

CONTENTS FOR JUNE, 1934
Volume 34 **Number 6**

Cover Design, by Walter Biggs	
Three Thousand Times a Day.....	2
BY WHIT BURNETT	
Queen of the Office.....	4
BY ERWIN McLEAN	
First Class Passage.....	5
BY ADELE and CATEAU de LEEUW	
Separate Maintenance.....	7
BY ELSIE SINGMASTER	
Prisoners in Paradise.....	8
BY SUSAN WILLIAMS BENSON	
Ashes-of-Roses.....	10
BY EDITH HORTON	
Forever After.....	13
BY DARRAGH ALDRICH	
The Editor Looks On.....	14
BY NELSON ANTRIM CRAWFORD	
Tourists Accommodated.....	16
BY VELMA CARSON	
Sick Child.....	18
BY SONIA RUTHÈLE NOVAK	
Gifts Come in Showers.....	20
BY IRENE WESTBROOK	
Mr. Bug Gives Up.....	22
BY ELIZABETH SHAFFER	
1700 Buckets of Paint.....	24
BY EDNA BECKER	
My Little Boy.....	25
BY SUE MOODY	
Bride.....	26
BY ELAINE V. EMANS	
Fair and Cooler.....	27
BY KAYE FARRELL	
An Old House Has Its Face Lifted.....	30
BY DUNCANHUNTER	
Children of the Air.....	32
BY ELISE JERARD	
Keeping Your Child's Mind Healthy.....	34
Frame Your Face.....	35
BY MARCELLE FRANKEN	
Brief and Buttoned.....	36
Trim Summer Lines.....	37
Cool as a Breeze.....	38
Tuck Sis into These.....	39
Stand on Beauty.....	40
Poem for a Son.....	42
BY FRANCES FROST	
Prairie Owl.....	43
BY LILLIAN GOOBY	
Fashions in Jars.....	44
BY ZORADA Z. TITUS	
Leisure Dishes.....	47
BY ELLEN D. WANGNER	
Gardens Go Foreign.....	49
BY HAZEL HANKINSON	
Never Fear a Searchlight-tested Recipe.....	52
Spring Fever Chasers.....	53
BY ZORADA Z. TITUS	
The Crossroads.....	56
BY REBECCA CAUDILL	

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Vacation Dreams

JUNE brings dreams of vacation time, but for those whose holidays must perforce be taken at other seasons they are disappointing dreams. Herewith we offer a substitute. Just settle down in a comfortable chair and let THE HOUSEHOLD MAGAZINE take you on a dream vacation.

All aboard, then, you arm-chair adventurers! We'll try a "First Class Passage." Who knows? perhaps we will find romance on our ocean trip. At any rate, we shall meet Adèle and Cateau de Leeuw, who are our hostesses on this voyage. They are experienced in conducting cruises, having successfully completed previous excursions in the Dutch East Indies.



Youngest Reporter

ON OUR return, Whit Burnett escorts us through a city newspaper office, where we meet a "youngest reporter." A day with him brings an exciting adventure, which Mr. Burnett assures us happens often enough; in fact, "Three Thousand Times a Day." Mr. Burnett should know—he has been a reporter and a European newspaper correspondent and is at present a widely known editor.

After all that excitement, we should enjoy a quiet week end with Edith Horton in a home way up in the hills. There we find "Ashes-of-Roses," smelling like June itself or an old hope chest unopened for a year at a time.

That brief visit is but a lull before a storm, however, for we receive an urgent invitation from the office queen. Back to the city we go, only to find our regal friend

all in a bother about the boss. No, she is not in love with him, much to our relief, but she does have her troubles. Erwin McLean tells the whole story of "Queen of the Office." You'll enjoy her experiences—even you who are bosses.

Then, just for contrast, a salesman calls on us. He's not selling anything to us—except his troubles, chief among which is a mother-in-law. He is even thinking of "Separate Maintenance," but with his wife he solves his problem in a different and eminently satisfactory way.

Wouldn't all of you like to go to Paradise? We'll journey south, then, for the end of our trip and the last instalment of Susan Williams Benson's thrilling serial, "Prisoners in Paradise." Who knows how everything will end? Perhaps in Paradise—perhaps not.

Since we have finished with alligators in Paradise we might tackle a few bugs; that is, if Elizabeth Shaffer has missed any. She tells about her newest chemical discoveries for warfare and how she won her victory, in "Mr. Bug Gives Up," a story well equipped with villains.

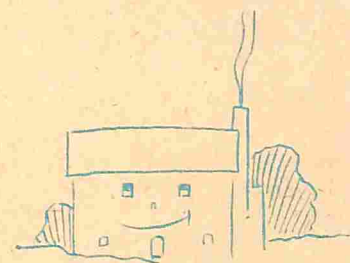
Velma Carson has been vacationing, too. She must believe in signs, for she's had the best of luck with those reading "Tourists Accommodated." You'll laugh at her method of parking second-hand banana peels and be sad with her over New York style chicken in the South—where, of course, chicken should never be anything but fried. It's an adventure!

Showers

SHOWERS bring flowers, it is said—but they also mean June brides. Irene Westbrook must know the weather man, for she has discovered just lots of new kinds of showers. In "Gifts Come in Showers" she tells of these clever ways to compliment a bride-to-be with a rain of useful articles for her new home, and for the bride herself.

Jars are following milady and

keeping up-to-date. "Fashions in Jars" is a style parade sponsored by Zorada Z. Titus. Features of the show will be smart ensembles, with the new square shouldered silhouette, and shiny, turban-like



caps. Ring scarfs will appear in colors, with grey and red leading in popularity.

