

Woman's Day

NOVEMBER, 1963

TWENTY-SEVENTH YEAR
SECOND ISSUE

"O give thanks unto the Lord; for he is good: because his mercy endureth for ever." PSALM 118:1

A MESSAGE TO OUR READERS

Six years ago, on the occasion of our twentieth anniversary issue, we addressed a message to you in this column. At that time we raised the price of the magazine to ten cents. Now we are in our twenty-seventh year of publication and once again the economics of life have overtaken us. With this issue *Woman's Day* raises its price to fifteen cents.

The magazine has tripled its growth during the past six years and we are grateful to the many millions of loyal readers who have made this growth possible. For the months ahead we have planned a program of special features, crafts, needlework, fashions, decorating, home building, food and entertaining, dictionaries, bonus books and cook books that we hope you will find useful and stimulating. Your letters are a constant source of inspiration. Please keep them coming and we will keep trying to give you the kind of magazine that will make your day brighter, happier and more memorable.

Eileen Tighe
EDITOR

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illustrated with a
delightful
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Bountiful Buffet
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mantels, staircases,
tables and trees

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HAIRDOS**

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glamorous and
feminine, and you
can make it yourself

*
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of stained glass
to make

*
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to Make**

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