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LISTEN TO the Armour Hour every Friday night over 36 stations associated with the N. B. C. Eastern Standard Time 9:30 P. M.-10 P. M. March, 1930, BETTER HOMES and GARDENS

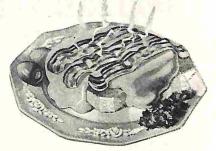
built around "Star" Bacon*

THE MENU makes the occasion. The dish makes the menu. And Star Bacon makes the dish.

Likewise it's the Armour process that makes the bacon. It's a process that begins with the selection of the finest, tenderest sides of bacon. After the curing comes the smoking process, where smoke and heat, under exact control, develop a flavor such as no other bacon has.

Put Star Bacon on your market list. You can buy it sliced in the pound or half-pound window-top cartons that let you see the bacon you buy, or have it sliced to your order from the original piece. Be sure you see the words "Armour's Star" on the window-top carton or on the wrapper and rind of the original piece. Mail the coupon now for a free copy of the recipe book with its 36 Ways to Serve Star Bacon.

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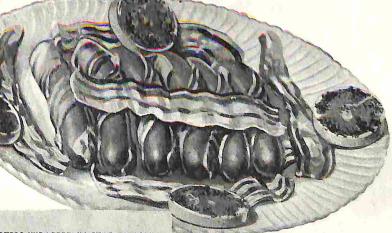


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CHEESE TOAST WITH STAR BACON. See page 6 of recipe book with 36 Ways to Serve Star Bacon

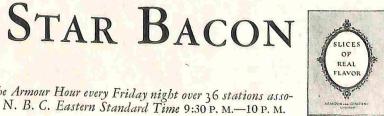


STUFFED STAR BACON SLICES. See page 13 of recipe book with 36 Ways to Serve Star Bacon.



FRANKFURTERS WRAPPED IN STAR BACON HOT GRAHAM MUFFINS POTATO SALAD JELLIED FRUIT SMALL CAKES COFFEE

FRANKFURTERS WRAPPED IN STAR BACON. See page 6 of recipe book with 36 Ways to Serve Star Bacon.



Full directions for the Star Bacon dishes in the menus above are found in the recipe book with 36 Ways to Serve Star Bacon. Mail coupon for a free copy. Dept. B-3, Div. Food Economics ARMOUR AND COMPANY, Chicago, U. S. A. Please send me free copy of the Star Bacon recipe book. Name-

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