

BETTER HOMES & GARDENS

Published Monthly by the MEREDITH PUBLISHING COMPANY, DES MOINES, IOWA

Vol 9

NOVEMBER, 1930

No. 3

CONTENTS

COVER DESIGN.....	Isabelle Vaughan	7
WHO PAYS FOR ADVERTISING?.....	Editor	8
ALONG THE GARDEN PATH.....		10
THE ROVING GARDENER.....	Harry R. O'Brien	13
THE KITCHEN HAS HAD ITS FACE LIFTED!.....	Josephine Wylie	15
Drawings by Jack Manley Rosé		
GARDENING ON A SHOESTRING.....	Florence Rhoades	16
A HOME WITH A LIVABLE ATMOSPHERE.....	Christine Holbrook	18
A HOUSE THAT GREW IN CALIFORNIA.....	Rose Connor	19
A HOUSE THAT LOOKS AT THE GARDEN.....	Russell Starr	20
Drawing by Jack Manley Rosé		
A LANDSCAPE ARCHITECT DISCUSSES GARDENS.....	Lamar Sparks	21
FENCING THOSE LIVELY HEAT UNITS IN OR OUT.....	Roger B. Whitman	22
ROUND THE CLOCK ON THANKSGIVING DAY.....	Nell B. Nichols	23
THE MEIERS REBUILD A 70-YEAR-OLD HOUSE.....	Harold H. Ehler	24
SOME RARE BOOKS YOU MAY HAVE MISSED.....	Helen Cowles LeCron	25
HOME HABITS AMONG THE ANIMALS.....	Hazel Hankinson	26
COLOR SCHEMES FOR YOUR KITCHEN.....	Mabel J. Stegner	27
THE BICYCLE CLUB MAKES CHRISTMAS GIFTS.....	Reported by Jane	28
Drawings by Louise C. Rumely		
BOTANY PRINTS FOR HOME AND GIVING.....	Ruby Short McKim	29
Drawings by Josephine Bonney		
WHAT'S THE MATTER WITH MARY JANE?.....	Gladys Denny Shultz	30
A GARDEN ON HIGH SEA CLIFFS.....	Mary Goodrich	31
REJUVENATING THE SHABBY BATHROOM.....	Laura Lorenson	32
IF IT'S RUSSIAN FOOD YOU'RE WANTING.....	Edith M. Barber	33
THE CHARM OF THE SMALL TABLE.....	Christine Holbrook	34
Color Photographs by Fidelis Harrer		
IS YOUR HOME FURNISHED AS IT SHOULD BE?.....	Mary Willis Shuey	35
THE OLD ROSE MAN OF LAS VEGAS.....	Charles Mostyn Owen	36
AMONG OURSELVES.....		38
A CALIFORNIA AMATEUR EXPERIMENTS.....	Vianetti Sprague Martin	40
NOVEMBER NOTES FROM A GARDENER'S SCRAPBOOK.....	Victor H. Ries	42
MAKE YOUR OWN CARDS.....	Frank I. Solar	45
THE JUNIOR GARDEN CLUBS OF AMERICA.....		46
Drawing by Louise C. Rumely		
HOMEMAKING STUDY CLUBS.....	Helen Cowles LeCron	50
Drawing by Julian McKimney		
COOKS' ROUND TABLE.....		52
WHEN A WOMAN SHOPS.....		54
THE CHILDREN'S PLEASURE CHEST.....	Louise Rockwell	80
Drawing by Marguerite Gode		
ACROSS THE EDITOR'S DESK.....		92

An Illustrated Story for Boys and Girls

BETTER HOMES AND GARDENS has prepared a story illustrated with colored slides for the members of the Junior Garden Clubs of America. This charmingly illustrated Nature story is called "Thru the Gardens of Gnomeland." As soon as any Junior Garden Club has completed its first eleven activities and ventures it is entitled to receive "Thru the Gardens of Gnomeland" free except for mailing charges. In other words, if all the ventures are completed up to and including the Rock Garden, the Junior Garden Club counselor may request this story and it will be sent promptly.

"Thru the Gardens of Gnomeland" includes legends, poems, beautiful garden pictures, and interesting and delightful stories for instilling an interest in gardening.

We are anxious to make this illustrated story available to all, so any garden club or other organization which desires to stimulate interest in Junior Garden Club work may obtain it for \$2.50 plus mailing charges. Write to Cousin Marion, The Junior Garden Clubs of America, Better Homes and Gardens, Des Moines, —THE EDITOR.