"An Old House Has Its Face Lifted" and comes from the operation looking as bright as a new penny. Dr. Duncan Hunter performs the operation, removing a wrinkle here and a bulge there until the buxom house of the early nineteen hundreds achieves a 1934 silhouette.

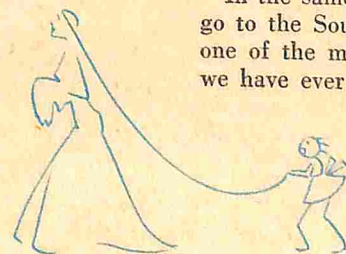
Foods take on a vacation atmosphere, too. Zorada Titus presents an array of "Spring Fever Chasers"—salads and desserts—to give energy for warm weather activities. And there are "Leisure Dishes" to help you get your meals on the table with the least possible effort.

Meet Natasha

A CABARET in a far northern city, a pleasant young business man, an exotic young woman, a head waiter with sinister gestures—these are ingredients of a romance that will make you forget the summer's heat. "Natasha Lights Three Candles," by Margaret E. Barnard, opens in July. You must not miss it.

In the same magazine we shall go to the South for the scene of one of the most hilarious stories we have ever bought—"The Dollar Grower," by Emmett Gowen.

And then, a splendid array of articles for the homemaker—about jelly making, refrigerators, shopping for novelties with a bride. And, of course, complexions—what capers they cut in midsummer!

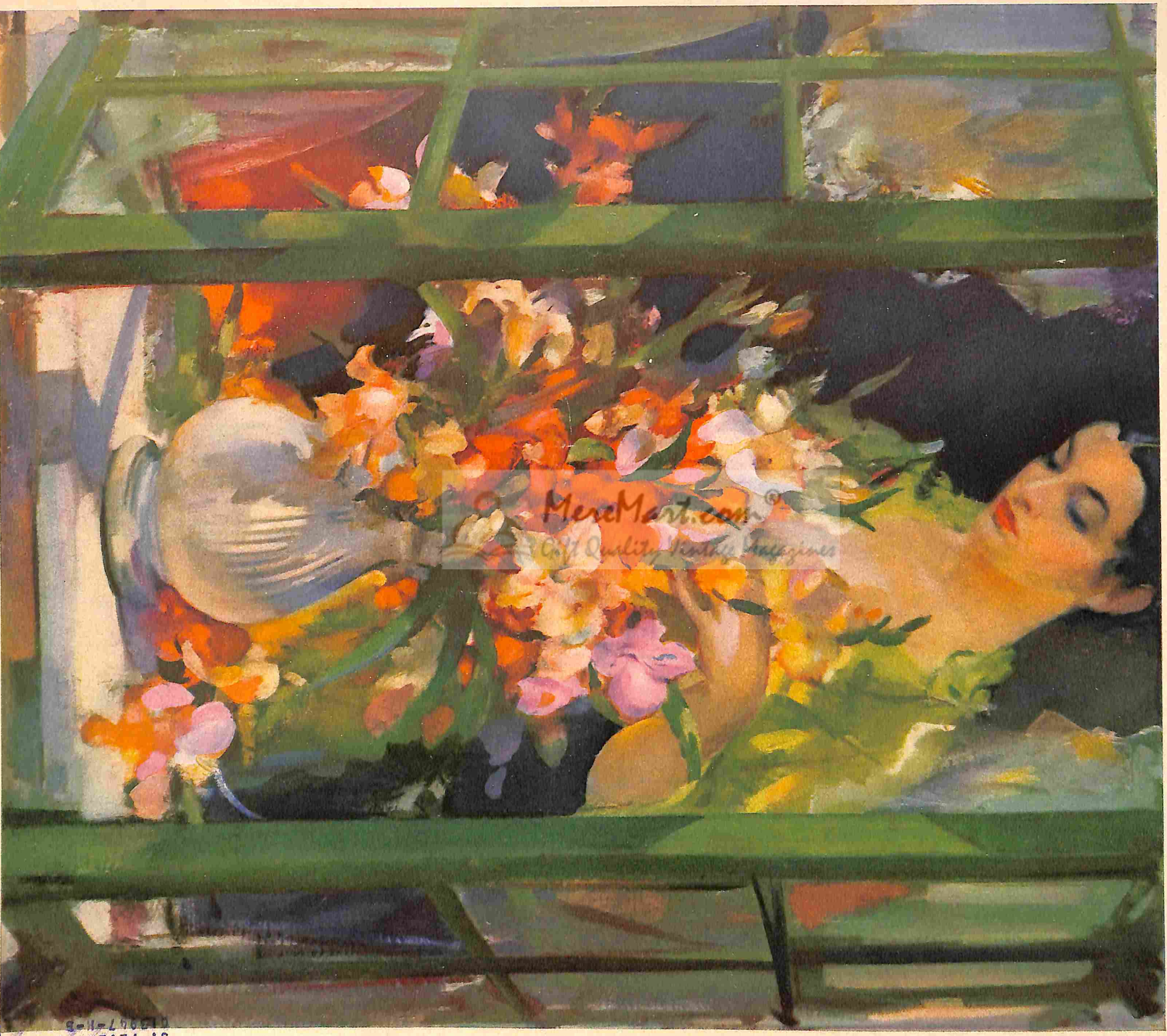


The HOUSEHOLD

JUNE
1934

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MAGAZINE

FIVE
CENTS



THREE THOUSAND TIMES A DAY, by Whit Burnett
A Story That Will Make You Pause and Think

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