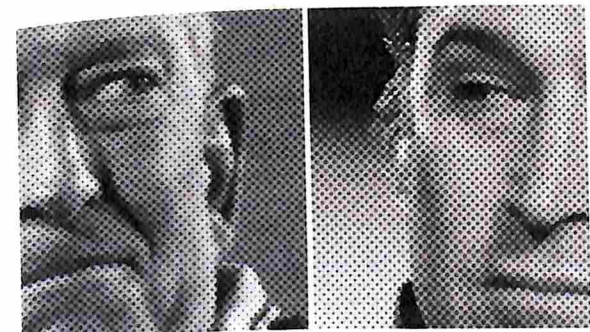
76 COACH CONFIDENTIAL
More than 50 coaches dish anonymously about playoffs, payoffs, gambling and scandals.



78 IS GORDON GEE SERIOUS?
Ohio State's president infamously joked, "I'm just hoping the coach doesn't dismiss me." Well, Jim Tressel is gone, and Gee is still the boss. **BY SETH WICKERSHAM**



88 30 IS THE NEW 20
It's time you found out: The red zone you grew up with is worthless. Our new metric, the Value Drive, shows that the true measure of an offense is gauged from the 30-yard line. **BY BRIAN FREMEAUX**



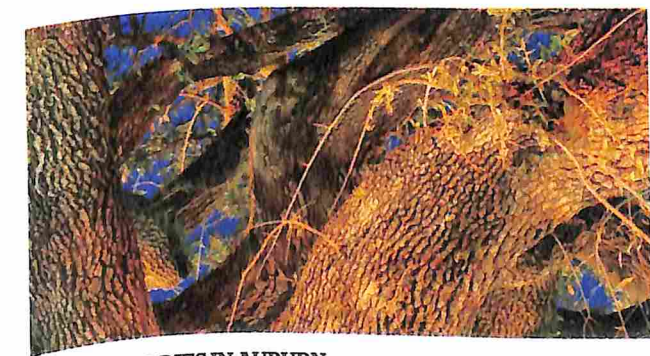
94 CHAOS IN WAITING!
If the experience at West Virginia, where Bill Stewart allegedly tried to sabotage Dana Holgorsen, doesn't kill the coach-in-waiting system, nothing will. **BY RYAN MCGEE**



102 THE RISE AND FALL AND RISE OF THE ROMES
Georgia's Jay Rome knows the path not to take—his dad's. **BY DREW JUBERA**



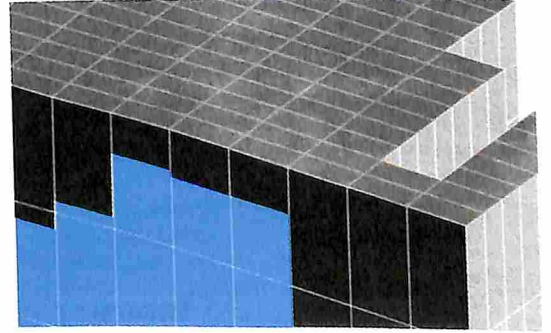
110 GOALS TO GO
We challenged four stars—QB Andrew Luck, DE Brandon Lindsey, RB Trent Richardson and DT Marcus Forston—to jot down three 2011 aspirations, Oprah-style. Now get after 'em.



120 A TREE DIES IN AUBURN
No one knows if the poisoned oaks at Toomer's Corner will survive. The same could be said of the traditional South they represent. **BY WRIGHT THOMPSON**



134 POWER RANKINGS
For the first time, we present the joint *Mag/ESPN.com* Top 25, complete with insights, obstacles and odds.



148 AND ANOTHER THING
How accurate is the man in the mascot head? A look at Lee Corso's *GameDay* picks.

COVER
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COLLEGE FOOTBALL KICKOFF 2011

TRENT RICHARDSON,
MARCUS FORSTON &
BRANDON LINDSEY
GET MOTIVATED

CAN GORDON GEE TAKE A JOKE? / ROOTING FOR TOOMER'S CORNER

55 COACHES DISH ABOUT PAYOFFS, PLAYOFFS AND MORE + THE ESPN TOP-25 POWER RANKINGS

EXCLUSIVE
ARE THE BLUE JAYS
STEALING SIGNS?
WE INVESTIGATE THE
ACCUSATIONS

ESPN



THE SUN
SHINES ON
ANDREW LUCK
... BUT HE
WANTS MORE.
PAGE 110

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