Editorial Offices: 1714 Locust Street, Des Moines, Iowa. Manuscripts submitted to the magazine must be accompanied by postage for their return, else we cannot be responsible for them. Communications to The Junior Garden Clubs of America, which organization is sponsored by Better Homes and Gardens, should also be sent to this address.

Advertising Branch Offices: New York City, 122 East Forty-second St.; Philadelphia, 208 So. Twelfth St.; Chicago, 307 No. Michigan Ave.; St. Louis, 1411 Syndicate Trust Bldg.; Minneapolis, 635 Palace Bldg.; San Francisco, 530 Russ Bldg.



E. T. MEREDITH, Founder, 1876-1928

FRED BOHEN,
President and General Manager
ELMER T. PETERSON, Editor

JOSEPHINE WYLIE.....Associate Editor
ALFRED CARL HOTTES.....Associate Editor
L. S. GOODE.....Associate Editor
PETER J. COPPO.....Art Director

Subscription: .60 cents a year; two years, \$1 a year. At news stands, twentieth of the month, 10 cents a copy. Entered as second-class matter at the post office in Des Moines, Iowa, under act of Congress March 3, 1879. Additional entry as second-class matter at Harrisburg, Pennsylvania, and Springfield, Massachusetts. Copyrighted by the Meredith Publishing Company, 1930, United States and Canada. Trademarks for Better Homes and Gardens have been registered in the United States and Canada.

Our Pledge to You: Better Homes and Gardens is published in the interests of better homemaking for folks living in cities, towns, and suburbs. If you purchase any article advertised in Better Homes and Gardens, whether you buy it of the local dealer or direct, and it is not as represented in the advertisement, we guarantee that your money will be returned if you mentioned the article. We do not guarantee accounts of honest bankrupts.



Armour's new Star Bacon
with the

Fixed* Flavor

makes an instant hit. In all the world, no flavor like that achieved by Armour's new "double-f" process

AMERICAN housewives have discovered a new "star" of particular brilliance... Armour's Star Bacon, prepared by a new, improved method. A finer, more even-textured bacon whose

very fragrance in the fry-pan whips the most jaded appetite to primitive frenzy. You just can't wait to get your fork into a slice of it!

What is this "double-f" process—this Fixed* Flavor? It came about by an earnest desire on the part of Armour and Company to give you still better bacon... to better previous "bests." We began with the livestock itself, raising still higher the standard of selection.

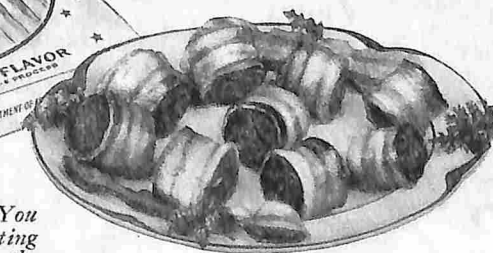
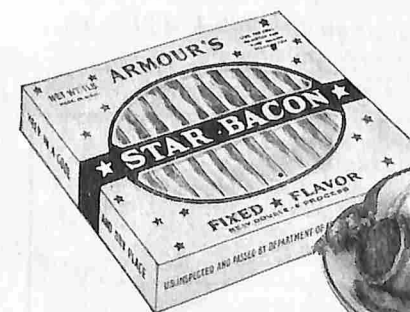
Then we revised the whole process of cure and smoke from start to finish. Some of our well-meaning friends advised us to leave well enough alone. Star Bacon was already the most melting, mouth-watering morsel that ever decorated a dish, they said. But we were bent on "doing the impossible." Years were devoted to research, to perfecting that uniformity of fragrance and taste which we have called Fixed* Flavor. The result justifies the time, money, and labor expended. Your own tongue will tell you—there is no other bacon like the new Armour's Star in all the world.

Let your family decide tomorrow,

at breakfast. After all, there are no words in Webster that can put taste in your mouth. But you will know the instant you remove the wrapping. When the fat sputters in the pan, and that glorious fragrance percolates through the kitchen, you will be more certain. And when, finally, your fork divides each marvelous mouthful, you will be convinced beyond question. Mail the coupon for "36 Ways to Serve Bacon."

★ ★ ★

Tune-in the Armour Hour every Friday night at 9:30 eastern standard time, over any of 36 stations associated with the National Broadcasting Company. Armour and Company, Chicago.



