

WHY DIDN'T SOMEBODY TELL ME ABOUT ELECTRIC COOKING YEARS AGO?



"When I think of the wasted work and cooking failures I put up with for YEARS on my old range, I could kick myself! There was Janie—who'd never even fried an egg—turning out wonderfully light, fluffy cakes!"



1. "Perfect baking results are easy with a Hotpoint Electric Range," Janie said. "That new oven automatically puts the right amount of heat exactly where you want it. Each of the Calrod Cooking Units provides a choice of five Measured Heats at the touch of a switch!" She...



3. "With the new Thrift Cooker I can cook a whole meal at one time—on low heat. Hotpoint electric cooking is every bit as economical as Janie told me, and everything tastes simply marvelous! I honestly can't imagine how I'd ever get along without my Hotpoint Electric Range!"

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Offers Top-Quality Range Features At An Amazing Low Price!

All-Porcelain finish, inside and out. Easy to clean.

3 Large Utility Drawers for pots, pans and dishes.

Oversize All-Purpose Oven with 5 Measured Heats.

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BETTER HOMES & GARDENS

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