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Who Gets Ahead in America

By Daniel Yankelovich

An appraisal of a massive new study on how various characteristics—race, family background, schooling, personality—contribute to economic success. Yankelovich concludes that the study by Christopher Jencks and 11 Harvard colleagues has much to offer—if properly understood. But he finds fault with its portrait of a rigid, class-ridden America. Jencks, interviewed by *PT's* Christopher T. Cory (page 35), talks about the policy implications of his work.

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Accounting for Taste

By Mary Douglas

The meals of each culture have a distinct pattern of shapes and sizes, textures and temperatures. Switch cuisines—go out for Chinese food, for example—and you forfeit the familiar cues of form that signal a meal's progress and its end.

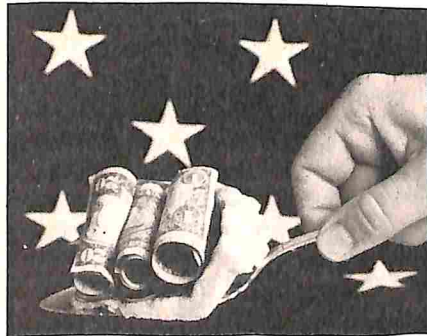
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The Social Risks of Casino Gambling

By Jerome H. Skolnick

As several states gear up to vote on legalizing casino gambling, a study of legal controls in the two states that already have it suggests that checks on criminal activities and compulsive gambling are illusory.

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People Who Read People

By Daniel Goleman

Establishing rapport—in order to cure, converse, or sell—is a matter of reading the structure of other people's behavior. A linguist and a therapist studied some masters of persuasion; now, they're marketing the resulting technique as "Neurolinguistic Programming."

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I Remember It Well

By Marigold Linton

For clues as to how much we remember, and for how long, a psychologist kept tabs for five years on one cooperative subject: herself.

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The Bottom Line

By David White

Respondents in a British survey associate various bottom-shapes with personality types.

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When Jean Piaget and Noam Chomsky held a summit meeting on the mind.

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Will welfare reform lead to more divorce? Should it matter?

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Ted Landis has no special problems; he just goes through the motions.

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Urie Bronfenbrenner broadens his thinking about the family in *The Ecology of Human Development*.

Styron's Choice: A Novel About Auschwitz

By Leslie A. Fiedler

William Styron returns with *Sophie's Choice*.

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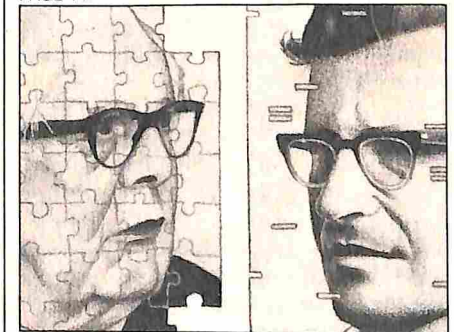
The Brain / Synaptic Pruning

By William T. Greenough and Janice M. Juraska

Stimulus from the environment helps sculpt the developing brain.

Cover: Illustration by Eraldo Carugati

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WHO GETS AHEAD

What Determines Economic Success in America—

Daniel Yankelovich Analyzes a New Study That Relates Personal Characteristics to Income and Job Status

WHY WE DON'T EAT DOGS: Cultural Patterns in Eating Habits

LEGALIZING CASINOS: Why It's a Risky Social Gamble



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