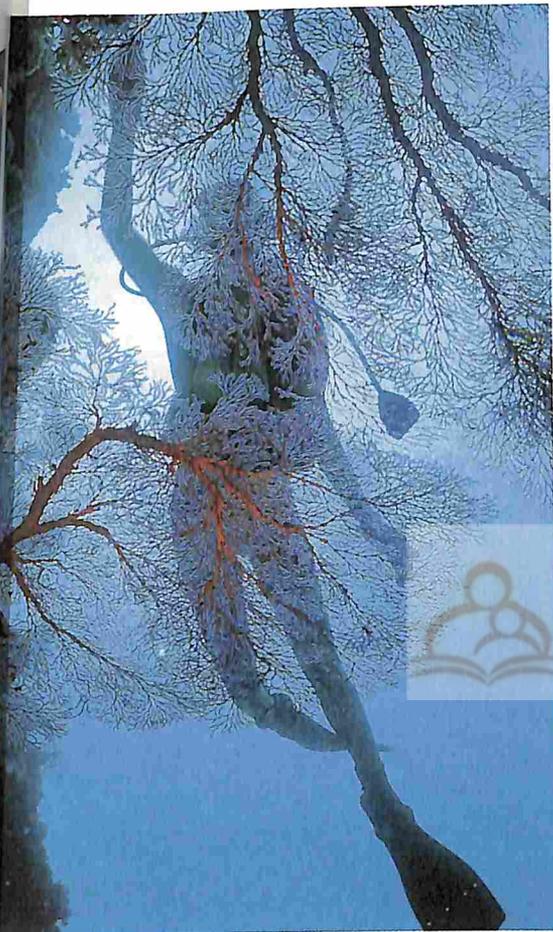


HEROES FOR THE PLANET



CLOCKWISE FROM LEFT: ED ROBINSON—PACIFIC STOCK; DAVID TULLIS—ATLANTA JOURNAL CONSTITUTION; C. MEYER—MINDEN PICTURES

- HERO: RON GATTO..... 70**
 The triumphs and tribulations of one of the world's greatest eco-cops
By Robert F. Kennedy Jr.
- HERO: PRINCE CHARLES..... 72**
 A royal voice for organic agriculture and against reckless urban development
By Christopher Redman
- ACTIVISM..... 76**
 What to do the day after Earth Day
By Nadya Labi
- HERO: BRIAN STASZENSKI..... 77**
 Valuable lessons in saving energy

- CELEBRITY HEROES..... 80**
 Why we should be afraid, very afraid, of the future global warming could bring
By Leonardo DiCaprio
- THE INTERNET..... 82**
 A positively foolproof point-and-click method of conserving fuel and forests
By Chris Taylor
- THE FUTURE..... 84**
 If giving our way of life a green retrofit would rescue nature—and generate big profits to boot—what are we waiting for?
By Mark Hertsgaard

- REFLECTIONS..... 86**
 Learning how to take a long look over the horizon, even in a hurry-up world
By Stewart Brand
- TIME FOR KIDS: GLOBAL EDITION... 89**
 Who says the next generation isn't set to protect the planet? Young readers, meet the kids who are already making a difference!
By the editors of TIME FOR KIDS

COVER: Digital photomontage by Arthur Hochstein. Photograph of Morpho peleides butterfly on a leaf in Costa Rica by Kevin Schafer

TIME (ISSN 0040-781X) is published weekly with an extra issue in April and two issues combined into one at year-end for \$67.33 per year by Time Inc. Principal Office: Time & Life Building, Rockefeller Center, New York, N.Y. 10020-1393. Don Logan, Chairman, CEO; Richard Atkinson, Treasurer; Robert E. McCarthy, Secretary. Periodicals postage paid at New York, New York, and at additional mailing offices. © 2000 Time Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. TIME and the Red Border Design are protected through trademark registration in the United States and in the foreign countries where TIME magazine circulates. Subscribers: If the postal service alerts us that your magazine is undeliverable, we have no further obligation unless we receive a corrected address within two years. POSTMASTER: Send address changes to TIME, P.O. Box 30601, Tampa, Florida 33630-0601. For subscription queries, call Customer Service at 1-800-843-TIME between 7 a.m. and midnight EST, Monday through Friday; 8:30 a.m. and 7:00 p.m. EST, Saturday. For expedited service, call between the hours of 2:30 p.m. and 6:30 p.m., Tuesday through Thursday. Mailing List: We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, please call or write us at P.O. Box 60001, Tampa, Florida 33630, or send us an e-mail at privacy@time.customersvc.com.

TIME

SPECIAL ★ EDITION

EARTH DAY

2000



HOW TO SAVE THE EARTH

And the HEROES FOR THE PLANET who are making it happen

EXCLUSIVE
An advance look at the U.N.'s new survey of the planet's health

#BXBDJL*****CARR-RT-SORT**C040
#93720WLL01625F93#3 T5 CA24R** MAR01
FLORENCE I WILLIS 0001
7625 N 1ST ST APT 177 #02989
FRESNO P00277
CA 93720-0959