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**Margaret said . . .** "Ever notice how fine and white this Bon Ami is?"

**and I said . . .** "Yes, you can't feel a bit of grit . . . I suppose that's why it cleans without scratching."

**D**ONT think a cleanser must be coarse to be efficient. The very fineness of Bon Ami is the reason it cleans so quickly and so thoroughly. This smooth, gritless powder spreads evenly . . . "picks up" every bit of dirt without scratching . . . and washes away completely. Try Bon Ami on your kitchen sink, your bathtubs—for *all* your cleaning. See how beautifully it *polishes as it cleans*.

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**Bon Ami**  
"hasn't scratched yet!"



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