

Woman's Day

OCTOBER, 1966

Thirtieth Year • First Issue

"Every wise woman buildeth her house." PROVERBS 14:1

FEATURES AND FICTION

- 4 NEIGHBORS
- 6 WHAT GOES ON HERE!
- 8 WOMAN AT THE WHEEL: By JULIE CANDLER
How To Keep Your Battery "Live"
- 10 MOVIES: In The Beginning By HOLLIS ALPERT
The making of a great Bible movie
- 30 THE GATHERING PLACE By LOUISE DICKINSON RICH
- 35 ANDREW WYETH REVISITED By ROUL TUNLEY
- 46 THE RAGE TO WED: a short story By MARY STOLZ

★ SPECIAL FEATURE ★

- 51 WOMAN'S DAY DICTIONARY OF VICTORIAN FURNITURE
By DOROTHY H. JENKINS, Illustrations by Helen Disbrow

MODERN LIVING

- 50 WHEN LOVE IS A SICKNESS By SMILEY BLANTON, M.D.
Love is the great healer, the great medicine, but it can also be a disguise for selfishness

TRAVEL

- 44 AMERICA'S TREASURE TOWNS: FREDERICKSBURG, VIRGINIA
By CHESTER GOOLRICK

BEAUTY AND HEALTH

- 24 AND NOW DENTICARE By STANLEY FRANK
The Johnson Administration's next major health objective is improved dental care for youngsters
- 40 WHAT'S YOUR CALORIC NUMBER? By JUSTUS J. SCHIFFERES, Ph.D.
A prudent personalized guide to losing weight
- 48 FOR A PRETTIER TEEN-AGE COMPLEXION By GEORGETTE KLINGER

GARDENING

- 28 FLOWERING HOUSE PLANTS OF THE MONTH By JACK KRAMER
- 33 FOR BETTER GARDENS: By ROLAND A. BROWNE
Fall Is For Planting, Too

NEEDLEWORK AND FASHION

- 20 TO KNIT OR SEW—WINTER SPORTSWEAR FOR THE PET SET
A collection of the very latest in sweaters, jackets and coats for the family dog
- 36 SWINGING SWEATERS
Frivolous, fanciful and fun to knit
- 62 EIGHT WAYS TO SEW A SMART SILHOUETTE
Eight smart fall fashions in eight handsome fabrics
- 96 A SEWING LESSON By MARY JOHNSON

DECORATING

- 59 LIVING ROOMS WITH A PAST, PRESENT AND FUTURE: A Victorian living room that recalls the past, lives well today

FOOD

- 16 THIRTY-ONE MONEY-SAVING MENUS FOR OCTOBER
Beginning this month: a listing of the good food buys for the month, shopping tips and recipes for some of the dishes featured
- 66 APPLE PIE, EUROPEAN STYLE By SHIRLEY SARVIS
- 68 TRY SOMETHING NEW FOR BREAKFAST: GUESTS
By SYLVIA VAUGHN THOMPSON
- 70 COOKING ON A BUDGET
Keeping costs down and culinary arts up is no easy trick, but with imagination and a bit of know-how it's not impossible
- 71 COLLECTOR'S COOK BOOK: LOW-COST MEAT DISHES

WORKSHOP

- 38 TOLE
Step-by-step directions in the art of painting tinware
- 113 SHOPPING INFORMATION

in our next issue

100 CHRISTMAS GIFTS

FOR YOU TO MAKE
A treasury of ideas for presents you can bake or build, sew or knit, embroider or crochet all instructions complete in the issue

THE NEW LIFE STYLE OF THE AMERICAN WOMAN

It includes a job, volunteer work or a return to school when her children reach school age

THREE FACES FOR FALL

The Glowing Face
The Fragile Face
The Party Face

OUR
AMERICAN
THANKSGIVING
By KAY SHAW NELSON
A bountiful holiday menu complete with recipes

