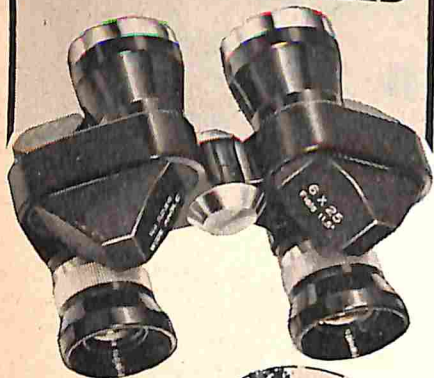


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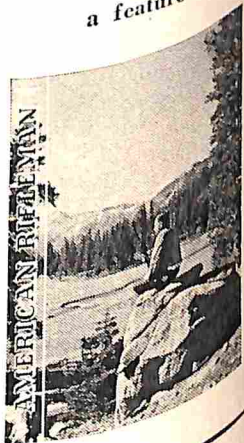
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COVER

The peaceful pleasures of days afield with a rifle are known to many a hunter. No matter what the game he seeks, woodchuck or deer, those days are often remembered long after the winter snows have come and gone



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Dave Bushnell says...

Stop being confused...try before you buy

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SEPTEMBER SONG

Once again, hills and forests across the land are echoing with gunfire! For some of you in the Western states, the long-awaited hunting season has arrived. For others, it's time to zero-in rifles...get in that pre-season practice.

So this month, let's talk about hunting. On my desk are many welcome letters from users of Bushnell Binoculars—telling how binoculars helped make their hunts more successful. Why not take a look over my shoulder?



HUNTING IN PAIRS—"...my son and I bagged more game last year because we hunted as a "team." I act as spotter with my 7 x 35 and he acts as rifleman. We systematically scan the area with our binoculars until we spot game. Then we really co-operate! Keeping the animal in sharp view in one pair of binoculars, I move

my right eye over to the left binocular eyepiece. My son then leans over and looks through the right eyepiece with his left eye. We discuss the situation and estimate range. Then my son gets into firing position and does his stuff. Sounds complicated, but it really brings results! A.M."

HOW TO AVERT HUNTING TRAGEDIES—"...I know that binoculars do much to reduce hunting accidents. Last year, in Wisconsin, I came across a large clearing. A buck was grazing on the far side, about 150 yards away. Before I could shoot, he raised his head, then walked into the woods. He didn't seem startled, so I waited. Five seconds later I saw motion in the brush where he had vanished. Peering over my barrel, I thought I saw antlers. I almost shot, but at the last minute decided to make sure. My binoculars revealed another hunter, stealthily surveying the clearing. What I thought were antlers turned out to be a dead branch, just above his head! J.R.H."

SPOTTING AND STALKING BIGHORNS—"...it's one thing to spot Bighorn Sheep—another, to stalk within range. On both counts, my binoculars are an absolute necessity. Here in Wyoming, I glass every inch of hillside and canyon rim within a radius of two or three miles. If there's game in the area, this method brings it to light—before the ram sees me! If he's worthwhile, those binoculars pay off again, in planning a stalking route. In the mountains, binoculars are as important as a rifle! J.M."

LET'S EYES DO THE WORK—"...if it wasn't for my binoculars, I'd have bagged my last buck two years ago. The spirit's willing, but the body's slowed down (I'll be 79 my next birthday). Now, I just find a good vantage point and let my eyes cover the ground. With my Rangemaster Binoculars I closely examine every canyon and hillside. It's surprising how often a patch of brown or a slight movement turns out to be a bedded animal. That light-gathering, image-magnifying Rangemaster makes hidden game stand out like a picture! G.U."

Next month, with Eastern big game seasons approaching, I'd like to present further tips on the smart use of binoculars in brush country, also some dope on trophy evaluation.

Until then, Happy Hunting and Good Luck!