Even the cartons are new. You can see what you're getting through the window in the pound and half-pound cartons.

© 1930

ARMOUR'S STAR BACON

with the Fixed* Flavor

Dept. B-11, Div. Food Economics
ARMOUR AND COMPANY, Chicago, U. S. A.
Please send me free copy of "36 Ways to Serve Bacon."

Name _____
Address _____

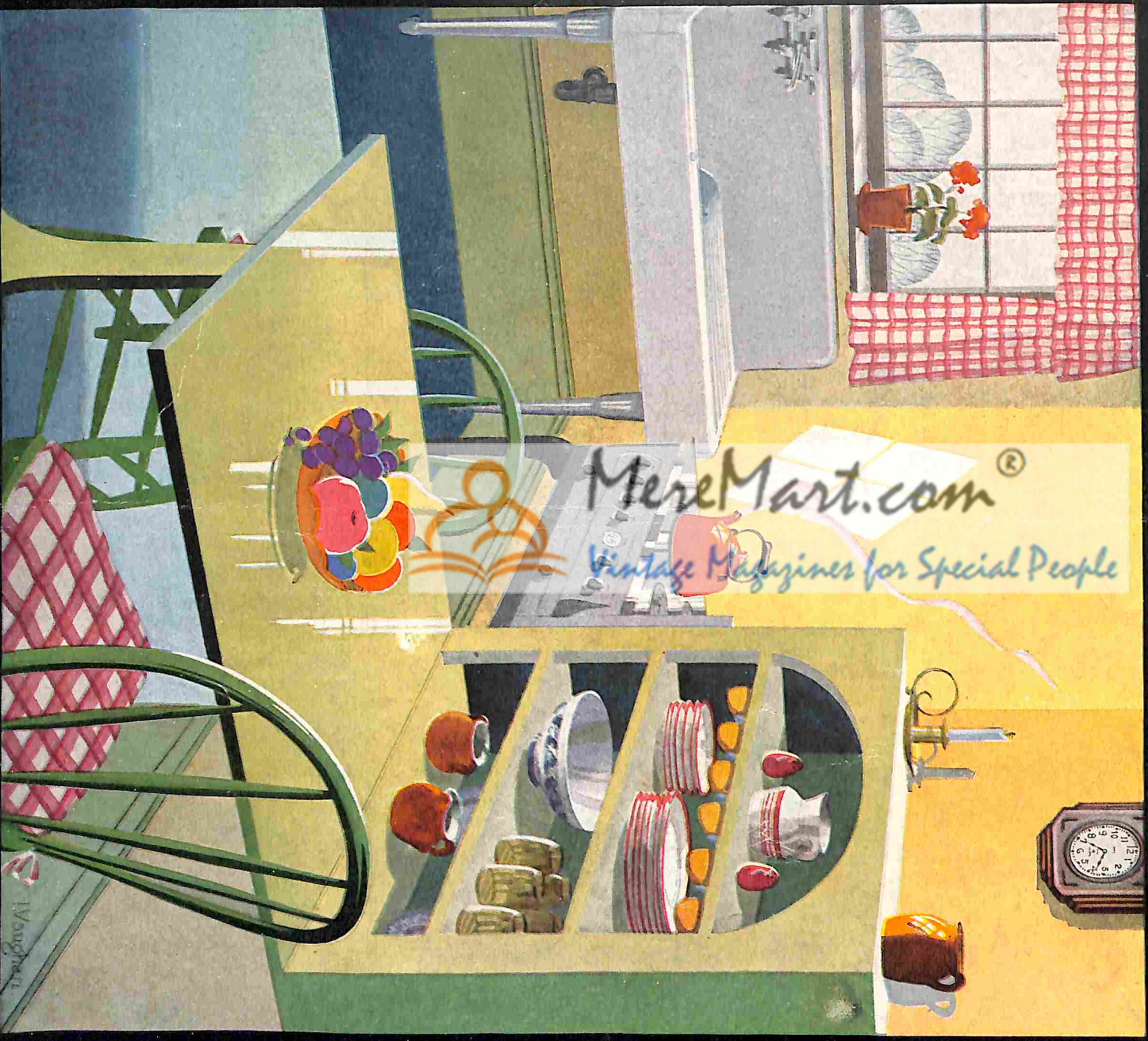
See Advertising Index, page 91

NOVEMBER 1930



10 CENTS

BETTER HOMES & GARDENS



Meredith Publishing Company Des Moines, Iowa