

The lady isn't puzzled-

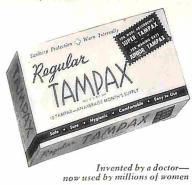


about which sanitary protection to use

Like so many of today's smart moderns, she long ago decided on Tampax. Internal sanitary protection offers so many benefits that its millions of devotees can scarcely understand anyone tolerating another kind.

Why, then, have you deferred the Tampax decision? Perhaps the answer is that you haven't tried it. You can read over and over again how comfortable and convenient it ishow it prevents odor-how easy it is to dispose of, applicator and all. But these are only words—the true test of Tampax is to try it! Only by trying it can you share in the wonderful sense of freedom Tampax gives you. Only by trying it can you discover the delightful differences that have made Tampax so accepted.

So please try Tampax. Find out once and for all what it's like to be without the confining belt-pin-pad harness at "those times." Choice of three absorbency sizes (Regular, Super, Junior) at drug or notion counters. Tampax Incorporated, Palmer, Mass.





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