

October, 1946

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Room by Younkers Decorating Studio

Among Ourselves



Ann Usher

Trim, dark Ann Usher, recently of St. Louis, is rapidly becoming acclimated as *BH&G's* new Child Care & Training Editor. Acclimated, that is, to the extent of a glossy new desk, a telephone, a secretary, and daily correspondence with *BH&G* families. She's still seeking a place to live.

In St. Louis, which she doesn't pronounce St. Looie, she 1) supervised production for a branch of Frank Block & Associates, public-relations counselors, 2) helped guide some 70 Girl Scouts thru the day-camp mysteries of woods lore and basket weaving, and 3) directed a P.T.A. mothers' group in persistent (and rewarding) agitation for better things for small fry.

She became an authority on pediatrics and obstetrics while assisting her husband, the late Dr. T. Raymond Usher, in his work and in preparing many articles on the subjects. She has a 12-year-old daughter, Ellen Ann, who to date has not rebelled at the prospect of being a guinea pig for testing child-care theories from *BH&G* families.

You needn't write Ann to request an opinion on the old saw, "Spare the rod and spoil the child." She'll give you a diplomat's answer, "Well, yes and no." But she may point out that wielding the rod definitely proves one thing—that you're bigger than the child.

Her interests, apart from the constant wonder of observing children, range from fine horses to home movies.

We're happy—and we hope you are—about the full-color photographs in this month's *BH&G*. They're a foretaste of bright things to come, printed on the first of three new 40-page, 5-color web presses.

Manufacture of the press was started in 1941 by C. B. Cottrell & Sons Co., Westerly, Rhode Island, but it was held up by the more urgent business of winning a war. Even at that, the first bay of a new addition to our plant was roofed just in time to shelter the first press when it did arrive.

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