

Canno

Picture OF THE MONTH

IN CINEMASCOPE

There's nothing sinister about M-G-M's comedy-drama "The Bar Sinister"—except a pretty sneaky scheme to steal the heart of every man, woman and child in the land!

It should walk away with honors as well. For this fancy-free rendering, in CinemaScope and Color, of the beloved Richard Harding Davis story of a dog and the people that happen to him is not only the finest we've seen in the field—it's the funniest!

A stunning cast, headed by such youthful romantics as Jeff Richards and Jarma Lewis and such Academy Award winners as Edmund Gwenn and Dean Jagger, is amazingly abetted by an uncanny new canine star called Wildfire. Beware of this dog! He's half human and all clown, and he's making a beeline to your funnybone.



Wildfire is a Bowery street-dog, a kind of canine-delinquent, taught by life to steal and by men to fight. And this is his own tongue-in-muzzle account of how he went on to win fame and fortune for his mother—and a blue ribbon from his father—in the snobbiest showing in dogdom.

It is at this gathering of the four-footed elite that the fighting instincts of our low-born hero set off a wild pandemonium. Hundreds of dogs and dog lovers are soon precipitated into the mad shambles. It's an absolutely roll-'em-in-the-aisles climax.

When we say that Wildfire tells his own story (in the off-screen voice of "Blackboard Jungle" discovery Vic Morrow) do not be alarmed. The witty script by John Michael Hayes...Henry Berman's imaginative production...the deft grace and bullet pace of Herman Hoffman's direction...all brilliantly conspire to steer this frolic well clear of the merely "cute."

In fact, "The Bar Sinister" doesn't even try to prove that the dog is man's best friend. It's content to prove that the one called Wildfire is this month's most fun!

★ ★ ★

M-G-M presents in CinemaScope and Color "THE BAR SINISTER" starring JEFF RICHARDS, JARMA LEWIS, EDMUND GWENN, DEAN JAGGER and WILDFIRE with Richard Anderson, Willard Sage. Screen play by John Michael Hayes, based on a story by Richard Harding Davis. Photographed in Eastman Color. Directed by Herman Hoffman. Produced by Henry Berman. An M-G-M Picture.

McCall's

SEPTEMBER 1955 • VOLUME LXXXII NO. 12



What woman hasn't dreamed of being pretty, composed and efficient, playing a starring role in her own flawlessly arranged kitchen? Our cover is an expression of such a dream, and beginning on page 88 we go a step further by showing how it could all come true, through McCall's Kitchen and Laundry Contest.

Carmen Schiavone photographed our dream-kitchen star, Georgia Hamilton, in a symphony of warm gold and hot pink—a soft cashmere sweater, slick velveteen pants and apron-overskirt of imported plaid silk, by Tina Leser. The big golden earrings are by Mosell.

FICTION

- 32 They called him Tiger • Don Stanford
- 34 Behind the laughter • Catharine Barrett
- 44 So help me God (part 2) • Felix Jackson
- 46 The shadow of a memory • Sarah Litsey
- 50 Dangerous encounter • Florence Jane Soman

FEATURES

- 4 Inside McCall's
- 6 A visit with Rosalind Russell
- 8 Mrs. Lundigan's anniversary hats
- 12 Big brother
- 16 A reader talks back: The case for alimony
- 20 Jane Powell tries on a hairdo
- 24 Star pitcher
- 29 The mystery of Harriet Hubbard Ayer (part 1)
- 36 Ordeal of a small boy
- 52 The angry women of Phenix City
- 60 If you ask me • Eleanor Roosevelt
- 135 What this country needs... a 5-hole golf course

FASHIONS

- 39 American plan: The costume
- 40 American plan: The costume takes you through the day
- 42 The costume: High fashion, \$50 price tag
- 136 Play to party

HOUSE AND HOME

- 88 Would you like your kitchen or laundry remodeled... free?
- 90 It's easy to enter this contest
- 94 The new ranges
- 108 Try this: Nonwoven fabrics
- 114 It goes with what you have
- 116 Try this: Large sheets of plastic

FOOD

- 48 Dinners that wait • Betty Watson
- 74 How to make grape-y grape jelly
- 78 How to make chocolate candy pie shell
- 82 Lesson No. 1: Cake decorating • Norman W...

