

Marc Jacobs & Irad Moini

go ahead. **live a little**

SAKS
FIFTH
AVENUE

SATURDAY 11:48PM. FINALLY ACCEPTS BEING THE CENTER OF ATTENTION.

1-800-347-9177 LIVE A LITTLE 62 STORES NATIONWIDE



THE NEW YORKER
THE POLITICS ISSUE

OCTOBER 16 & 23, 2000

30 GOINGS ON ABOUT TOWN

89 THE TALK OF THE TOWN

Bush and Gore get serious; Napster for movies.

Nicholas Lemann 100 ANNALS OF MARKETING

✕ The Word Lab
Why all candidates sound alike.

Amanda Smith 114 LIFE AND LETTERS

✕ Family History
Joseph P. Kennedy's private correspondence.

Susan Orlean 128 LETTER FROM TEXAS

✕ A Place Called Midland
Understanding George W. Bush's home town.

Elizabeth Kolbert 146 OUR LOCAL CORRESPONDENTS

✕ The Inside Game
How Harlem's Charlie Rangel gets his way.

Anthony Lane 173 DEPARTMENT OF LITERACY

✓ Take Me to Your Reader
Politicians and their books.

Joe Klein 188 A REPORTER AT LARGE

✕ Eight Years
Bill Clinton looks back on his Presidency.

Edward Sorel, Joe Klein 210 SKETCHBOOK

✓ *Pat Moynihan and Woody Guthrie.*

Gilles Peress 218 PORTFOLIO

The Color of Politics

Maile Meloy 230 FICTION

"Ranch Girl"

THE CRITICS

Louis Menand 236 A CRITIC AT LARGE

"The Beatles Anthology."

247 Briefly Noted

Nancy Franklin 248 ON TELEVISION

"Deadline," "Monday Night Football."

John Lahr 254 THE THEATRE

Steppenwolf's "The Ballad of Little Jo."

Continued on page 18

THE NEW YORKER, OCTOBER 16 & 23, 2000

PRICE \$3.95

THE

OCT. 16 & 23, 2000

NEW YORKER



#BXBCMCJ****CAR-RT SORT**C009
#WLH30194094 1#490684 0X

NEWS

M-M DOUG WILHIDE
3019 W 43RD ST
MINNEAPOLIS

SEP 30 02
YE 37
#1667
55410-1518