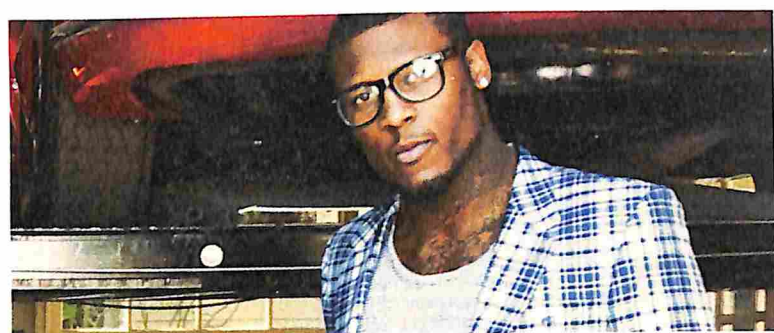


STYLE REPORT

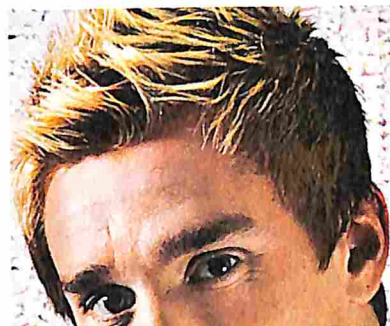
62 MODEL BEHAVIOR

Naysayers beware: Style and sports not only mix, they're 'mates. Let us count the ways.



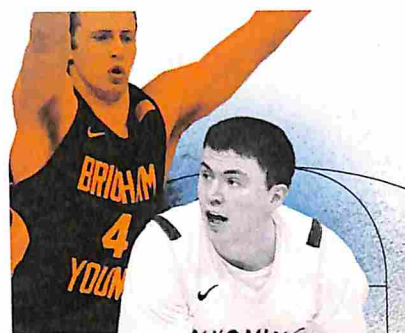
64 FASHION FORWARD

On the field, these five athletes aim to conquer. In our pages, they're dressed to impress. BY STACEY PRESSMAN



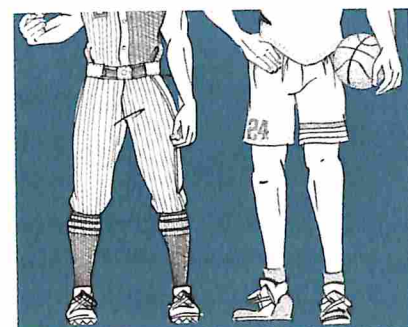
74 MADE IN AMERICA

The EPL has a fresh look, courtesy of some pals from across the pond, like Stuart Holden. BY LUKE CYPHERS



78 PERFECT FITS

March is here. Will these teams bring it like their coaches designed it? BY MORTY AIN AND ELENA BERGERON



88 A NEW LOOK FOR SPRING (AND SUMMER AND FALL AND WINTER)

Tommy Hilfiger takes a pencil to our most iconic units. BY CARMEN RENEE THOMPSON



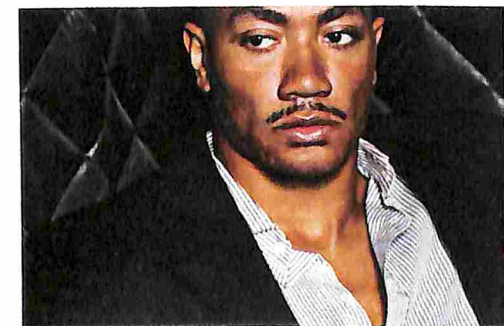
92 CAPOLOGY

Ball caps can say "I like this team" or "Stay off my turf." Here are the gangs who have co-opted your colors. BY ANDREW O'REILLY



96 ELEMENTS OF STYLE

Stirrups, long shorts ... panty hose. The highs and lows of sports couture.



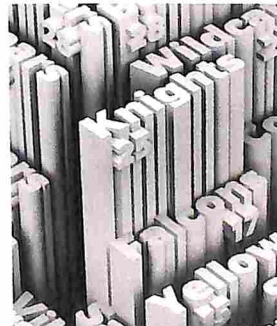
106 MAN OF SUBSTANCE

What does it mean to rep Chicago? Derrick Rose and other Windy City stars share their thoughts. BY RIC BUCHER



112 ICE FISHING

When a jock has a couple hundred large burning a hole in his wallet, this is the guy who is glad to bling him up. BY SAM ALIPOUR



120 AND ANOTHER THING

The NCAA's most common team nicknames.



COVER PHOTO
BY ALEX CAYLEY

ON DERRICK ROSE Shirt by Calvin Klein, vest by Ann Demeulemeester, jeans by Ralph Lauren Black Label, watch by Royal Oak Offshore by Audemars Piguet, necklace pendant by Mantis 7, gold chain by Dean Harris, fedora by Gucci, belt by YSL. Styling by Michael Nash/Sarah Laird. Grooming by Ashley Bourdon/Artists by Timothy Priano

DERRICK ROSE AND THE REBIRTH OF CHICAGO STYLE

ROLLING WITH THE DIAMOND GUY

PLUS
LOOKING (VERY)
GOOD WITH
CHRIS BOSH
C.J. WILSON
SEAN AVERY
IAN POULTER
AND **STEVE**
JOHNSON

AT EASE:
MVP CANDIDATE
DERRICK ROSE

TAILOR-MADE
FOR **MARCH
MADNESS**

WHERE DID ALL
THE **REDS FANS**
COME FROM?
A GANGWEAR
UPDATE

FIELD FIRSTS: A BRIEF HISTORY OF SPORTS FASHION

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