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COVER

Afield with his shotgun, the hunter on the cover (made from a 4x5 Kodachrome by Sid Glanz) is accompanied by the International (American-Canadian) Champion German short-hair pointer, Pheasant Land Stormalong. Turn to page 16 for an instructional article on field shooting.



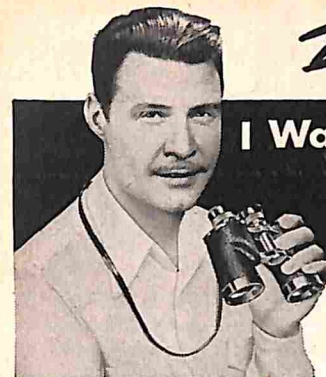
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Once every hunting season, there's a hunter called "Short-Sighted" Harry. You know him—the guy who brags about "the limit" before the season opens but ends up empty handed—the biggest thing he bagged all season was his lunch. Now there's a darn good reason why Harry is dubbed "Short-Sighted." He still believes that hunting efficiency is only as good as the naked eye, despite the fact all crack hunters know better.

Sh...shsh! Harry notices a slight movement...a rising bit of dust. Is it game? Is it wind? Or is it the warden? Harry doesn't know. Closer investigation is possible by the walking method or the binocular method. Not having binoculars, Harry "walks his feet off"—scares or misses dozens of prize specimens, all because he doesn't know the score on modern binoculars.

Well...we could tell you lots more about "Do-it-the-hard-way" Harry, but just one look inside his den reveals the story. Whereas the walls of his friends are covered with stuffed trophies, Harry's are painfully bare. He tries so hard to amuse his pals with his escapades, but how funny can 59 Fines, 27 Accidents and 3 Revocations of License be? Secretly, his friends shake their heads mournfully, and only hope that some day Harry will get wise to himself.

MORAL—Don't be a "Short-Sighted" Harry. Don't put off buying a real quality Binocular. Select one today (a Bushnell, we hope). Always carry and use them on the trail. Next to your gun and ammo, binoculars are your most potent weapon. They are a trusty guide—always ready and able to protect you—to give you a sharp, clear picture; greater confidence and more game.

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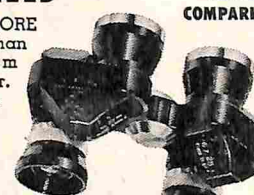
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