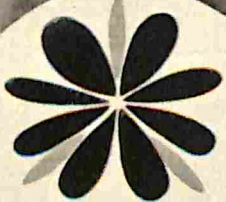


How you  
can douche  
without  
over-  
douching.

  
**Lysette**<sup>®</sup>  
LIQUID DOUCHE

8 FL. OZS.

**WITH VAGINAL  
CLIMATE CONTROL.**

**Lysette Douche with  
vaginal climate control.**

Any unbuffered douche can actually over-douche. It can alter your natural pH and essential bacterial balance. But it's easy to cleanse and deodorize effectively without this risk. Lysette does not disturb the delicate vaginal climate. The special buffering agent in Lysette adjusts ordinary tap water to the exact degree of gentleness your body needs.

**Try it. Send 25¢.**

Lysette, 225 Summit Avenue  
Montvale, New Jersey 07645  
Please send me four pre-measured Lysette applications. I've enclosed 25¢ for postage and handling.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Offer limited to one per household. WLH10  
Expires December 31, 1973.

© Lehn & Fink Products Co. 1972

# Woman's Day

OCTOBER, 1972 • THIRTY-SIXTH YEAR • FIRST ISSUE  
"THE EARTH IS THE LORD'S, AND THE FULLNESS THEREOF." 1 CORINTHIANS 10:26

GERALDINE E. RHOADS, EDITOR/VICE PRESIDENT  
JOE SAPINSKY, ART DIRECTOR EVELYN GRANT, MANAGING EDITOR  
GEORGE H. ALLEN, PUBLISHER

**FEATURES AND FICTION**

- 2 IT'S ALL IN A WOMAN'S DAY
- 4 NEIGHBORS
- 6 NEW PRODUCTS TO LIGHTEN THE HOMEOWNER'S LOAD  
by HUBBARD H. COBB
- 16 HAVE A ZOOMING HALLOWEEN!  
From Zoom, a kids' TV show, come costume and party ideas
- 20 WHAT ONE WOMAN CAN DO: Special Books for Special  
Students by BARBARA WINTER GOLDHAMMER
- 25 WOMEN'S RIGHTS ADDRESS BOOK by BARBARA K. MORAN
- 56 WHAT GOES ON HERE!
- 66 "I COULD WRITE A BETTER BOOK THAN THAT!"  
by MARILYN DURHAM  
The true story of a wife and mother who wrote a best seller
- 74 WOMAN AT THE WHEEL: What's the Latest Wrinkle for New or  
Old Cars? by JULIE CANDLER
- 78 A WOMAN OF THE NIGHT: a short story  
by MERRILL JOAN GERBER
- 80 TRAVELING AROUND: Take Off for London—or Tour  
This Country's Fall-color Festivals by MICHAEL FROME
- 90 TAKING THE TIME TO LOVE by ROD MCKUEN
- 99 HOW TO FIND MORE TIME FOR YOURSELF  
by JANE WHITBREAD
- 100 TEN HAPPY MARRIAGES—AND HOW THEY WORK
- 140 A WOMAN'S CONVERSATIONS WITH GOD  
by MARJORIE HOLMES

**YOUR CHILD**

- 8 HOW TO RAISE MONEY-WISE CHILDREN  
by NORMAN M. LOBSENZ
- 89 WHEN YOUR CHILD COMPLAINS ABOUT HIS TEACHER  
by GLORIA and JERRY GOLDEN

**HEALTH AND MEDICINE**

- 68 MEDIFACTS by JAY NELSON TUCK
- 86 ARE YOU MAKING YOURSELF SICK? by MIM EDMONDS

**BEAUTY**

- 36 THE SECRET OF TURNING GRAY... AND LOVING IT
- 114 THE HERE, THERE, EVERYWHERE SKIN/HAIR GUIDE  
How to keep your skin and hair in line in any environment

**DECORATING**

- 12 PUT A PRETTY POSY IN A PRETTY LITTLE "POT"  
Miniature bouquets of fall strawflowers
- 104 WINNING ROOMS  
Three prizewinning living-dining rooms

