

Picture OF THE MONTH

Movie biographies have a tendency to be all sweetness and light. Especially is this true when the film is about a living person. Today we report that an electrifyingly frank motion picture has been made of "I'll Cry Tomorrow"—the story of Lillian Roth.



Miss Roth's story was so unsparing of herself that it turned into a gripping book that topped the best sellers. Now, it is an M-G-M film of the same title and with even greater impact!

Often shocking, ultimately inspiring, always fascinating, it stars Susan Hayward as the famed singer who was sitting on top of the entertainment world till she reached for her first drink. The Hayward performance is simply wonderful. Her portrait of a star from Broadway's bright lights to the blackouts on Skid Row and back again is a stunning study of a girl whose strengths ran deeper than her sins.

You'll see the birth of a great new blues singer, too. For Miss Hayward does her own vocals of ballads and such to-be-belted-out songs as "Red Red Robin" and "Sing You Sinners."

Richard Conte etches a brilliant full-length, full-depth characterization of Tony Bardeman, the most frightening man that Lillian Roth met (or married) at the bottom of the bottle. Eddie Albert is superb as the man who had strength enough for two and gave Lillian a reason for living—himself. In the demanding role of Katie Roth, the stage-mother who traded her child's tender years for the will-of-wisp of stardom, Jo Van Fleet is infinitely compassionate.

Powerful as was the "This Is Your Life" telecast in which Lillian Roth bared her private life, the full story of "I'll Cry Tomorrow" cried out for filming. Now on the screen, truth was never more naked, triumph never more inspiring.

Producer Lawrence Weingarten, director Daniel Mann, scenarists Helen Deutsch and Jay Richard Kennedy, and studio M-G-M have magnificently made sure that "I'll Cry Tomorrow" will be remembered for many tomorrows.

★ ★ ★

M-G-M presents "I'LL CRY TOMORROW" starring SUSAN HAYWARD, RICHARD CONTE, EDDIE ALBERT, JO VAN FLEET, DON TAYLOR and RAY DANTON. Screen Play by Helen Deutsch and Jay Richard Kennedy. Based on the Book "I'll Cry Tomorrow" by Lillian Roth, Mike Connolly and Gerold Frank. Directed by Daniel Mann. Produced by Lawrence Weingarten. An M-G-M Picture.

McCall's

DECEMBER 1955 • VOLUME LXXXIII NO. 3



Candy Fisher, our four-year-old cover girl, had a wonderful time posing for photographer Carmen Schiavone under our fabulously decorated tree. She was also enchanted with our Christmas cutout of the First Noel. You'll find it on page 23

FICTION

- 30 Three young kings • *George Sumner Albee*
- 36 A woman's intuition • *Sylvia Dee*
- 42 To live a lie • *Mildred North Slater*
- 44 A slip of the heart • *Marnie Ellingson*
- 56 The little girl who wasn't there • *Charles Einstein*

FEATURES

- 4 Inside McCall's
- 6 Meet the male shopper • *Jane Whitbread*
- 11 Ten-year-old toymaker
- 16 Life of the party
- 23 The First Noel
- 26 It's your story: An American Quaker bends the knee
Elizabeth Bacon Rodewald
- 29 What children teach us about Christmas
Catherine Marshall
- 32 Elizabethan Christmas
- 34 Food and feasts in Elizabeth's day
Frank C. and Lydia S. M. Baxter
- 38 What makes teen-agers swoon? • *Helen Eustis*
- 50 Papa married a Mormon (conclusion)
John D. Fitzgerald
- 64 If you ask me • *Eleanor Roosevelt*
- 70 Vacation on skis

CHILDREN

- 116 News in child health • *Marguerite Clark*
- 142 Betsy McCall's Christmas surprise

FOOD

- 46 Merry eating
- 90 Lesson No. 4: Cake decorating • *Norman Wilton*
- 94 Make a good-to-eat snowman
- 96 How to make Christmas lollipops
- 100 How to make Christmas bells

HOUSE AND HOME

- 80 Holiday house
- 102 Try this for fluffy popcorn
- 104 Big and little
- 115 Try this with a zigzag stitch

FASHIONS

- 120 Country classics
- 122 Christmas lingerie . . . in newest beige
- 124 Christmas lingerie . . . in blue
- 126 Christmas lingerie . . . in pink

BEAUTY

- 54 Hair goes bright for the holidays
- 130 Oh, what a beautiful Christmas!

