

"Tre got the House... I'm getting the Man!"

"Four months of looking-and I rented a dream-bungalow!

"Two years of waiting—and Jim's been reassigned back here to teach *other* men about combat flying. We're setting up *real* house-keeping for the first time since our wedding bells rang!

"Yep—the works. Welcome mat. Frying pan. Lamp shades. And smooth, wonderful Cannon Percale Sheets—not as many as I'd like, but my share for these don't-grab days!

"You gals whose turn is coming up—write down that name Cannon where you won't forget! And see for yourself why lovely Cannon Sheets are top favorites with the smart young-married crowd!"



A-a-a-ah - So Nice and Light

Yep-Cannon Percale Sheets are light-weights.

They'll save you around \$3.25 per year per bed at average pound laundry rates. Easier to handle if you tub your own! All this—though they're woven with 25% more threads than the best-grade muslins!



Whoa!

Don't buy more Cannon Percales than you really need—at least for now. If you can't find just the size you want, ask to see Cannon Muslin Sheets—well-made, long-wearing, a real value!

Hey!

Really need towels? See Cannon's!



M-mm - So Smooth!

Just feel a Cannon Percale Sheet! Dreamy-soft . . . made for the sweetest sleeping you ever closed your eyes to!



Whee—So Easy on the Pocketbook!

If you thought owning real percale was heiress stuff-forget it! Cannon Percale Sheets give you up-in-the-clouds luxury at down-to-earth prices. And they're real wearwonders!

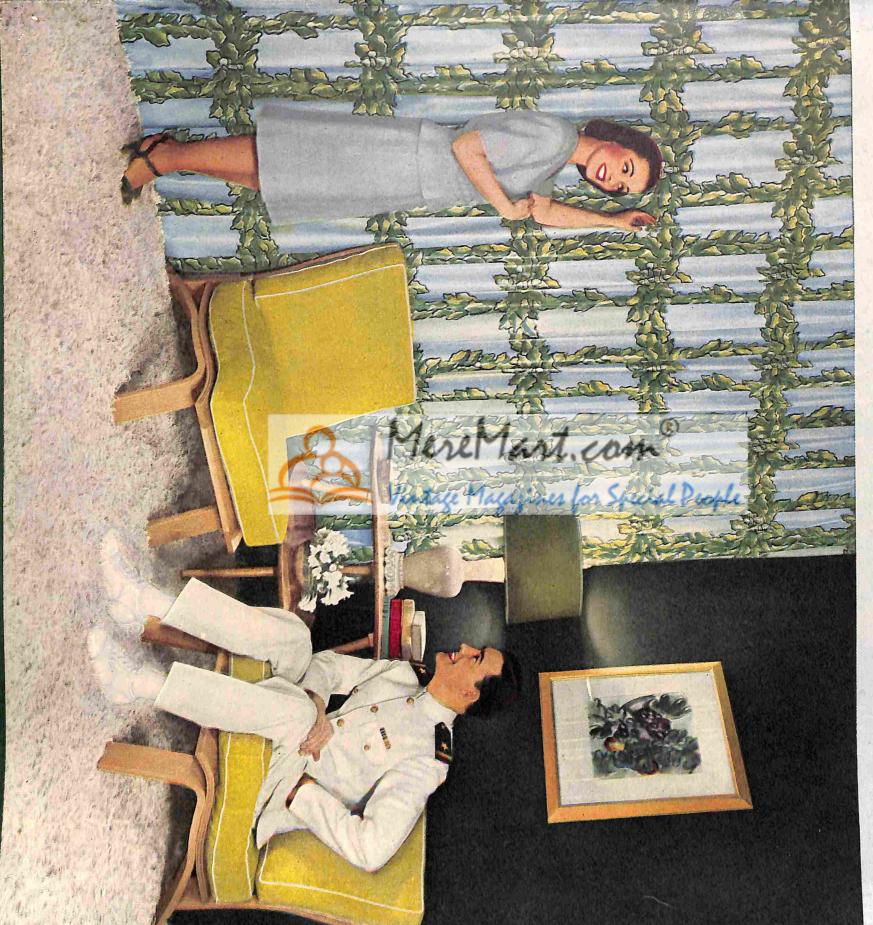


Made by the Makers of Cannon Towels and Hosiery Cannon Mills, Inc., New York 13, N. Y.

FOR VICTORY, BUY U. S. WAR BONDS AND STAMPS

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