

"Even if
I don't wear
pink satin
negligees—"



... and even if high heels and fancy clothes don't belong in her down-to-earth wardrobe...

Mrs. Edward Normand of Lakeside, Oregon, is just as fussy as any city gal about the niceties of living.

The Normands live up in Coos County, in a cabin surrounded by tall timbers and rhododendrons. And for a rugged life like that, she writes, you've "just got to have good things."

Good sheets, for instance.

Now it's only to be expected that her tall, outdoorsy husband, to quote Mrs. Normand:

"... sleeps like a log, and requires sheets that are strong, durable, and long enough to tuck 'way under each end of the mattress."

Nor is it surprising that "this logger's wife demands daintiness along with sturdiness."

So what sheets are the answer to her two-point prayer? Pequots, and no others! Because, quoting again:

"They are dignified as a Douglas Fir, strong as Paul Bunyan's Blue Ox, and durable as my blue jeans and woolen shirts. They give dignity and graciousness to the simplicity of my life."

We couldn't have said it better ourselves. Dignified, dainty, durable and gracious... smooth, close-woven, snowy-white muslin sheets! If that's the kind of sheets you like, ask for Pequots. They're America's most popular sheets.

Pequot Mills, Salem, Massachusetts.



PEQUOT SHEETS

so good-looking
so long-wearing

In this Issue

DECEMBER, 1947

Vol. XXXIX, No. 1

Cover Design by Alice Daly, photograph by L. C. Beringer

See page 12

Special Monthly Feature

Our Christmas Package for You	26
Our Collection of Ideas for Gifts to Every Member of the Family for Christmas of 1947	32

Arts and Crafts

"Shoot" Now for Next Christmas	H. A. von Behr	24
Our Christmas Package for You		26
Patterns		26, 27, 28, 29, 30

Children

They Can Be Good for Each Other	Frances Hartsook	40
"But I Do Want a Doll's House"	Marion Lowndes	62
Secrets and S'prises	Rhoda W. Bacmeister	72
There Is a Santa!	Theodora Van De Mark	78
You Love Your Child, But	Anne Barnard	76

Decorating

Our Christmas Package for You		26
Our Collection of Ideas for Gifts to Every Member of the Family for Christmas of 1947		32
Just Like Peas in a Pod? Nonsense!	Mary E. Monze	44

Gardening

Everybody's Tree	Paul V. D. Hoysradt	16
Birds in Your Garden All Winter	Hal H. Harrison	54
"All-Round" Birdhouses	Dick Hutchinson	60
Bulldozer—Spare That Tree!	Maria Moravsky	64
From Tree to Trellis	Arthur Ruby	67
A Different Kind of Christmas Box	Elizabeth Russell Mack	69

Homes and Maintenance

American Homes		
The Home of Mr. and Mrs. Barney Crawford	Eugenia White	42

Foods, Parties, Housekeeping

Make Room for Supper		
Menus	Esther Foley	80
Filling the Tureen		83
Recipes		84
Fruit and Fragrance		84, 86, 88,
Plum Pudding	Cora Lee Brown	85
About the Picturesque Pomegranate	Isabella Beach	87
Start Your Christmas Entertaining with a Lucia Fest	Esther Foley	90
A Christmas Snow Sing	Dorothy Gladys Spicer	92
Christmas Comes to the Table	Henri Warren	99
Connecticut Kitchen		102
Give Her Something Practical, Too	Harold W. Steck	105
	Edith Ramsay	108

Inspirational

Letters		6
The Story of Our Cover		12
Everybody's Tree		16
Books	Paul V. D. Hoysradt	20
Christmas in Our Town—Down Texas Way		
"Shoot" Now for Next Christmas	Maybelle Manning	23
Think Before You Give	H. A. von Behr	24
	Helen Houston Boileau	31

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