



Home of Mr. and Mrs. E. M. Chase, Bucksport, Maine



Home of Dr. and Mrs. John E. Abbott, Pulaski, N. Y.

Home of Mrs. Benjamin P. Galanti, Lodi, New Jersey



Fireplace in home of Mr. and Mrs. J. Howard Buck, Fort Washington, Pa.



Home of Mr. and Mrs. George N. Hale, Azusa, California

Fireplace in home of Mrs. Philip L. Walsh, Catskill, N. Y.



Home of Mr. and Mrs. William Cattle, Lexington, Kentucky

Home of Mr. and Mrs. R. L. Ingersoll, Omaha, Neb. (below)



Home of Mr. and Mrs. Horace D. Box, Nashville, Tenn. (above left)

Home of Mr. and Mrs. Albert True, Greensboro, North Carolina (left)



Home of May R. Stanton, Oil City, Pennsylvania

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National Edition

DECEMBER, 1937

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MRS. JEAN AUSTIN, Editor

# What's New About the New Plymouth

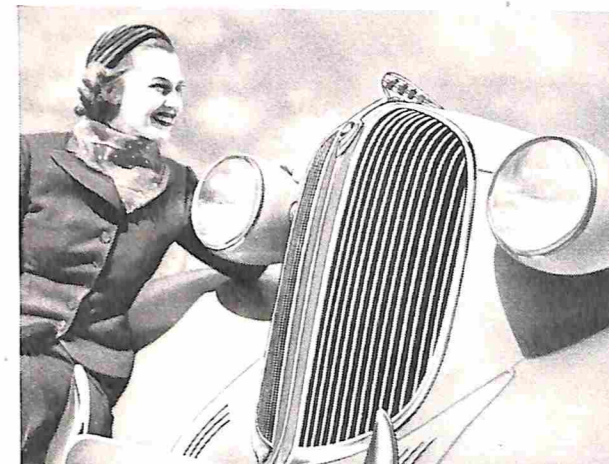
GO SEE IT...YOU'LL BE AMAZED! NEW COMFORT. BIGGER WINDSHIELD...NEW RE-STYLED FRONT END... NEW FEATURES GIVE YOU SAFER, HAPPIER DRIVING!

## 10 YEAR RECORD

This big 1938 Plymouth celebrates the triumph of an idea. It was to bring fine-car quality into the low-price field.

The result: in the last 10 years millions of America's motorists have swung to Plymouth...and stayed with Plymouth!

Today, see the new 1938 Plymouth. See how 10 years of better and better cars have made it the best buy of the low-price field.



**MORE CAR FOR THE MONEY.** The new 1938 Plymouth is priced with the lowest! The Commercial Credit Company offers very easy terms —through Dodge, De Soto and Chrysler dealers. You can arrange payments to fit your budget. Come in Major Bowes' Amateur Hour, Columbia Network, Thursdays, 9 to 10 P. M., E. S. T.

**1 Exciting New Beauty!** Fenders have a deeper curve... headlights are more efficient. The whole car's style is more distinctive. And under that long hood—there's an 82-horsepower "L-head" engine that saves you money!

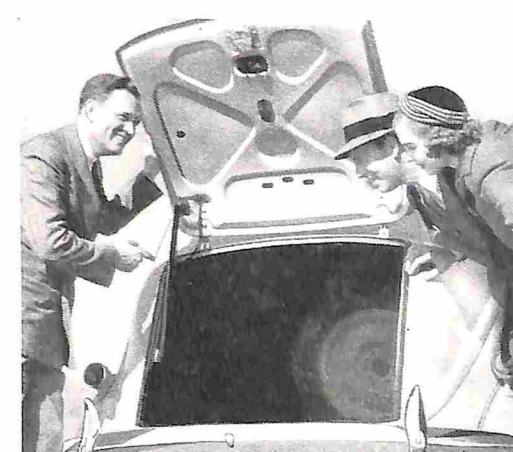
**2 Look How Easily** he can adjust the seat to suit his size! The front seat slides upward as you move it forward—for easier vision.



**3 The Facts about Gas Mileage.** Your dealer's "gasometer" will show you Plymouth's amazing fuel economy. Owners report 18 to 24 miles per gallon of gas...and lowest upkeep costs.



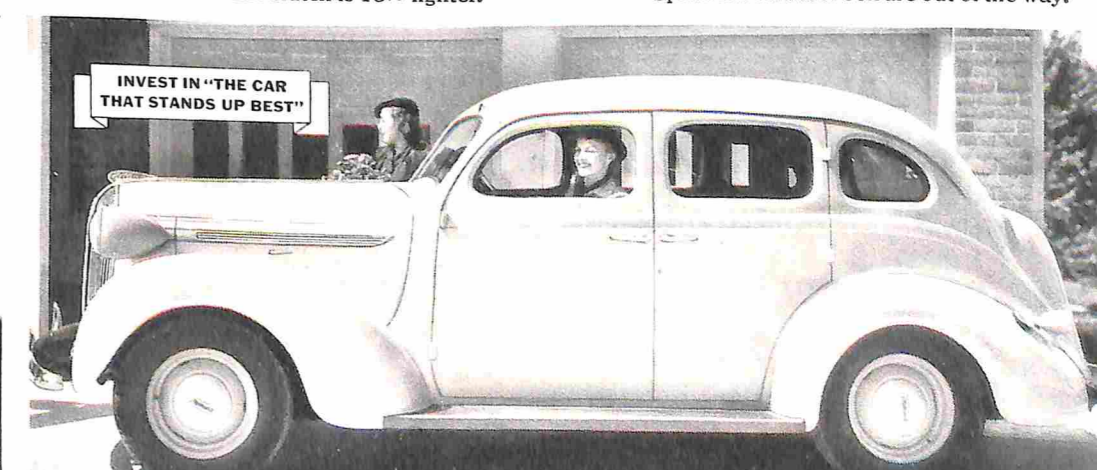
**4 She's Not Stretching Her Arm...** all controls are in the middle—easy to reach! And the hand-brake is there...clear of the floor. The new Plymouth handles easier...and pressure on the clutch is 15% lighter.



**5 Roomiest Trunk ever built into a Plymouth!** The floor is covered to protect your luggage. There is no sill...you can slide heavy bags in. Spare tire and tool box are out of the way.



**6 Soft as a Pillow** is this padded roll along the rear edge of the seat.



**7 Get Behind the Wheel of a Big 1938 Plymouth!** improved Floating Power engine mountings

The **A** **H** 10¢  
AMERICAN HOME



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for December 1937

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