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October Promises

OCTOBER is an important month for the gardener. A summer in the garden, with its fulfillments and possible disappointments have been all the garden, with its fulfillments and possible disappointments, has made him experienced. He is now ready to read during the fall and winter so that his garden may next

year more nearly approach his dream.

In the October issue Fleeta Brownell Woodroffe will discuss "the bedfellows of the bulbs," a practical article on what to plant with the bulbs in order that we

may produce a succession of pictures.

The thoughtful reader will anticipate with pleasure the article about design in the rock garden, by Prof. Franz A. Aust and Hazel Hankinson, who give a clever

the rock garden, by Prot. Franz A. Aust and Hazel Hankinson, who give a clever diagram explaining the rules which govern good design.

Ben Arthur Davis, secretary of the federated Garden Clubs of Mississippi, has written an article for our vast throng of Southern readers on autumn work in the

You can look forward with pleasure to another October article if you are You can look forward with pleasure to another October article if you are perplexed by plant names. It is entertaining and informative, dealing with the romance of common plant names, the reason for the use of scientific names, and will give you an understanding of the fascination of knowing the correct as well

These are but four timely feature articles in the October issue of Better Homes and Gardens.—EDITOR.

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The selection of young, grain-fed livestock is important, of course. But we found our greatest opportunity in the field of curing and smoking. Any good cook who has "fussed" with ingredients, temperature, and seasoning will appreciate the search for perfection that brought about the "double-f" process . . . and the thrill of achievement that rewarded the

Even the cartons are new. You can see

We changed things here and there, tongue, it melts away like frost under in the curing-mix and the cure itself, and finally in the smoking-process which drives that North Woods tang into every ounce of the meat. We employed a thermometric control that guards against human error of time or temperature. In the Armour kitchens, Star Bacon is sliced, fried, and eaten every morning, to be sure that the flavor is up to the new Star standard.

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