**KITCHEN PLANNING**

- 116 KITCHEN BRAVOS  
Kitchens full of tested work- and space-savers
- 128 Stealing Space for Eating
- 132 Pantry Storage

**WORKSHOP**

- 40 TOUCH-UP BEAUTY BOXES TO MAKE  
To hang in a hallway for last-minute primping

**FASHION • NEEDLEWORK • CREATIVE CRAFTS**

- 44 THE DISCOUNT-STORE PHENOMENON: PRETTY CLOTHES  
FOR PRECIOUS LITTLE  
Bargain-hunting with our fashion editor
- 60 SOFT, ROOMY, RUGGED BAGS TO CROCHET  
Four sturdy and stylish designs; directions in the issue
- 62 THE BIG THREE HATS TO MAKE  
Directions in the issue
- 70 CROCHET A COLOR COBWEB FOR A LACY SHAWL  
Directions in the issue
- 72 THE LATE-SHOW LOOK IN JEWELRY YOU CAN SEW  
Patterns and directions in the issue
- 82 SEW A FINE THEME FOR A HAPPY BELT  
Directions in the issue
- 92 NEW TO CROCHET AND WEAR  
Sweaters and dresses to make, Fair Isle style
- 96 THE LONG HAPPY LIFE OF TAILORED CLASSICS  
Couture patterns, luxurious fabrics: order them both and  
make beautiful fashion classics
- 112 THERE'S NOTHING NICER THAN A NOTE OF NOSTALGIA  
Bookmarks and mottoes to make with perforated paper

**FOOD**

- 48 PERFECTION!  
For fall: fresh and canned pears
- 52 JULIA CHILD'S FIVE BASIC RECIPES FOR BUDGET-  
WATCHERS by CYNTHIA KELLOGG
- 54 JULIA CHILD'S MENU TIPS
- 76 MONEY-SAVING MENUS FOR OCTOBER
- 122 NEW-WORLD RECIPES FOR OLD-WORLD BREADS  
Made with hearty, wholesome flours and grains
- 124 EXCEPTIONALLY EASY, OUTSTANDINGLY GOOD CHINESE  
PARTY BUFFETS  
by BETTIJANE EISENPREIS and GRACE ZIA CHU
- 126 CHEERS FOR CASSEROLES
- 175 THE COLLECTOR'S COOK BOOK: Casseroles
- 246 SHOPPER'S SHOWCASE

**ON THE COVER**

Photograph of strawflowers by Ben Calvo; additional bouquets  
on page 12. Photograph of crocheted hat by Neal Barr. Another  
view on page 62; directions begin on page 241

**SPECIAL PROJECTS**

- CYNTHIA KELLOGG
- ARTICLES** REBECCA GREER,  
Frank Marshall
- BOOKS AND FICTION**  
EILEEN HERBERT JORDAN
- BEAUTY** KARLYS DALY
- CREATIVE CRAFTS AND  
NEEDLEWORK**  
THERESA CAPUANA,  
Laurel Locke Hobbs
- DECORATING** JOHN DeSANTIS  
Michele Korolow
- FASHION AND PATTERNS**  
PATRICIA A. MILGRAM
- Accessories** Lolly Connolly
- FOOD AND EQUIPMENT**  
GLENNA MCGINNIS,  
CHARLOTTE SCRIPTURE, OLIVIA  
LUDEMANN, Joya Meadows,  
Adeline Buljeta
- Food Stylist** ANNA-LISA OLSSON
- Kitchen Planning** CAROLYN STOR  
Edna Paradis
- WORKSHOP** ERNEST SOM,  
GEORGE PFIFFNER, EDWARD SHAR  
Carlos Herrera, Elizabeth Jager
- SHOPPER'S SHOWCASE**  
GLORIA GOLDEN
- NEW PRODUCTS** HANNAH REYNOLDS
- Writer-Editor**  
MARCIA BLISS MARKS
- Designer-Editor**  
JOHANNA E. BAFARO
- Assistant to the Editor**  
BARBARA K. MORAN
- Copy Editor** SALLY W. SMITH
- General** GRACE PRATT, ANN TEAT  
Madeline Sohar, Margaret Wright,  
Lisa Blutt, Sharon L. Goldberg
- How-To** HELEN DONNALLY,  
Ruth Jackson, Arlene Mintzer,  
Antonia Hussey
- Production** CAROL RZEPIELA,  
Judith Wechsler, Kathryn K. Hooker
- Reader Mail** ROSANNE KLASS,  
Nora Fennell, Leda Barry
- Research** LOUISE PASTORE
- ART** HAROLD SITTERLE,  
CLELL MIZE, INA B. ANDERSEN,  
BETTAN PRICHARD, Beth Gladue
- Production** LOIS HARE,  
Carole Castagnoli
- PHOTOGRAPHIC STUDIO**  
BEN CALVO, GEORGE TORGERSEN
- Contributing Editors**  
JULIE CANDLER  
HUBBARD H. COBB  
MARY JOHNSON  
JAY NELSON TUCK  
ROXA WRIGHT  
HERMAN H. YORK, A. I. A.