D. Bushnell
Life Member, N.R.A.

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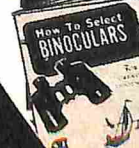
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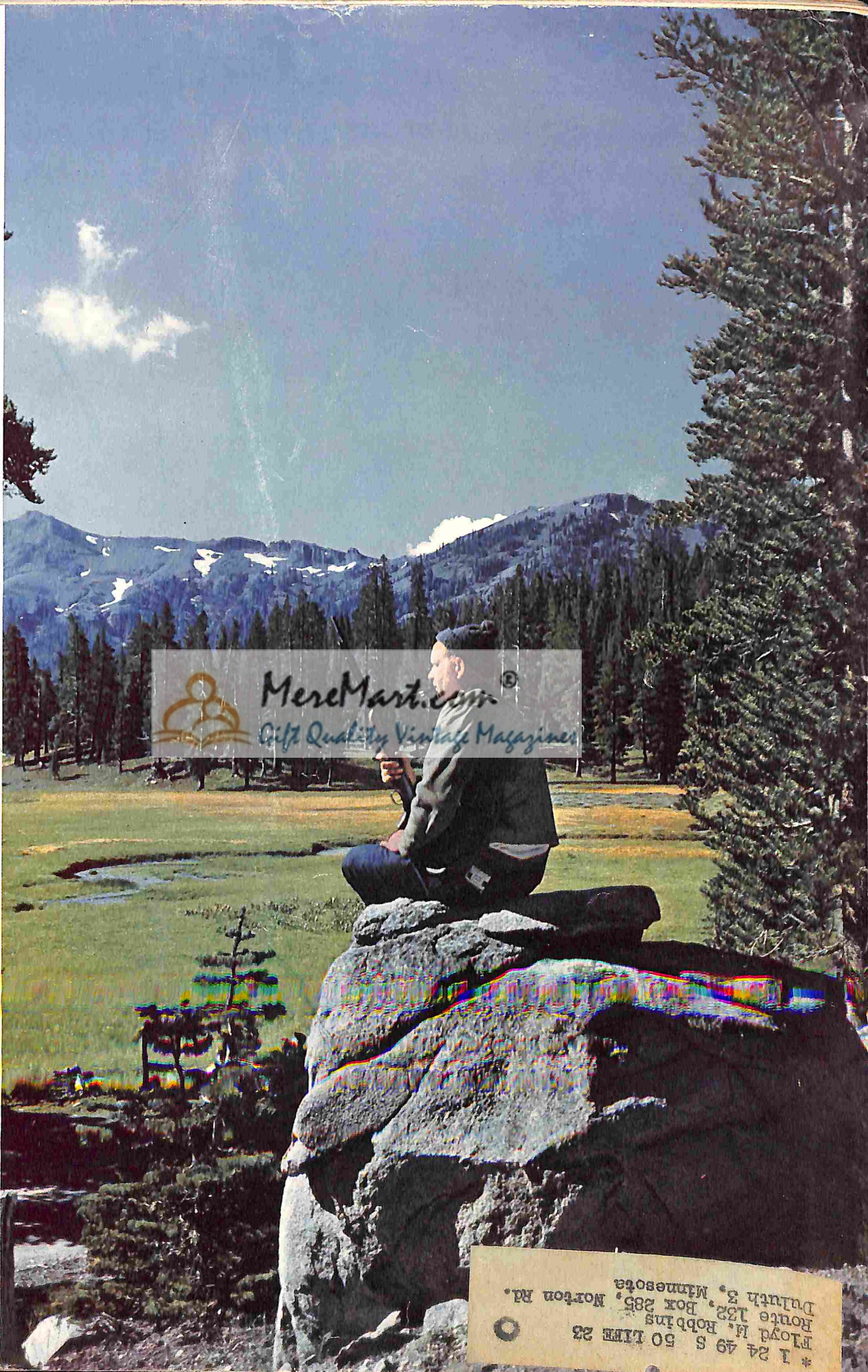
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