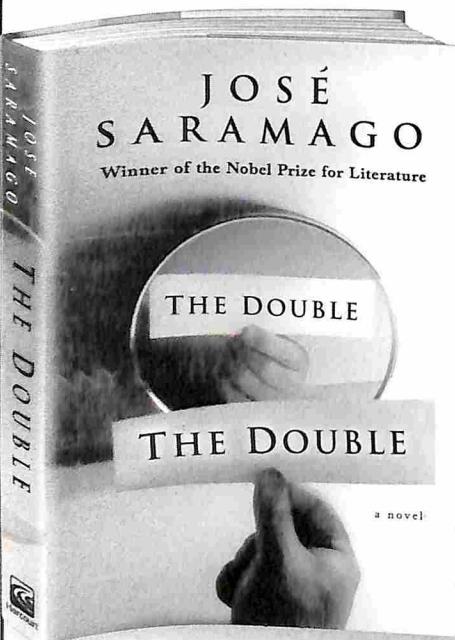


New from
Nobel Prize-winning
author
**JOSÉ
SARAMAGO**



"A literary master."
—The Boston Globe

"Saramago is the most
tender of writers...
[he has] a quality that can
only be termed wisdom."

—The New York Times

"Reading José Saramago,
one quickly senses the
presence of a master."

—Merle Rubin,
The Christian Science Monitor

"[Saramago] has the power
to throw a dazzling flash of
lightning on his subjects."
—Chicago Tribune

**"The world's greatest
living novelist."**
—The Washington Post Book World

Harcourt
www.harcourtbooks.com

THE NEW YORKER, OCTOBER 11, 2004



THE NEW YORKER

OCTOBER 11, 2004

- 12 GOINGS ON ABOUT TOWN
33 THE TALK OF THE TOWN
The big debate; Gardner Botsford remembered.

- John Cassidy 42 THE POLITICAL SCENE
Pump Dreams
Can America get by without foreign oil?
Kelefa Sanneh 48 LETTER FROM ATLANTA
Pray and Grow Rich
Creflo Dollar's ministry of money.
Michael Specter 58 A REPORTER AT LARGE
The Devastation
Russia may be dying as a nation, and it faces
a threat that no one will talk about: AIDS.
Adam Gopnik 64 POSTSCRIPT
Richard Avedon
A portrait of the photographer.
Dana Goodyear 70 ANNALS OF MARKETING
The Simple Life, Inc.
How MaryJane Butters sells the farm.
Charles D'Ambrosio 78 FICTION
"The Scheme of Things"

- David Denby 90 THE CRITICS
A CRITIC AT LARGE
The Scottish Enlightenment.
Nancy Franklin 99 BOOKS
Briefly Noted
100 ON TELEVISION
"Tanner on Tanner," "Diary of
a Political Tourist."
David Denby 102 THE CURRENT CINEMA
"Vera Drake," "Stage Beauty."

- Edward Hirsch
Mark Strand 63 POEMS
"Boy with a Headset"
88 "Man and Camel"

COVER "Diversionary Tactics," by Barry Blitt
THE BACK PAGE "Pretending He Just
Doesn't See," by Gerald Scarfe and Ben Greenman
DRAWINGS Kim Warp, Frank
Cotham, Glen Le Lievre, J.C. Duffy, Eric Lewis, Sam Gross, P.S. Mueller, Leo Cullum,
Charles Barsotti, Matthew Diffee, Roz Chast, Bruce Eric Kaplan, Jack Ziegler, Danny
Shanahan, Michael Maslin, Mort Gerberg, Alex Gregory

www.newyorker.com

Fifth Avenue - Bal Harbour - Beverly Hills - Boston - Chicago - Dallas - Lenox Square - Palm Beach - Palo Alto - Troy
For a complete listing of all boutique locations, please call 1-800-cartier or visit www.cartier.com

Collection starting at \$725



New Trinity Collection

Cartier

PRICE \$3.95

THE

OCT. 11, 2004

THE NEW YORKER



vintagemagazines.com
Vintage Magazines for Special People

03 SEP 2006 NYR P
M-M DOUG WILHEDDE MINNEAPOLIS MN 55410-1518
3019 W 43RD ST

#BXBCMCJ*****CR LOT 0001D*C-025
#NYR054115478/9# YE02