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THE SULTAN OF SWIPES is what the Cardinals' Lou Brock will become any day now by breaking Ty Cobb's "unbreakable" career record of 892 stolen bases. Ron Fimrite describes the selling of a man as nimble in the boardroom as on the paths.

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# Sports Illustrated

AUGUST 15, 1977 ONE DOLLAR

## HAMMERIN' AT HANK'S HOMER RECORD

Japanese Slugger  
Sadaharu Oh



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