PATTERNS

- 52 Tina Leser designs at-home clothes
- 136 Christmas aprons
- 138 For the holidays
- 141 It's party time

OTIS LEE WIESE Editor and Publisher • CAMILLE DAVIED Executive Editor • JOHN ENGLISH Managing Editor

ART: OTTO STORCH • KENNETH CUNNINGHAM • MARILYN MORE SCHAFER
 Features: MARGARET BELL • HENRY EHRLICH • HARRISON KINNEY • ALICE BABER
 Fiction: BETTY PARSONS RAGSDALE • ISABELLE HOLLAND • BARBARA LAWRENCE • ANTHONY BUSACCA
 Copy: CARROLL ELLIOTT • ELISABETH KEIFFER • Production: MARION WHEELER • WASHINGTON BUREAU: CHRISTINE SADLER
 Fashions: ESTELLE LANE BRENT • NANCY WIELER • MARJORIE GORTNER • BEAUTY: MIRIAM GIBSON FRENCH • MARY LOU ANTHONY
 Houses and Home Fashions: MARY DAVIS GILLIES • MARION HOLBROOK • MARY SHEPHERD • PHYLLIS FLOWER
 Field Editor: LUCY GOLDTHWAITE • Home Projects: JACKSON HAND • SALLY ROBB
 Household Equipment: ELIZABETH HERBERT • ANNA FISHER • PAUL SCHWIND • SONIA BYRANT • ALICE CLINE • DORIS HANSON
 Food: HELEN McCULLY • ELEANOR NODERER • MIMI ATWATER • THERESA DAMASCO • MARILYN HANSEN • MARGRIT LUTZ
 WILLIAM B. CARR Advertising Director • GEORGE H. ALLEN Sales Promotion Director • HARRY J. HURLBUT Western Advertising Manager
 WILLIAM L. MULLIN Assistant Advertising Manager • ALBERT P. McNAMEE Sales Development Manager • A. N. BUTLER Special Consultant
 District Managers: F. A. BAUER Cincinnati • J. F. DALTON Boston • M. R. MACDONALD Chicago • R. W. GARNER Cleveland • L. L. NORTHROP Philadelphia
 Product Managers: T. W. BRESNAHAN • J. A. THURROTT • W. J. CUNNINGHAM • H. W. DAVIS • W. M. FINE • G. LEA • R. HARRIS
 Advertising Representatives: R. K. BURNET • A. A. CAMERON • F. J. CARROLL • W. CECIL • W. A. DRAPER • A. EDWARDS • G. B. YORK
 T. W. KNIPE • J. MALONEY • P. P. MERRIN • I. MORTON • R. T. PRIMM • G. PUTNAM • M. M. RAWLINS
 A. RAYMOND • A. A. STRAND • J. C. THOMAS • J. K. TYSON • R. M. VANDIVERT • C. WESTLAND, JR.

McCall's is published each month simultaneously in the United States and Canada by McCall Corporation, Marvin Pierce, President; Lowell Shumway, Vice-President and Circulation Director; Edward M. Brown, Secretary; William Auer, Treasurer. Publication and Subscription Offices: McCall Street, Dayton 1, Ohio. Executive and Editorial Offices: 230 Park Ave., New York 17, N. Y. MANUSCRIPTS and ART MATERIAL will be carefully considered but will be received only with the understanding that the publisher and editors shall not be responsible for loss or injury. TRUTH IN ADVERTISING: McCall's will not knowingly insert advertisements from other than reliable firms. SUBSCRIPTION INFORMATION: \$3.00 for one year; \$5.00 for two years; \$7.00 for three years in U.S. and Canada. Add \$1.00 per year for other countries. Send all remittances and correspondence about subscriptions to our publication office, McCall Street, Dayton 1, Ohio. IF YOU PLAN TO MOVE SOON please notify us four weeks in advance, because subscription lists are addressed in advance and extra postage is charged for forwarding. Give old address as well as new, clipping name and old address from last copy received. © Copyright 1955 by McCall Corporation. Reproduction in any manner, in whole or in part, in English or other languages, prohibited. All rights reserved throughout the world. Necessary formalities, including deposit where required, effected in the United States of America, Canada and Great Britain. Protection secured under the International and Pan-American copyright conventions. Reprinting not permitted except by special authorization. Entered as Second Class matter November 27th, 1925, at the Post Office at Dayton, Ohio, under the Act of March 3rd, 1879. Printed in U. S. A.

Mid-Century

25 cents • December 1955



MerchMart.com®
Gift Quality Vintage Magazines

What children
teach us
about Christmas

by Mrs. Peter Marshall

- The men who make teen-agers swoon
- An Elizabethan Christmas feast

3-63 3 5411 420 4
NEW BRIDGE
LACERNA