CHILDREN

- 139 News in child health • Marguerite Clark
- 154 A story for Betsy McCall

BEAUTY

- 124 McCall's designs a beauty box
- 126 Do it like a pro: Manicure
- 128 Do it like a pro: Facial

PATTERNS

- 140 Fashion news... pocket size
- 144 News... wool prints
- 146 News... the costume
- 148 News... the jacket ensemble
- 150 News... knit-like coating
- 153 News... blue for fall

OTIS LEE WIESE Editor and Publisher • **CAMILLE DAVIED** Executive Editor • **JOHN ENGLISH** Managing Editor

Art: OTTO STORCH • KENNETH CUNNINGHAM • MARILYN MORE SCHAFER • ALICE HABER • ANTHONY BUSACCA • MICHAEL MEYER
 Features: MARGARET BELL • HENRY EHRLICH • HARRISON KINNEY • BARBARA LAWRENCE • DOROTHY MORTAS MOORE
 Fiction: BETTY PARSONS RAGSDALE • ISABELLE HOLLAND • WASHINGTON BUREAU: CHRISTINE SADLER
 Copy: CARROLL ELLIOTT • ELISABETH KEIFFER • ISABELLE HOLLAND • MARJORIE WHEELER • PAULINE HOWLAND • MARY LOU ANTHONY
 Fashions: ESTELLE LANE BRENT • NANCY WIELER • MARJORIE GORTNER • BEAUTY: MIRIAM GIBSON FRENCH
 Houses and Home Fashions: MARY DAVIS GILLIES • MARION HOLBROOK • MARY SHEPHERD • SALLY ROBB
 Field Editor: LUCY GOLDTHWAITE • ANNA FISHER • Home Projects: JACKSON HAND • ALICE CLINE • DORIS HANSON • OLGA SKOTZKO
 Household Equipment: ELIZABETH HERBERT • PAUL SCHWIND • MIMI ATWATER • MARGRIT LUTZ
 Food: HELEN McCULLY • ELEANOR NODERER

WILLIAM B. CARR Advertising Director • GEORGE H. ALLEN Sales Promotion Director • HARRY J. HURLBUT Western Advertising Manager
 WILLIAM L. MULLIN Assistant Advertising Manager • ALBERT P. McNAMEE Sales Development Manager • A. N. BUTLER Special Consultant
 District Managers: F. A. BAUER Cincinnati • J. F. DALTON Boston • R. W. GARNER Cleveland • L. L. NORTHRUP Philadelphia
 Product Managers: T. W. BRESNAHAN • J. A. THURROTT • W. J. CUNNINGHAM • H. W. DAVIS • W. M. FINE • G. LEA • C. S. THORN
 Advertising Representatives: R. BURNET • A. A. CAMERON • W. CECIL • W. A. DRAPER • A. EDWARDS • R. HARRIS • T. W. KNIFE
 M. R. MACDONALD • J. MALONEY • P. P. MERRIN • I. MORTON • R. T. PRIMM • G. PUTNAM • M. M. RAWLINS
 A. RAYMOND • J. C. THOMAS • J. K. TYSON • R. M. VANDIVERT • C. WESTLAND, JR. • G. WHITE • G. B. YORK

McCALL'S MAGAZINE is published each month simultaneously in the United States and Canada by McCall Corporation, Marvin Pierce, President, Lowell Shumway, Vice-President and Circulation Director; Edward M. Brown, Secretary; William Auer, Treasurer. Publication and Subscription Offices: McCall Street, Dayton 1, Ohio. Executive and Editorial Offices: 230 Park Ave., New York 17, N. Y. MANUSCRIPTS and ART MATERIAL will be carefully considered but will be received only with the understanding that the publisher and editors shall not be responsible for loss or injury. TRUTH IN ADVERTISING: McCall's Magazine will not knowingly insert advertisements from other than reliable firms. SUBSCRIPTION INFORMATION: \$3.00 for one year; \$5.00 for two years; \$7.00 for three years in U.S. and Canada. Add \$1.00 per year for other countries. Send all remittances and correspondence about subscriptions to our publication office, McCall Street, Dayton 1, Ohio. IF YOU PLAN TO MOVE SOON please notify us four weeks in advance, because subscription lists are addressed in advance and extra postage is charged for forwarding. Give old address as well as new, clipping name and old address from last copy received. Copyright 1955 by McCall Corporation. Reproduction in any manner, in whole or in part, in English or other languages, prohibited. All rights reserved throughout the world. Necessary formalities, including deposit where required, effected in U.S. and Canada and Great Britain. Protection secured under the International and Pan-American copyright conventions. Re-printing not permitted except by special authorization. Entered as Second Class matter November 27th, 1923, at the Post Office at Dayton, Ohio, under the Act of March 3rd, 1879.

TOOTH PASTE DOESN'T DO IT...

No tooth paste gives you the proven Listerine method of stopping bad breath with antiseptic germ-killing action!



VOGUE

September 1955

25 cents



WIN
a new kitchen
enter our contest

see page 88

The incredible
life of

Harriet Hubbard Ayer

The mystery that shocked the nation