

48

## The Liberation of Sexual Fantasy

By Daniel Goleman and Sherida Bush  
Should sex fantasies be enjoyed or cured? Experts disagree.

54

## Is There a Treatment for Terror?

By Mary Belz, Ellen Zlotnick Parker, Lawrence I. Sank, Carolyn Shaffer, Joan Shapiro, and Linda Shriber  
Six therapists report on their work with hostages held by the Hanafis.

61

## Six Months Later: Living with a Fearful Memory

Charles Fenyvesi, one of the Hanafi hostages, talks with other victims.

62

## The Baldness Experiment

By George De Leon  
A scientific examination of booze, bums, and hair.

68

## How Well Do You Read Body Language?

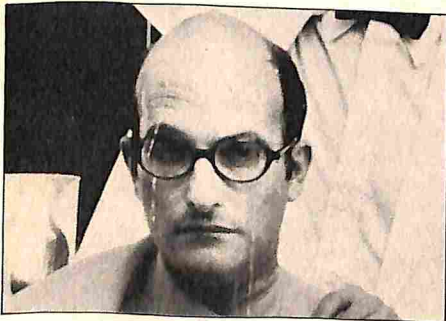
By Dane Archer and Robin M. Akert  
A new test shows how much we learn through nonverbal communication.

74

## The Poor Rich

By Roy R. Grinker, Jr.  
Psychologically, the very rich are much like the very poor.

PAGE 12



83

## Somebody Else Should Be Your Own Best Friend

By Robert Brain  
Other cultures make friendship a formal relationship. Shouldn't we?

89

## Split-Brain Psychology: Fad of the Year

By Daniel Goleman  
Is our affair with the right side of the brain getting too intense?

93

## Good News About Disaster

By Verta Taylor  
Natural disasters don't always increase mental illness; they may even have positive effects.

97

## The Education of John Allen

Learning to be a street criminal in the ghetto is as natural as planning a career in the suburbs.

102

## Ghetto Criminals: Do They Have a Choice?

Orde Coombs has reservations about John Allen's story.

142

## How to Read How-to Books

By Silvano Arieti  
A psychiatrist looks at self-help books and finds them wanting.

PAGE 48



## DEPARTMENTS

4

## Letters

21

## Psychology and the Arts

*Equus*

Reviewed by Oscar Grusky

25

## News Line

By Jack C. Horn

The UFO cult; working wives as status symbols; and other items.

130

## Books

*Cannibals and Kings*

Marvin Harris's new book retraces our cultural evolution from prehistoric to modern times.

*Origins*

Scientific detective work follows hominid behavior from *Ramapithecus* to present-day chimps.

Reviewed by John Pfeiffer

154

## Classified Advertising and Reprints

158

## Personal

## When Rights Collide

By Amitai Etzioni

**Cover:** One Man's Fantasy; photographed by Carl Fischer.

PAGE 54



Please direct **SUBSCRIPTION CORRESPONDENCE** orders, changes of address, etc., to Psychology Today, P.O. Box 2990, Boulder, CO 80323. When changing address, please allow 6 weeks advanced notice, including old address (use address label from latest issue) along with new address. **ALL EDITORIAL CORRESPONDENCE** should be directed to Psychology Today, One Park Avenue, New York, N.Y. 10016. **EDITORIAL CONTRIBUTIONS** must be accompanied by return postage and will be handled with reasonable care; however, publisher assumes no responsibility for return or safety of art work, photographs, models, or manuscripts. **COPYRIGHT** © 1977 BY ZIFF-DAVIS PUBLISHING COMPANY. **ALL RIGHTS RESERVED.** **PSYCHOLOGY TODAY** is published monthly by Ziff-Davis Publishing Company. Hershel B. Sarbin, President; John R. Emery, Senior Vice President—Finance and Treasurer; Charles F. Seton, Secretary. principal offices at One Park Avenue, New York, N.Y. 10016. All rights reserved. Second-class postage paid at New York, N.Y. and at additional mailing offices. Advertising offices: One Park Avenue, New York, N.Y. 10016. (212) 725-3900. Midwest Advertising Representatives—Philip Davis, 233 North Michigan, Suite 1607, Chicago, Ill. 60601. (312) 565-1717. Martin Toohey, 2300 West Big Beaver Road, Troy, Mich. 48064. (313) 649-1950. West Coast Advertising Representatives—Michael McDonald, 9025 Wilshire Blvd., Beverly Hills, California 90211. (213) 273-8050. Southeast Advertising Representatives—Miller and Tillman, 130 West Wieuka Road, N.E., Atlanta, Ga. 30342. (404) 252-9588. **RATES:** One-year subscription for U.S. and possessions, \$12.00. Canada, \$15.00, all other countries \$17.00, cash orders only, payable in U.S. currency.



OCTOBER 1977 ONE DOLLAR

# Psychology today®

## EXPERIMENTING WITH SEX FANTASIES

Psychiatric Problems of the Super-rich  
The Education of a Street Criminal  
Test: How Well Do You Read  
Body Language?



490664 FLL 0204C092 1418 DEC 78

CHARLENE V FOLLETT 10  
204 CECIL ST SE  
MINNEAPOLIS MN 55414

14024 14282

Psychology Today

10