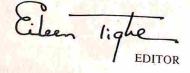
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"O give thanks unto the Lord; for he is good: because his mercy endureth for ever." PSALM 118:1

A MESSAGE TO OUR READERS

Six years ago, on the occasion of our twentieth anniversary issue, we addressed a message to you in this column. At that time we raised the price of the magazine to ten cents. Now we are in our twentyseventh year of publication and once again the economics of life have overtaken us. With this issue Woman's Day raises its price to fifteen cents.

The magazine has tripled its growth during the past six years and we are grateful to the many millions of loyal readers who have made this growth possible. For the months ahead we have planned a program of special features, crafts, needlework, fashions, decorating, home building, food and entertaining, dictionaries, bonus books and cook books that we hope you will find useful and stimulating. Your letters are a constant source of inspiration. Please keep them coming and we will keep trying to give you the kind of magazine that will make your day brighter, happier and more memorable.



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Fabrics and Color; Equipment; Table Linens

Slipcovers with step by step directions for making Curtains and Draperies

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100 Christmas Gifts for You to Make
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The four sisters of Louisa May Alcott's famous novel: Meg.
Jo, Beth and Amy, plus an authentic wardrobe for each sister
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Thanksgiving Dinner 1905

Menu and recipes for a bountiful Thanksgiving dinner

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NOVEMBER, 1963

TWENTY-SEVENTH YEAR SECOND ISSUE

in our next issue

CHRISTMAS COOKIES

In the Collector's Cook Book

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y JEAN HERSEY illustrated with a delightful Christmas creche *

A hand-puppet play WHERE IS CHRISTMAS?

LAST MINUTE

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Trim the Tree Buffet Christmas Brunch Open House Table Bountiful Buffet Round the Clock Table

Deck the Halls How to decorate

doorways, windows, mantels, staircases, tables and trees *

LOW COUNTRY **CHRISTMAS**

by ARTHUR GORDON Reminiscences and recipes of a traditional Christmas Dinner in Savannah. Georgia *

TEN HOLIDAY HAIRDOS

* **HOLIDAY SKIRTS**

The new long skirt, glamorous and feminine, and you can make it yourself

CHRISTMAS **MEDALLIONS**

of stained glass to make

