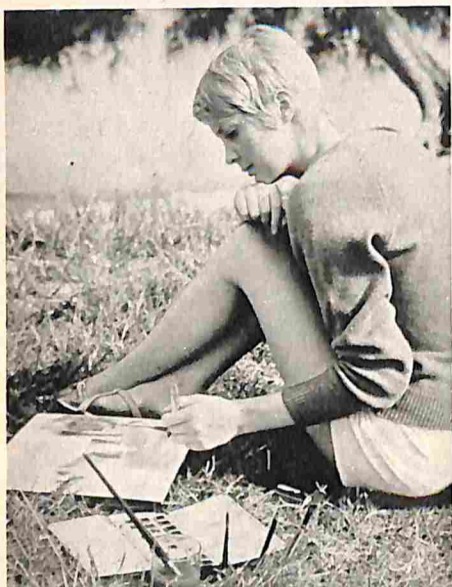


You can't be  
yourself if



you're another  
person nearly  
one week  
a month

The idea today is to do your own thing. To be active or quiet. To seek out friends or solitude. To watch or join in. As long as you do what truly expresses you.

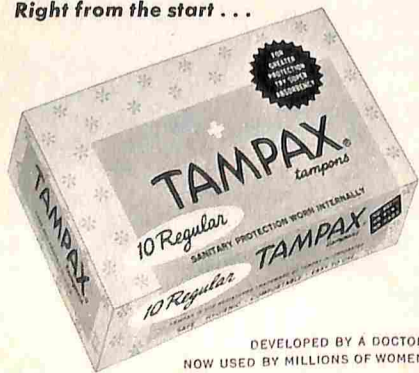
And the idea is to do your thing all the time. Including when you have your monthly period. That's when Tampax tampons can help keep you feeling like yourself.

Internally worn, Tampax tampons were developed by a doctor to give you sanitary protection that's both safe and comfortable. They have a silken-smooth container-applicator that makes insertion simple and correct.

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LOOK

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Contents for May 4, 1971 • Volume 35 Number 9

American Gothic, 1971. Two California kids armed for the cleanup crusade. All around the country, people have started to get down to the tough and sweaty work of saving our fouled-up earth. They lug garbage, clean out ugly rivers and pressure the polluters into making life something a little less cheap. Talk doesn't mean too much, they say: we've got to get rid of the garbage now, because it doesn't leave us room for the important things. Like quality, like beauty. For LOOK's American survival section, turn to page 19.

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MAY 4, 1971

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THIS SUMMER

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SEE WHAT'S  
HAPPENED  
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