

BETTER HOMES & GARDENS

AUGUST, 1942

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Cover girl with the wheelbarrow is Mrs. William Jenney, photographed (by Bernard Merge) before her Los Angeles home. For a glimpse inside the home, turn to page 56.

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COMING

NEXT MONTH

There are song-birds—a lot of them—trilling just outside the offices where *Better Homes & Gardens* editors work. You know, we're just crazy enough to believe that working where there are birds and trees and grass helps us to publish a lot better magazine than we otherwise could.

And speaking of a better magazine, here are some of the things that'll make the September *Better Homes & Gardens* better:

Long may they wear is the theme of a fact-packed, money-saving article called "How to Take Care of Your Clothes." Economy isn't the whole story now, of course—the care you give your clothes this year may make all the difference between being well and badly dressed next year.

"Hopeless House? Not at All!" That's a title—but it's also approximately what Christine Holbrook said in Chicago when confronted by as drab and dingy an old house as you'd hope not to see.

What she did about it is reported in six pages of before-and-after evidence that even in these times practical, available materials, plus furnishings and decorating magic, can work miracles.

It's a feature packed with ideas on what to do about walls, floors, curtains—all the problems of an old house. Natural-color photographs help tell the story.

Boys chop wood. Boys shingle roofs and paint fences and run a forge and milk cows and plow a straight furrow and call a square dance, and maybe scrape a fiddle.

These things are part of the curriculum, right along with book learning, at the David Newton School in the Green Mountains of Vermont.

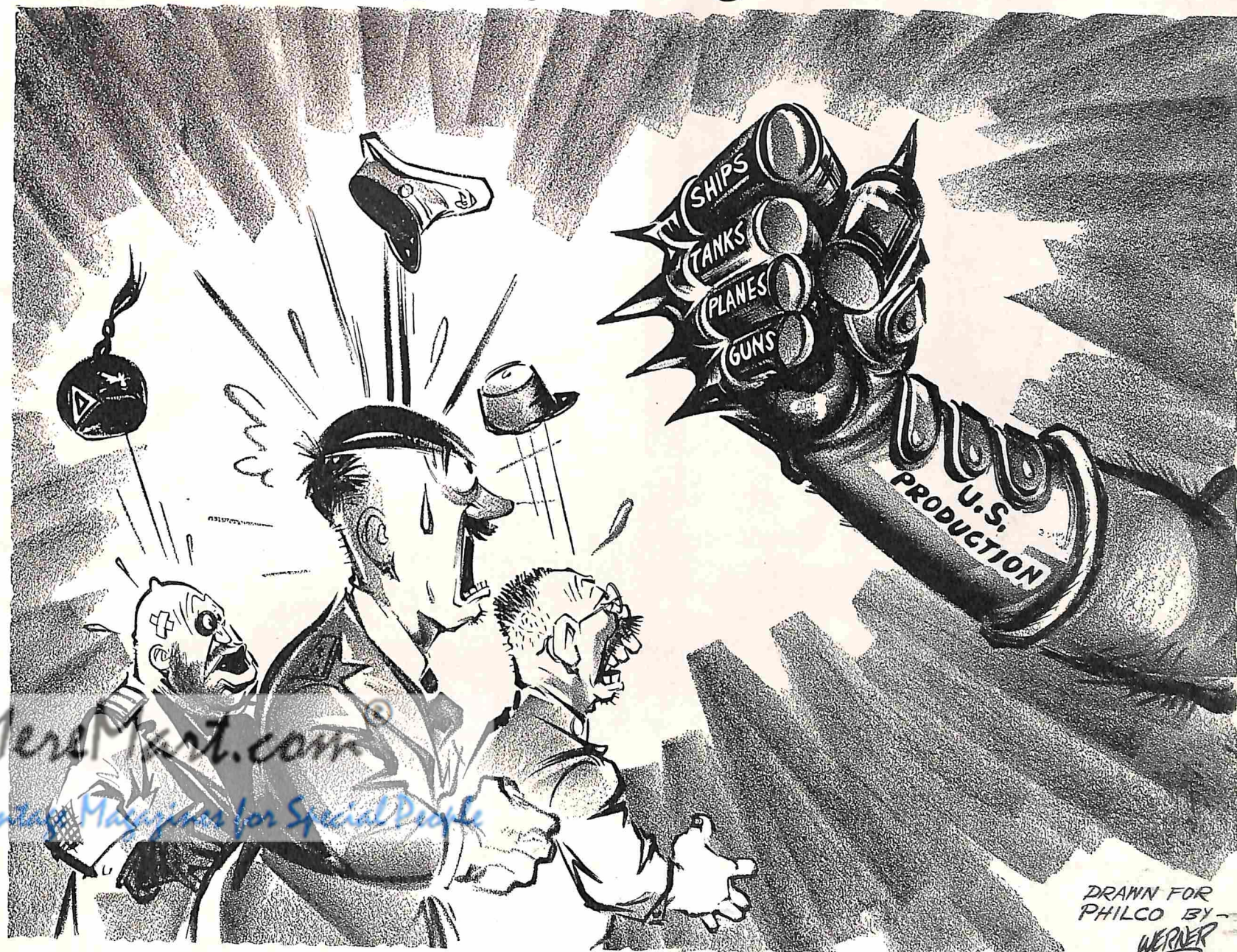
But we're not publishing this story just because it's news, or just because it's fascinating to read. We're publishing it because it'll tell you just what the title promises—"How to Make a Man of Your Son."

It will give you a few ideas on rearing daughters, too.

Framed? It's your home we're talking about, and the trees and hedges that provide its frame—and contribute so much to its beauty. If your house is too tall—or too short—or off balance—or built on a slope—or is a problem for any other reason, we prescribe the detailed what-to-do-about-it information in "Is Your Home Well Framed?"

And more: "Dry Up That Basement" and "You Don't Know Beans Till You Know All These"—two more of the workable-idea stories you'll find your September *Better Homes & Gardens* crammed with.

The Shape of Things to Come!



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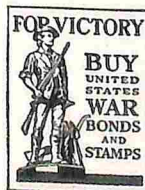
This interpretation by C. G. Werner of America's will to win is one of a series being drawn for Philco by America's leading editorial cartoonists. They are being posted before Philco's soldiers of industry as an expression of their spirit and a reminder of the glorious purpose of their work.

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