

You Can Beat the Fuel Shortage

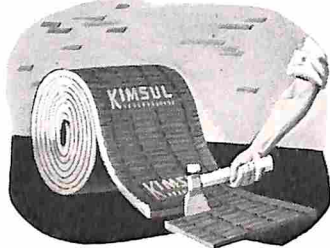
with —

KIMSUL INSULATION

Don't waste precious fuel by waiting . . . KIMSUL*-Insulate your attic *now!* You'll be amazed at the fuel-saving and comfort. And KIMSUL Insulation is as easy to install as rolling out a rug! Do it yourself! No experience needed. See your dealer today. Get a free estimate on clean, efficient, low-cost KIMSUL for your home.



KIMSUL comes compressed to 1/5th its installed bulk and in rolls 16", 20" or 24" wide. Each roll contains 100 sq. ft. of insulation. Simple instructions for installation printed right on package.



KIMSUL Insulation is a flexible blanket, highly resistant to fire, mold, and moisture. To install, you simply cut off required length with knife or hatchet, expand it and tack it in place. That's all!



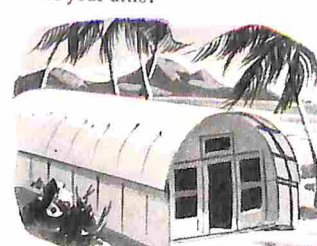
To determine quantity of KIMSUL needed for attic floor, do this: 1. Measure space between two joists to get width of blanket required. 2. Multiply attic width by its length to get total square feet needed.



If attic is floored, roof installation is easy. Measure same as for floor area to determine amount of insulation needed. Remember to include the walls at both ends of your attic!



A great testimonial to KIMSUL . . . The famed Quonset prefabricated military huts shown above are insulated with KIMSUL to keep our boys comfortable in the bleakest arctic wastes!



KIMSUL defies heat, too! Keeps our fighters cooler in steamy jungles . . . just as it will keep *your* home cooler on sticky summer days. KIMSUL is one of the most effective insulations known.

Send for this free folder

Kimberly-Clark Corporation Est. 1872
Neenah, Wisconsin

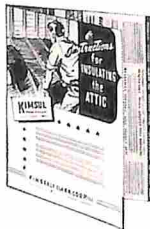
AH-943

Creped Wadding Division

Please send your free folder, "INSTRUCTIONS FOR INSULATING THE ATTIC" with full information about low-cost KIMSUL.

Name
Address
City State

*KIMSUL (trade-mark) means Kimberly-Clark Insulation



Contents

September, 1943

Vol. XXX, No. 4

Cover Design: See page 14

Special Monthly Features —

Personal!—Let Yourself Go	62
Fashions—Here We Go Round the Mulberry Bush	64
Family Health—IX. Infantile Paralysis Margaret S. Arey	80

Children —

It's More Than Just Another Pretty Child's Room	14
Fashions—Here We Go Round the Mulberry Bush	64
Dear New Mother Aunt Sue	79
Infantile Paralysis Margaret S. Arey	80
High Chair Manners Mary Brandel Hopkins	82

Decorating —

It's More Than Just Another Pretty Child's Room	14
She Needs To Be Alone Elinor Scoville	16
Kay Brown's Bedroom Ruth W. Lee	17
Thirteen-Year-Old Plans Her Own Room Mrs. Dan D. Hughes	18
Betty Cramer Uses Bed Ticking and Fence Wire Polly Cramer	18
Swedish Modern in Sweden George Wetherby	28
2 Solutions for Minimum Housekeeping	34
Temporary Hdqrs.—James H. Stanton Home Ruth W. Lee	38
Decorating Tricks for Renters	40
Let a Picture Guide You Stella Perkins	55
Odds and Ends Polly Cramer	60

Gardening —

Fall Bulbs for Future Beauty	20
It's Next Winter's Food That's Worrying Us John C. Taylor, Matthew Klepp	22
Seeing Them for the First Time Rutherford Platt	50
Make Your Own Flower Pot Maud A. Fox	61

Handicrafts —

It's More Than Just Another Pretty Child's Room	14
It's All American—Map Project Everett A. Gowdy	32

Homes and Maintenance —

Out of the Good Earth Will Come Our Dream House	24
Be Warm, Yet Patriotic	42
Bugaboos Begone! Ann Kilborn Cole	44
Stone Walls—For Hospitality Plus Martha B. Darbyshire	56

Parties, Food, Housekeeping —

It's Next Winter's Food That's Worrying Us John C. Taylor, Matthew Klepp	22
X—Late Fruits	66
Recipes	73
Accordin' to Taste	69 and
Dear Working Wife Jessie Hooper	72
Mother Goose Jamboree Molly Fixit	76
Start to Swap Arletta Carson	77
. Kate Andrews	86

Inspirational —

It's Harder to Stay at Home	4
"Comes a Time When a Man Gets Fed Up!" Ethel McCall Head	78
Do You Take This Man? Elinor Scoville and Marcella Ryser	84

BUY MORE WAR BONDS IN SEPTEMBER!

THE AMERICAN HOME, SEPTEMBER, 1943

Vol. XXX. No. 4

The AMERICAN HOME

ON GUARD...

15¢

September
1943



Minimum Housekeeping Rooms

4

Good, Easy Family Meals:

MINN WEBSTER
LAFAYETTE MINN
MRS RUSSELL
R R
S 41625 AW

oms