**WOMAN'S DAY is a  
FAWCETT PUBLICATION**

- ROGER FAWCETT, President
- GORDON FAWCETT, Secretary-Treasurer
- ROSCOE FAWCETT, Circulation Vice President
- GEORGE H. ALLEN, Executive Vice President  
and Publisher, Magazine Division
- RALPH DAIGH, Exec. V. P., Asst. to President
- FREDERICK A. KLEIN, V. P., Circulation
- F. PAUL SIMMERING, V. P., Distribution
- JOSEPH CUNNINGHAM, V. P., Advertising
- Administrative Services  
LUTHER BUGBEE, V. P., Circulation
- Manager, Magazine Division  
EDMUND PENDERGAST, V. P., Circulation
- Manager, Book Division  
THOMAS R. MARVEL, V. P., Marketing
- EDWARD W. REED, V. P., Marketing
- JOSEPH M. FEDERICI, V. P., Director of  
Processing

All unsolicited manuscripts and photographs  
must be accompanied by a self-addressed  
return envelope. We cannot assume  
responsibility for return of unsolicited  
material. Nothing is published without  
our permission. Woman's Day may be  
reprinted in whole or in part without  
written permission from the  
Publisher. The characters are entirely  
fictional and are not intended to  
resemble actual persons. If available,  
they are never intended to be  
more than three years old may be  
sent to: Woman's Day, c/o  
Post Office Box 1000, Greenwich, Conn.  
Please allow three weeks for delivery.

TODAY IS THE FIRST DAY  
OF THE REST OF YOUR LIFE

...START IT RIGHT



Start it right with 'TOTAL'.  
One ounce of original or Corn 'TOTAL' gives you  
100% of the minimum daily adult requirement  
of vitamins and iron. In fact, good tasting  
'TOTAL' has more vitamins than any other cereal.  
So live right, eat right. Start with 'TOTAL'.

OCTOBER 1972

# Woman's Day

ONLY 25c

**30 GREAT DESIGNS TO CROCHET, SEW, KNIT AND EMBROIDER**



**JULIA CHILD TACKLES THE HIGH COST OF EATING REALLY WELL  
A DOZEN KITCHENS FULL OF TESTED WORK-SAVERS  
WHEN YOUR CHILD COMPLAINS ABOUT THE TEACHER  
10 HAPPY MARRIAGES AND HOW THEY STAY HAPPY  
NEW PRODUCTS TO MAKE HOUSE AND YARD CARE EASIER**

**PRIZEWINNING ROOMS • BARGAIN-HUNTING WITH OUR FASHION EDITOR**

**ROD MCKUEN: THE TIME TO LOVE • HEAVENLY HOME-BAKED BREADS**

**CHINESE DISHES—TRULY SUPERB & SIMPLE TO MAKE • CASSEROLES GALORE**

**MINIATURE BOUQUETS  
of Fall Strawflowers ▶**

**Teaching a child  
HOW TO HANDLE MONEY**