Antiques: STAFFORDSHIRE CHINA

FRESH NEW WAYS
WITH WINDOWS
A portfolio of our best new ideas on how to handle bay, dormer, single and picture windows

Designed by Joan Russell
for you to make
Seven captivating
INDIAN DOLLS

Sweet or sour
or pleasingly pungent
Delicious
recipes for
PORK CHOPS PLUS

America's Treasure Towns:
OLD SALEM,
NORTH CAROLINA

TOTAL CARE
FOR CHILDREN
By CHARLES A. CERAMI

A report on
Johns Hopkins'
new approach to pediatrics

WOMAN AT THE WHEEL:
Cold Facts About
Winter Driving

Editor

GERALDINE RHOADS

Art Editor

KIRK C. WILKINSON

Managing Editor

EVELYN GRANT

Associate Editors

GLENNA MCGINNIS, Food & Equipment
WILLIAM E. WHITLOCK, Workshop
DORIS WARREN, Needlework
THERESA CAPUANA, Handcrafts
RUTH SEDER COOKE, Fashion
BEN CALVO, Studio
JOHN D. ROOT, Decorating

Departments

Art: CLELL MIZE, SHEILA MIZEL,
ALICE ARRANGA, SONDRAL JAMES
Articles and Fiction: ANNE L. STEVENS
Building & Decorating:
VIRGINIA FORSYTHE
Copy: NANCY SPRAKER
Editorial: ANN TEATOM, GRACE PRATT,
KIYOKO HOSOURA, MARY SCOTT,
DIANE HYND, CAROL RZEPIELA,
SALLY W. SMITH, ELIZABETH HEIN
Food: CHARLOTTE SCRIPTURE,
OLIVIA RISBERG, ANNA-LISA OLSSON,
MARY ALICE HOEHLEIN
Kitchen Planning: CAROLYN STORM
Home Furnishings: JOHANNA BAFARO,
MICHAEL CANNAROLZI,
GRETCHEN FAIRWEATHER
How To: VIRGINIA SAVAGE
Needlework: MARGAY FERGUSON
Neighbors: MARTHA V. REYNOLDS
Reader Mail: FRANCES ZANG,
NORA FENNEL
Studio: GEORGE TORGENSEN
Workshop: EDWARD SHARKEY,
PATRICK J. O'BRIEN,
MIGNON ZULINSKI

Contributing Editors

Antiques: DOROTHY H. JENKINS
Beauty: JUDITH CHASE CHURCHILL
Building: HERMAN H. YORK, A.I.A.
Special Features: CORA ANTHONY
Gardening: ROLAND A. BROWNE
Movies and Television: HOLLIS ALPERT
Needlework and Crafts: ROXA WRIGHT
Sewing: MARY JOHNSON
Teen-age: SUSAN B. HOLMES

Art Consultant

HAROLD SITTERLE

Advertising Manager

W. PAGE THOMPSON

Production Manager

RUTH BROWN

Photograph of French Apple Quiche
by Toni Ficalora. For recipe,
please turn to page 94.

Woman's Day is a Fawcett Publication
W. H. FAWCETT, JR., President
ROGER FAWCETT, General Manager
DONALD P. HANSON, Asst. Genl. Mgr.
GORDON FAWCETT, Secretary-Treasurer
ROSCOE FAWCETT, Circulation Director
GEORGE H. ALLEN, V.P. Magazine Div.
RALPH DAIGH, Vice President
GEORGE H. CARL, Production Director
AL ALLARD, Art Director
RALPH MATTISON, Assoc. Art Director

A Fawcett Publication

Woman's Day

OCTOBER 1966 15¢

LOW-COST MEAT COOK BOOK: 30 RECIPES

*Find your own caloric number
in the new personalized diet*

Dictionary of Victorian furniture

Discothèque sweaters to knit

Best Bible movie ever!

Complexion care for teens

When love is a sickness



Irresistible apple pies