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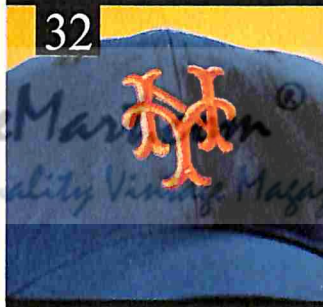
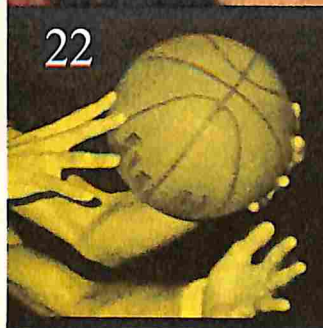
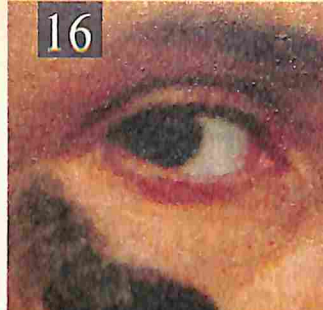
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For better or worse, television has reshaped our sports, our teams and our leisure life. Part 1 of a series

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The Next Issue

(dated Jan. 5, 1970)

NFL DIVISIONAL champions Dallas, Cleveland, Minnesota and Los Angeles play off and prepare for the NFL showdown, the last stop on the winner's way to the Super Bowl.

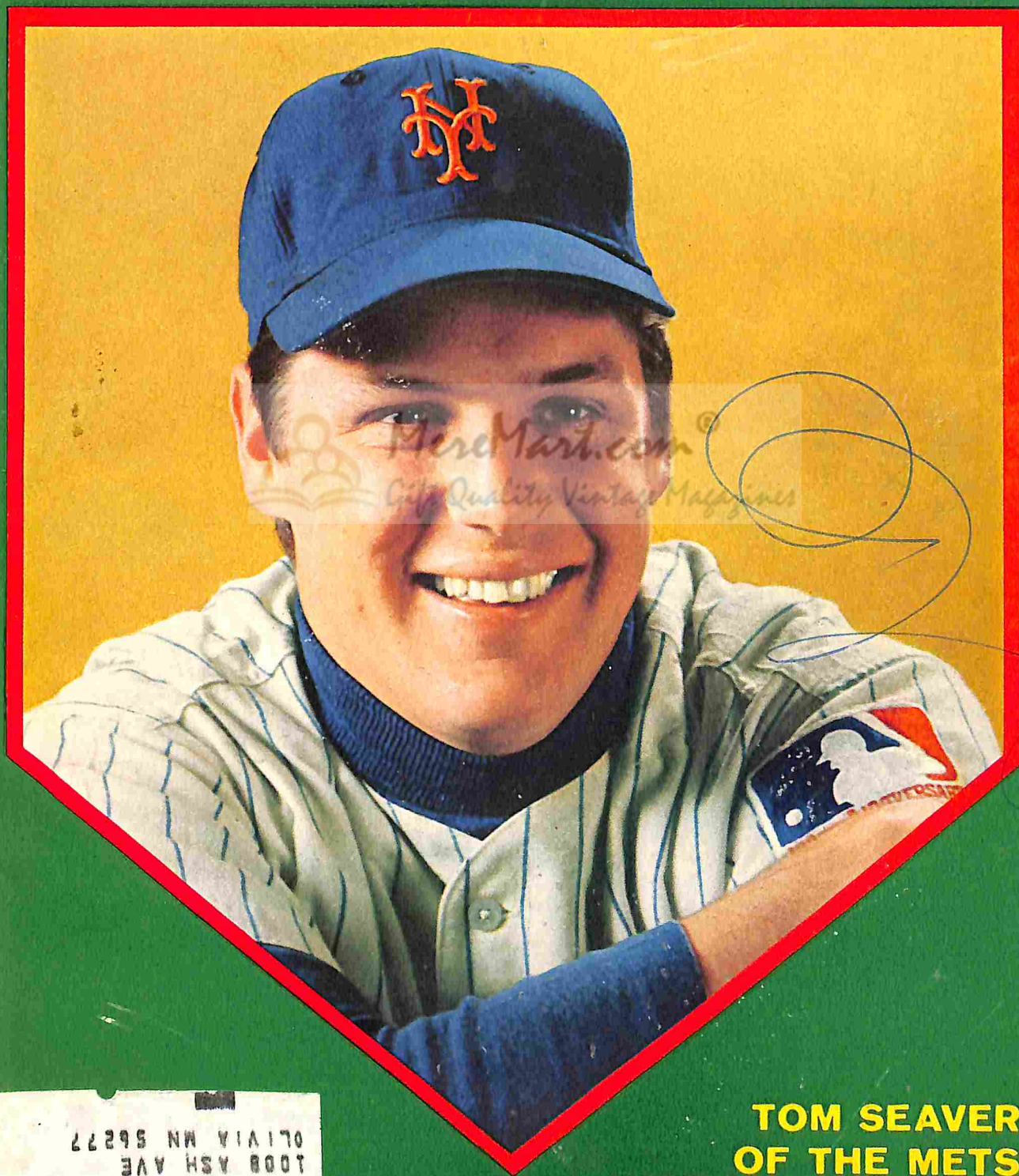
A TALL ASSIGNMENT for college basketball's tallest team. Joe Jares reports on Jacksonville's bid for national recognition in Evansville at the height of the festival season.

A CHAMPION RACEHORSE is the pivotal character in a story of mystery and betrayal, one of SI's infrequent offerings in sports fiction, written by British Novelist Dick Francis.

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SPORTSMAN OF THE YEAR



**TOM SEAVER
OF THE METS**

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