



modern woman's way to internal cleanliness

*Far more effective than any
homemade solution, yet safe
for delicate tissues—special
preparation for the douche!*

Today, discover an intimate,
"clean feeling" you've never
experienced before. Discover
Zonite—the modern woman's
way to internal cleanliness.

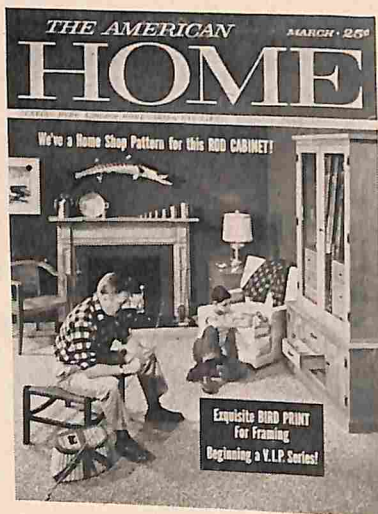
Zonite is entirely different from
old-fashioned, homemade
douching solutions . . . far more
effective in antiseptic, germicidal
and deodorizing action.
In fact, Zonite is the one effective
liquid specially made for
feminine hygiene.

Yet, Zonite is so safe. Safer by far
to delicate tissues than other
liquid antiseptics for the douche!

Make Zonite as important a part
of your grooming as your
deodorant, bath soap and other
personal needs. It's the modern
woman's way to internal
cleanliness!



Zonite®
Personal Antiseptic



MRS. JEAN AUSTIN
The Editor

MARION M. MAYER
Executive Editor

HERMAN E. BARTEL
Visual Editorial Director

HUBBARD H. COBB
Building Editor
JAMES W. BRETT Associate

EDITH RAMSAY
Home Equipment Editor
VIRGINIA THABET Associate

MRS. GERTRUDE BROOKS DIXON
Home Furnishings Editor

MRS. MARY E. MONZE
Decorating Editor

THEODORE A. WESTON
Garden Editor

MRS. JUNE M. TOWNE
Food Director
VIRGINIA SCHROEDER Associate

MRS. GERTRUDE BRASSARD
Table Merchandise Editor

ROBERT W. HOUSEMAN
Merchandise Editor

MRS. DOROTHY L. BRIGHTBILL
Pattern Editor

MRS. HELEN DE MOTTE
Market Place Editor

JOHN LIPPERT
Features Editor

CHET FISH
Copy Chief
SALLY M. SKIBITSKY Associate

EDWARD FORTUNA
Art Editor

WILLIAM LANYON
KNUTE HEINZ Associates

ROBERT J. MAHN
Production Manager

Editorial Assistants

ANN QUE BROWN, Home Equipment; STEPHANIE LAPINIG,
Food; JEANNE BEECHER, Home Furnishings; JEANNE G.
WEEKS, Patterns; PAT McCURDY, MARY ANN ZIMMERMAN,
General Editorial; JACK R. LARSEN, GLORIA
BRECKENRIDGE, Editorial Production.

What a beautiful project for the home-handyman, the
fishing cabinet on our cover! No wife could object to
this fine piece of furniture in a den or living room, even
complete with fishing rods. It's a big project, but worth
the effort. Duplicate with our pattern. More pictures and
details on page 72. Cover photograph by Peter Nyholm.

In This Issue

March 1957

Vol. LVII, No. 4

Arts and Crafts

- | | |
|--------------------------------|-----------------------------------|
| 66 Americana on Floor and Wall | 109 My Woodworking Hobby Paid Off |
| 72 Fisherman's Fancy | 119 Pattern Order Form |
| 108 Make a Nautical Lamp | |

Gardening

- | | |
|-----------------------------------|---------------------------|
| 68 You Can Do Anything with Roses | 132 Dwarf Fruit Trees |
| 130 Maybe You Need a Green-house | 136 For Satisfied Tenants |
| | 140 Pool for Power Mowers |
| | 144 Lawn Care Starts Now |

Decorating

- | | |
|--|---|
| 43 The Charles Babcocks—VIP's | 62 How to Make a Development House a Home |
| 50 Hedda Hopper—Collector of Bristol and Bonnets | 126 Bird and Flower Print #5 |
| | 138 Built-In That Hides a Room |

Homes and Maintenance

- | | |
|--|--------------------------------|
| 14 Three Houses Designed by Homemakers | 111 Roll? Brush? Spray? |
| 59 To Get Outdoor Living Space | 114 Blueprint House #55 |
| 64 Five Good Reasons for Remodeling | 119 Handyman Tricks |
| 104 Try a Corner Coffee Table | 120 How to Install a Vent Fan |
| | 134 Fix That Squeaky Chair |
| | 152 How to Steal Storage Space |
| | 155 Divider Simplicity |

Foods, Kitchens and Entertaining

- | | |
|--|------------------------------------|
| 18 A Picture Tour of Our Own Kitchens | 80 Food News |
| 26 Home Economics Students Try their Wings | 86 Family Food |
| 70 Place and Show | 88 "... Greater than All Herbs" |
| 74 Good Victuals | 96 How to Peel and Serve Pineapple |
| 78 Take a Package of Frozen Fish | 98 Dishwashing Can Be Easy |

Features

- | | |
|---------------------------------|--------------------------------------|
| 6 Do-It-Yourself Doldrums | 107 Menu Tree |
| 12 Letters | 118 Where Credit Is Due |
| 31 Before Your House Burns Down | 147 Parakeets Love an Audience |
| 32 Market Place | 150 Home Manager or Spending Spouse? |
| 54 Look, It's New! | 156 Forecast for April |

The American HOME, March, 1957. Vol. LVII, No. 4. Published monthly by The American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren G. Agry, Herman Bartel, Theodore F. Gloisten, Arch O. Knowlton, Marion M. Mayer, Arthur Sherrill, Foster Willet, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York. Copyright, 1957, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries \$3.00 a year; 2 years, \$5.00; 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under the Act of Congress, March 3, 1879. POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.

THE AMERICAN HOME, MARCH, 1957

THE AMERICAN

MARCH • 25¢

FLOVIER

SERVING OVER 3,200,000 HOMEMAKING FAMILIES

We've a Home Shop Pattern for this ROD CABINET!



Exquisite BIRD PRINT
For Framing

Beginning a V.I.P. Series!

3/57 ANNIE EITZAVAY
MRS RUSSELL WEBSTER
RT 1
J 2702 UC B57 A60R