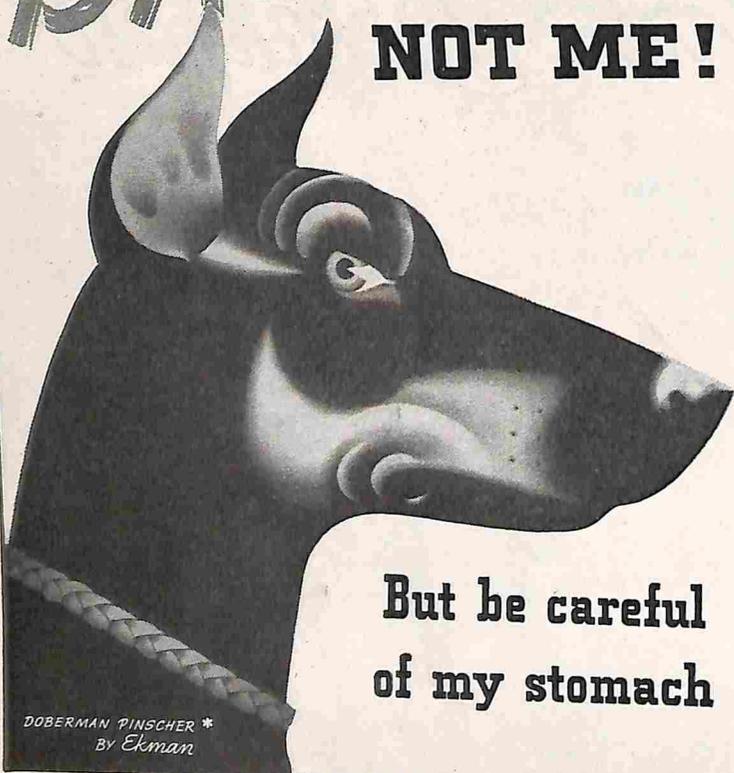


BABIED?

NOT ME!



But be careful
of my stomach

DOBERMAN PINSCHER *
By Ekman

Common dog ailments are most often caused by hard to digest foods, incorrect feeding

VETERINARIANS SAY

BIG DOG or little dog . . . whatever his size or breed, your dog simply can't handle any food! A dog's digestive equipment isn't built that way. For sound, permanent health—your pet needs a balanced ration, easy to digest. It helps prevent listlessness, excessive shedding, nervousness—all other common diet-caused ailments.

Pard, Swift's nutritionally balanced Dog Food, has proved itself capable of warding off common ailments, keeping dogs fit and full of pep. At Swift's Research Kennels, 5 successive generations of

dogs have never tasted anything but Pard. Not one ever experienced a single diet-caused ailment. Their health, growth, and vitality has been remarkable!

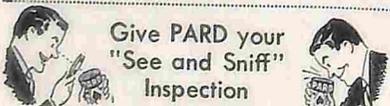
For your own dog's health—feed Pard regularly! Veterinarians recommend Pard for all breeds.

* An intelligent working dog, the Doberman Pinscher is a devoted friend and guardian of the family. Also a fine police and war dog. Exceptionally agile.

A DOG'S DIGESTIVE SYSTEM IS SPECIALIZED

That's why care should be exercised in choosing a correct, easily digested diet. 5 generations of Cocker Spaniels, fed Pard exclusively at Swift's Kennels, have escaped all diet-caused ailments.

H. E. ROBINSON, Ph. D.
Swift & Company
Nutritional Research
Laboratories



Give PARD your
"See and Sniff"
Inspection

Open a can of Pard. See for yourself how tempting and wholesome Pard looks and smells. If Pard does not come up to your expectations in every way—send the label from the Pard can to Swift & Company, Chicago with your comments. Swift will give you double the price you paid for it.

PARD SWIFT & COMPANY'S
NUTRITIONALLY
BALANCED DOG FOOD

BETTER HOMES & GARDENS

VOLUME 19

AUGUST, 1941

NUMBER 12

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