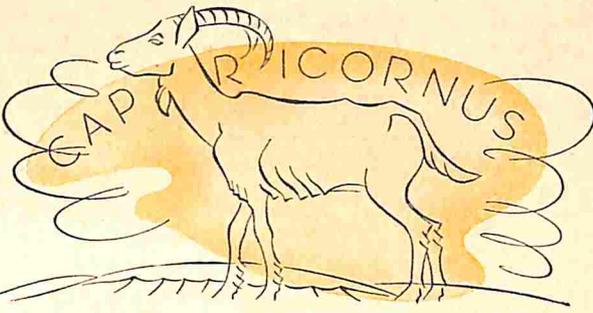


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The
HOUSEHOLD
 MAGAZINE

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MOUNTAINS It was last fall that James Still sent us "Quare Day" from the Kentucky mountains. And in a letter he told us something of his home country at that season:

"Moon full, rotten-ripe and mellow. Foxes running the slopes, and hounds lean as a shikepoke. Pawpaws ripe, scenting the woods. The leaves are turning, not yet ready to come down, but paused breathless on their twigs. The cushaws and pumpkins in the fields are a sight to see, and corn ears are fat, burdening the dying stalks. Where the stickweeds hold their dusty purple bonnets above the 'bresh,' the rabbit lifts his paws to feed."

So, in this winter time, we—with Mr. Still—look back longingly to a vanished vivid scene. After reading his lines, you do not wonder that "Quare Day" is one of the finest of stories of the mountain country. That is the author's native land.

This is only Mr. Still's third story to be accepted for magazine publication, though his poetry is well and favorably known.

POET A poet likewise distinguished as a short-story writer, and familiar to all our readers, appears also in this HOUSEHOLD MAGAZINE. It is Frances Frost, with two lovely poems.

From lyrical poetry—and lyrical fiction—we turn to Barbara MacAlvay's pleasant realistic story of young love—"Black with White Collar and Cuffs." Young people, and older ones too, should value the sensible philosophy of this story.

Then there is another story of young love—not quite so young, and not so serious, in fact full of hilarious fun. It is the only contribution of an Englishman to this number, and we'll wager that when you have read it you will have disabused yourself of any lurking suspicion that the English lack a sense of humor.

BEAUTY A mass of readers, we are sure, will be pleased to see the picture of Kaye Farrell, our beauty editor. Some seven thousand women wrote to her in October (we are writing this early in November) about beauty problems. Miss Farrell's department this month deals with baby's beauty, which is a subject not treated much by magazines generally but one that we feel possesses a deal of interest to thousands of subscribers.

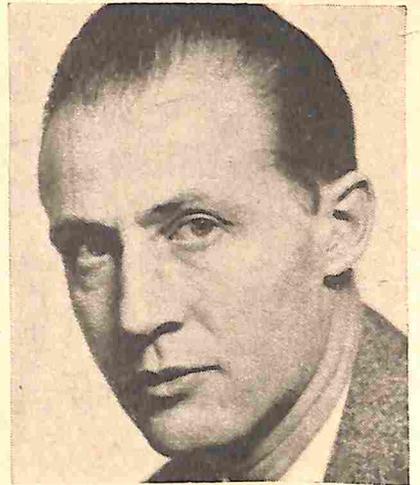
And while you are thinking about the children, you won't overlook Your Child's Mental Health, and its very interesting reply to a mother who says she knows how to raise other folks' children but not her own. And, of course, you'll want to read to your little boy or girl "Little Brown Koko's Party," if the child is too young to read for himself. Little Brown Koko is the most popular child character that has ever appeared in the magazine, and his adventures will go on indefinitely.

Blanche Seale, the author, knows children. She is a young—and, you can see, good-looking—Oklahoma teacher, who writes us that she loves "children, pets, books, and music."

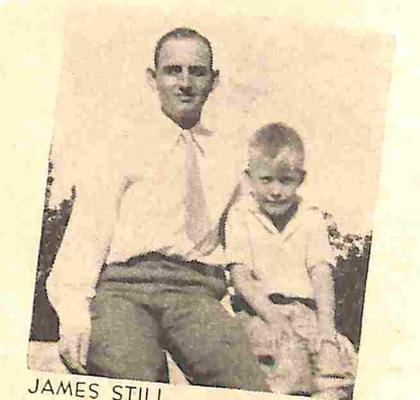
COMING In February, we start a new fiction serial, "Oh, Doctor, Be Careful," by Marjorie Burcham Bayley, the first novel of a talented young author who we predict will go far. It is a grand love story, in which a young child specialist is confronted by two charming young widows. What does the doctor do? Well, you'll have to read the story to find out. It has a rare mixture of romance and humor.

