

# CALOX MOVIE QUIZ . . No. 11

Whose gleaming  
CALOX SMILE  
is this?

WHO  
IS SHE?

Soon to appear in  
CECIL B. DeMILLE'S  
"NORTHWEST MOUNTED POLICE"  
A Paramount Picture



Deb makes headlines with  
"HOLLYWOOD SPARKLE"!



**1 Hairdresser:** "Never do you smile, mam'selle. Zee coiffure—you do not like it?"

**Nancy:** "Perfect, Henri! But how can anyone smile with dull teeth like mine?"



**2 Hairdresser:** "Perhaps I help with zat, too, mam'selle. All my customers say Calox Tooth Powder is ver' good for zee 'Hollywood Sparkle.' You see—it contains 5 cleansing agents!"

LATER



**3 1st guest:** "Look! Nancy's nearly buried in newspaper cameras—this party will be the talk of the season!"  
**2nd guest:** "Her smile is the undoing of the stag line. Look at 'em flock around her!"

Helps your "Teeth shine like the stars" by bringing out natural lustre

## CLUES by Ed. Sullivan

Famous Hollywood Columnist

1. Who is one of the best Women Golfers among Hollywood Stars?

2. Who was a former Hattie Carnegie model and Ziegfeld beauty?

3. Like many other movie stars, her "Hollywood Sparkle" tells you she uses Calox. What's her name?

(Check your answer below. Star's name is at bottom of page\*)



TRY THIS  
FINGER-NAIL TEST  
— PROVE CALOX  
POLISHES  
SAFELY

SIMPLY do this: pour a little Calox Tooth Powder on a nail buffer, then rub your nails good and hard. Now look at their high polish! Proof that Calox cannot harm the softest tooth enamel—because it contains no harsh abrasives.

Calox attacks ugly film and surface stain because it contains not only 1 or 2, but FIVE CLEANSING AGENTS. You can actually feel the surging foam of Calox going into split-second action... you can see the bright, high polish as your teeth gradually improve in appearance. Brush with Calox Tooth Powder, FOR 30 DAYS! See how Calox helps renew the natural bright lustre of dull teeth... and helps you win that "Hollywood Sparkle"!

## CALOX TOOTH POWDER

Try Calox Antiseptic—Refreshes the mouth, sweetens the breath.

\*Paulette Goddard



# LOOK THE PICTURE MAGAZINE



THE MAN on the cover is Charles Spencer Chaplin—snapped in color by William Wallace. The character Chaplin is portraying is named Adenoid Hynkel. Hynkel, who is making a speech in the picture at right, is the villain of the new Chaplin movie, The Great Dictator.

This \$2,000,000 comedy runs for two hours, contains two talking roles for Chaplin. For an exclusive picture story on the film, turn to page 10.

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# LOOK

CHARLIE CHAPLIN IN "THE DICTATOR"



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CURSE OF THE NAVY**

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analysis of the 15 best jobs  
for young men and women**

**MCMARY vs. WALLACE**

**NEW COED CLOTHES**

**PRO FOOTBALL FEUD**

**4 REDUCING SECRETS**

September 24, 1940 . . . 10¢