

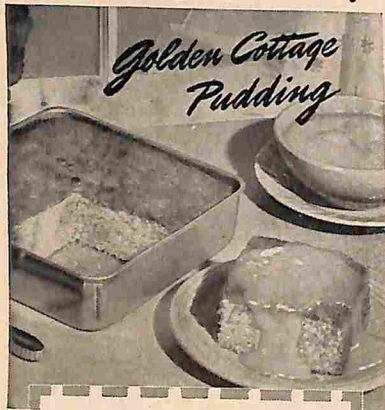
"WE CALL IT
OUR

Vitamin Dessert

and it will delight your family!"



Betty Crocker



SO EASY TO MAKE!

(Perfect results guaranteed only with Gold Medal "Kitchen-tested" Flour)

1/2 cup Shortening... 1 1/4 cups
Sugar... 2 Eggs... 1 1/2 cups
grated raw carrots (4 medium-
size carrots)... 1 1/2 cups sifted
GOLD MEDAL "Kitchen-tested"
Flour*... 3 tsp. Baking Powder
... 1/2 tsp. Salt... 1/4 cup Milk
... 1 tsp. Lemon Extract

*If you live in Southeast and use Gold Medal Soft Wheat Flour, use 1 3/4 cups. CREAM the shortening, add the sugar gradually, cream till fluffy. Blend in the unbeaten egg yolks one at a time (beating in well after each is added). Now stir in the grated carrots. Then sift the flour, baking powder and salt together, and stir into the creamed mixture alternately with the milk. Blend in the lemon extract. Fold in stiffly beaten egg whites. Pour into a greased and floured 8-inch square pan, and bake 55 to 60 min. in a moderate oven (350°). Serve hot with Hot Golden Sauce. 9 servings.

HOT GOLDEN SAUCE: Mix 1 cup sugar, 4 tbsp. GOLD MEDAL "Kitchen-tested" Flour, 1/4 tsp. salt together in top of double boiler; stir in 1 1/2 cups boiling water till mixture is thick (stirring constantly). Place over hot water, add 3 tbsp. grated raw carrot, 2 tbsp. orange juice, 2 tbsp. lemon juice, 4 tbsp. butter.

Cook about 20 min. (till ready to serve), stirring occasionally. **TO SAVE SUGAR,** use 1/2 cup (1/2 cup plus 2 tbsp.) to make Pudding, creaming it into shortening, and blend 1/2 cup corn syrup into creamed mixture, and use only 2 tbsp. milk. Bake about 50 min. For the Sauce, use 1/2 cup sugar and 1/2 cup corn syrup, and use only 1 cup of boiling water.

THIS delicious cottage pudding is "different"! Grated carrots (nobody will know they're there!) combine with eggs, butter, milk and Gold Medal Enriched Flour to give you a nutritious, vitamin-rich dessert.

Try this sunshiny treat. But don't risk precious ingredients by using an undependable flour. Use Gold Medal, the most popular flour in America!

Ask for a sack of Gold Medal "Kitchen-tested" Enriched Flour today. Gold Medal is made by General Mills, Inc., Minneapolis, Minn.



GET the Betty Crocker Cook Book of All-Purpose Baking! 220 of the best recipes in our files. Profusely illustrated. Mail 25¢ to Betty Crocker, Dept. 1080, Minneapolis, Minn. . . now!

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BETTER HOMES & GARDENS

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Read by More Than 2,400,000 Families

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COMING

NEXT

ISSUE

Not five minutes ago the Boss came in and said, "How about writing that column on what's going to be in the April issue?" And we said, "Impossible! You can't get all that into a column." And the Boss said, "Well, at least you can tell about—"

"**Slip-covers.**" we put in quickly, to show we were on the job. "You mean Christine Holbrook's swell feature with color photographs of ideas for making your home sparkle."

"**Garden helps** are what I was thinking about," the Boss said. "After all, we mustn't forget we're carrying on month-by-month for people doing the vital job of growing food at home. There's—"

"**'Grow Your Own Greens'**" we interrupted helpfully.

"**And Harvey Bicknell's** feature on selecting a garden space and getting the soil in condition," the Boss went on. "It'll be worth its weight in . . . in butter to folks putting in gardens this year."

"**Furnishings ideas** alone are so numerous in the April *BH&G*, you'd need a whole column to list them," we argued. "Besides the slip-covers feature there's 'Color's Cheap and Magic,' showing what color can do for an ordinary room. And there's the story of how the editor of the Los Angeles *Times* Home Magazine practices what she preaches."

"**'Go Looking for Trouble.'**" cried the Boss. "Not us!" we said, backing away. Then we realized he was quoting the title of a picture story about your house—how to repair things *before* they go wrong.

Taking care of things reminded us of the twin articles coming up in April on caring for and repairing wallpaper and porcelain.

Then food sneaked in—perhaps because lunch time was near. "Myrna Johnston's office has been bubbling for weeks with Lenten dishes, new tricks with bread, and shortage-whipping egg meals," we went on. "There's not half enough room to describe the food- and time-savers she's assembled."

"**Whatever you do,**" said the Boss, paying no attention to us at all, "don't forget to mention 'Bulbs by the Millions.' There's a story worth reading about—and everyone who reads it *will* talk about it."

"**Told you so?**" we came back triumphantly. "We're at the bottom of the page and we haven't covered half the good things in the April *Better Homes & Gardens!*"—D.H.

Better Homes & Gardens

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MARCH 1943

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YOUR FOOD GARDEN

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• How to stretch meats

• and canned vegetables and fruits

LUNCH-BOX INSPIRATIONS