When you receive your February number, your thoughts will be turning to spring gardens. We are going to publish a group of the most interesting and practical gardening articles that we have ever used. They are full of suggestions that will work.

Too, Editor Ida Migliario is about to return from a trip to the East—New York, Boston, and other points—and incidentally the West Indies. She is coming back full of splendid ideas for the splendid homemaking departments of THE HOUSEHOLD MAGAZINE, insuring a better publication in 1937 than ever before.



JACK CLINE



JAMES STILL



KAYE FARRELL



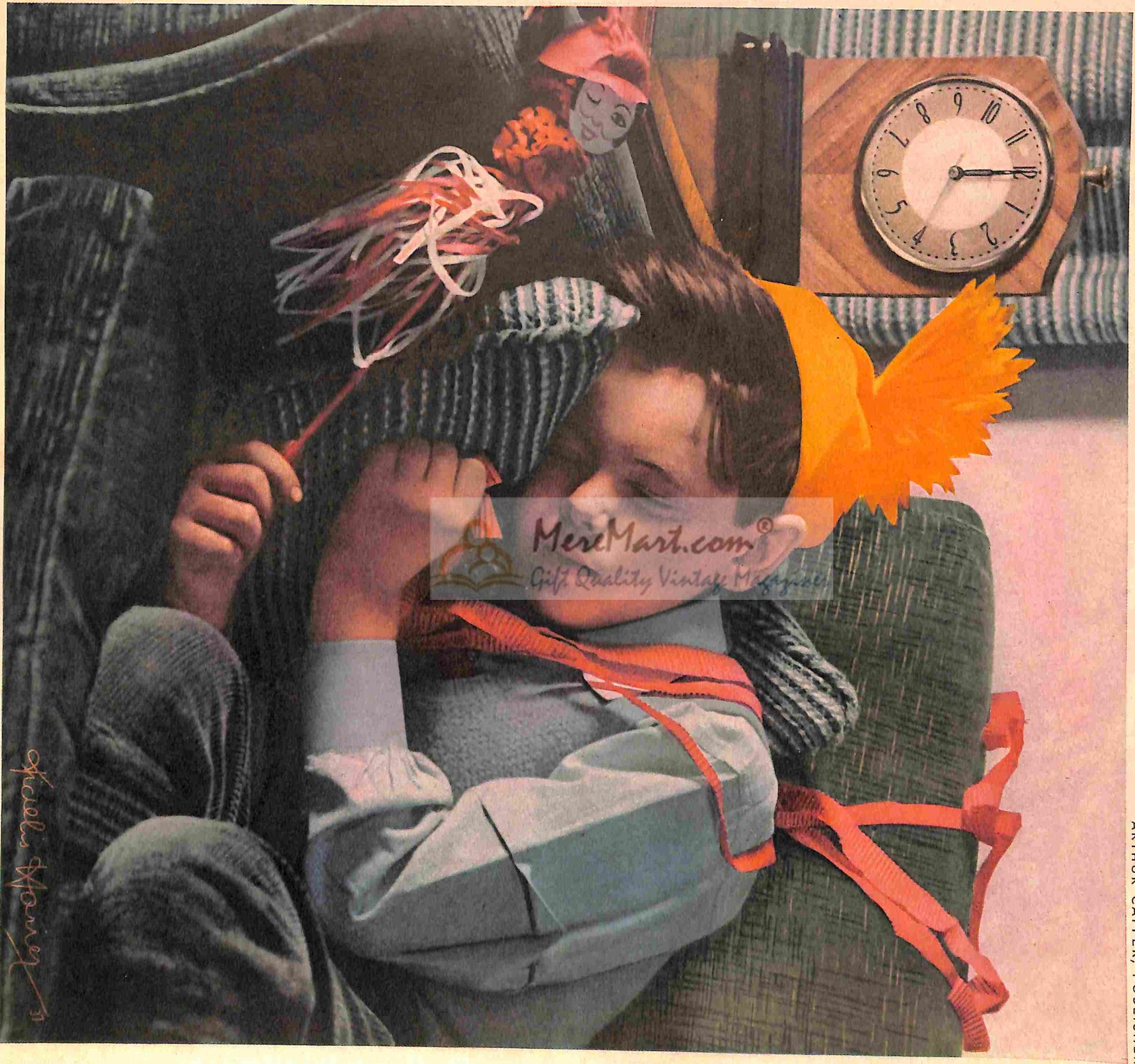
BLANCHE SEALE

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THE
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ARTHUR CAPPER, PUBLISHER



A Magazine of Stimulation and Practical Help for 1,800,000 Homes