TED KESTING

Editor

RICHARD E. DEEMS President, Magazines Division

ROBERT F. NAVIN Publisher

JACK OLSON Art Editor

ED MURPHY Senior Editor STAN MESEROLL Managing Editor

KRISTIN SERGEL Associate Editor

LAMAR UNDERWOOD Associate Editor PETE BROWN

Arms Editor HOMER CIRCLE

Angling Editor HENRY P. DAVIS

Sporting Dogs Editor

MICHAEL HUDOBA Washington Editor

JOHN JOBSON Camping Editor

TOM PAUGH Salt-Water Fishing Editor

JIMMY ROBINSON Trap and Skeet Editor

ZACK TAYLOR Boats Editor DON CASE

Assistant to the Editor

SUSAN SALZER Copy Editor

COL. JIM CROSSMAN Contributing Editor

JACK DENTON SCOTT Roving Editor

JOHN FLAGG Assistant Art Editor

EDITORIAL OFFICES: 575 Lexington Ave., New York, N.Y. 10022

Published by The Hearst Corporation RICHARD E. BERLIN President

SPORTS AFIELD, published monthly by New Hearst Corporation, 57th St. at 8th 42 pc. in 1970 for New York, N. Y. 10019, U. S. A. & Richards Hearst Corporation, 57th St. at 8th 42 pc. in 1971 for New York, N. Y. 10019, U. S. A. & Richards Hearst Corporation of President General Corporation of President General Corporation of President General Corporation of President General Corporation of Magazines General Corporation Prices General Corporation Prices General Corporation Prices General Corporation of Corporation General SPORTS AFIELD April 1969



7085. Includes: Everybody Loves Somebody, Houston, Nobody's Baby Again, Bumming Around, etc.





6898.Plus:ThisTown, It Was A Very Good Year, 12 in all









TWIN-

PACKS

Twice the

selection

music—yet each counts





THE GRADUATE





BERNSTEIN

And if you do not own a cartridge player, we will give you this

8-Track Tape Cartridge Player



FEATURES • Plays through your home stereo record system . . . no special installation; plugs right into your amplifier or stereo phonograph • Push-Button Program Selector . . . changes from one program to another with the touch of your finger • Completely automatic operation • Overall Dimensions: 11½" wide x 10¾" deep x 4¾" high

With this beautiful, top performing Player, you'll be able to add the convenience and full stereo sound of 8-track cartridges to your present stereo record system! Our regular price for the Player is \$69.95, yet you may have it for only \$19.95, when you purchase your first three tapes for only \$5.95, and then agree to purchase as few as twelve additional tapes during the coming year. Check the box in the coupon at right, and note that, if you wish, you may charge 'the Player to one of your credit cards.

offers you stereo tape cartridges—at great savings!

Now...for the first time...a brand-new service that

FOR (YOUR HOME!

DIANA ROSS SUPREMES



if you join now, and agree to buy as few as 4 additional car-tridges during the coming year, from hundreds to be offered.

YES, IT'S TRUE! You may have any 3 of the best-selling 8-track cartridges shown here — ALL 3 for only \$5.95! That's the fabulous bargain the brand-new Columbia Stereo Tape Cartridge Service is offering new members who join and agree to purchase as few as four additional selections in the coming year.

FREE SUBSCRIPTION TO CARTRIDGE BUYING GUIDE. You'll have no problem selecting four more cartridges because the Service offers you so many cartridges to choose from . . . all described in the monthly Buying Guide which you will receive free! You'll find hit 8-track cartridges from every field of music - the best sellers from many different labels! You may accept the regular monthly selection . . . or any of the other cartridges offered . . . or take no cartridge at all that month.

YOUR OWN CHARGE ACCOUNT! Upon enrollment, the

Service will open a charge account in your name. You pay for your cartridges only after you've received them — and are enjoying them. They will be mailed and billed to you at the regular Service price of \$6.95 (Classical, occasional Original Cast and special cartridges somewhat higher), plus a mailing and handling charge. YOU GET FREE CARTRIDGES! Once you've completed your

enrollment agreement, you'll get a cartridge of your choice FREE for every two cartridges you buy! That's like getting a 33½% discount on all the 8-track cartridges you want . . . for as long as you want!

COLUMBIA STEREO CARTRIDGE SERVICE Terre Haute, Indiana

CAPTRIDGE SERVICE

COLUMBIA STEREC	TAPE CARTRIDGE SERVICE
Terre Haute, Indian	ia 47808
Please enroll me as a the three cartridges; handling. I agree to coming year at the	member of the Service. I've indicated below I wish to receive for \$5.95, plus postage and purchase four more selections during the regular Service price, and I may cancel my e thereafter. If I continue, I am to receive of my choice FREE for every two additional

SEND ME THESE 3 CARTRIDGES (fill in numbers below) 430-9/IC Name (Please print) First Name Last Name Address State State Zip

Check here if, in addition, you want to receive the Columbia 8-Track Tape Cartridge Player for only \$19.95. Enclose your check or money order for \$19.95 as full payment. (Complete satisfaction is guaranteed or your money will be refunded in full.) You'll be billed \$5.95 for your first three cartridges (plus a mailing and handling charge), and you merely agree to purchase as few as twelve additional cartridges during the coming year at the regular Service price. (Be sure to indicate in the boxes above the If you wish to charge the \$10.05 for your Columbia Player to a credit card, check one and fill in your account number below: ☐ Diners Club Uni-Card

Master Charge

☐ Master Charge ☐ Midwest Bank Card ☐ BankAmericard (California residents only) Account Number - 431-1/W6 431-2/X4

© 1969 CBS Direct Marketing Services SC-57/S69

SPORTS AFIELD-April 1969

A SUPER SYSTEM FOR SUPER BASS

STOPUS AFIL 1969 50 CENTS

APRIL

CAMPING | BONUS WHERE-TO-GO AND HOW-TO-DO-IT SECTION FOR SPORTSMEN

CATCH MORE & BIGGER PANFISH

Tested Tips For: BLUEGILLS • CRAPPIES

PERCH • WHITE BASS

IN PICTURES: Build Your Own Custom Rifle

