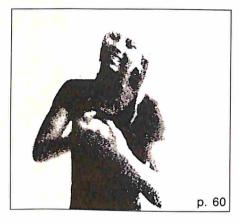


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THE MAGAZINE ABOUT PSYCHOLOGY, SOCIETY AND HUMAN BEHAVIOR



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Stimulus/Response:

Schizophrenia Is a Myth, Born of Metaphor, Meaningless

by Theodore R. Sarbin

When we use a metaphor to describe irrational behavior, we tend to treat the metaphor as literal description, trapping the unfortunate victims in meaningless myth.

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by Kenneth Goodall

Psychologist's do-it-yourself death certificate forces one to face death; new therapy comes from the Senoi of the Malay jungle who live without war or violence; study shows that soap operas still shun peace, equality, and wisdom; and other items.

Color It Blue 39

by T George Harris

## VIOLENT MAN:

American Response To the Trial of Lt. William L. Calley

by Herbert C. Kelman and Lee H. Lawrence

A majority of Americans outraged by the Calley massacre trial resemble the "good German" who obeyed Nazi authority without question, even to the gas chamber.

Who Buys Bloodshed and Why

by Robert L. Kahn

Few American men are pacifists. Those who go along with the Straw Dogs thesis tend to support violence for social control; the rest support violence for social change.

School Around the Bend

by Peter F. Drucker

Our knowledge society cannot allow the schools to continue their traditionally poor job of teaching; a social critic holds up eight radical goals for American education.

Eyes Have They, But They See Not,

A Conversation with Rudolf Arnheim

by James R. Petersen

We suffer from perceptual pellagra, says this gestalt psychologist of art; our senses have been sacrificed to abstraction, and we see through Norman Rockwell's eyes.

The Beholder, A Sketch of Rudolf Arnheim

by James R. Petersen

The Roots of Language In the Sign Talk of the Deaf by Ursula Bellugi and Edward S. Klima

The hands of the deaf speak an eloquent language, one that is full of poetry, wit and whimsy, and that-while it sometimes is limited-can be more precise than English.

I.Q. & Point of View

by Adrien Pinard and Evelyn Sharp

A new I.Q. test based on Piaget's theories of mental development gains greater accuracy by asking for reasons instead of merely adding up right and wrong answers.

Piglet, Pooh & Piaget

by Dorothy G. Singer

Artists and psychologists sometimes see alike: the minds of Christopher Robin and his animal triends work exactly like the mind of Jean Piaget's preoperational child.

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