

inside...

CAR CRAFT APRIL 1977 VOLUME 25 NUMBER 4

PETERSEN PUBLISHING COMPANY

R. E. PETERSEN
Chairman of the Board
F. R. WAINGROW
President
HERB METCALF
Senior Vice President
PHILIP E. TRIMBACH
V.P., Finance
WILLIAM PORTER
V.P., Director, Circulation
JACK THOMPSON
Assistant Director, Circulation
T. SWIFT LOCKARD
Director, Advertising Marketing
ARTHUR ZARIN
Director, Research
SPENCER NILSON
Director, Administrative Services
ALAN C. HAHN
Director, Market Development
JAMES J. KRENEK
Director, Manufacturing Services
AL ISAACS
Director, Graphics
BOB POLVO
Director, Photography
MARIA COX
Manager, Data Processing Services

SALES OFFICES

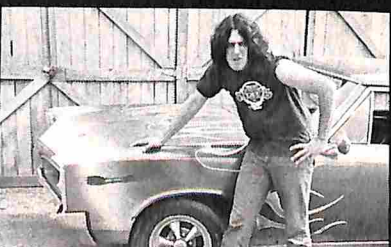
ATLANTA
Dick Holcomb
615 Peachtree Street, N.E.
Suite 414
Atlanta, Georgia 30308
(404) 876-0781
BOSTON
Prudential Tower, Suite 4850
Prudential Center
Boston, Massachusetts 02199
(617) 262-7400
CHICAGO
Bill McDonough
John Hancock Center
875 N. Michigan Avenue
Suite 3131
Chicago, Illinois 60611
(312) 222-1920
CLEVELAND
Bud Merrifield
Bond Court Building
Suite 1001
1300 E. 9th Street
Cleveland, Ohio 44114
(216) 696-7900
DETROIT
Dick Barron
333 West Fort Street Building
Suite 1800
Detroit, Michigan 48226
(313) 964-6660
LOS ANGELES
Harry Hibler, Randy Steffe,
Jim Adolph
8490 Sunset Blvd.
Los Angeles, California 90069
(213) 657-5100
NEW YORK
Bob Ross
437 Madison Avenue
New York, New York 10022
(212) 935-9150
PETERSEN ACTION GROUP (PAG)
Alan Waxenberg
V.P. and National Advertising Director
Paul Maguire
Eastern Advertising Director
437 Madison Avenue
New York, New York 10022
(212) 935-9150
Duke O Manor
Western Advertising Director
8490 Sunset Blvd.
Los Angeles, California 90069
(213) 657-5100



24. Too much exposure to the din at drag races has had its effects on the staff's hearing. When the publisher mentioned a story on sound systems, we naturally assumed he meant hearing aids and ear trumpets. But no—he had in mind stereo cassettes and multiplex radios. He even recruited an independent authority on sound, one who could hear frequencies far beyond the range of mere humans. And, needless to say, he is also an expert on woofers.



60. When Competition Editor Jon Asher learned he was being dispatched to Ft. Lauderdale, Fla., he packed his baby oil and sunglasses. But instead of lounging under palm trees and letting the blue Atlantic caress his body, Asher spent his time haunting the backwater industrial buildings in search of Dempsey Hardy, the leading exponent of Eastern Super Modified racing. Dempsey could pass for a stand-up comedian at any of the Gold Coast hotels, but he is dead serious about this \$65 Chevy II he plans to turn into his next race car—and the other racers aren't laughing.



94. Would you buy a used car from this man? How about a Street Machine Nationals? Jonathan P. (the "P" stands for Punk) Asher has thrown down the gauntlet and issued his challenge: Come to the Nationals or we'll transfer title of his Pontiac to your name. (Photo by Bruce Caldwell, rust by L.A. ozone, and dent by Petersen Publishing Co. parking attendants.)

features

- 24 AUTO SOUND SYSTEMS**
Music to your ears
- 36 RACY PAINT SCHEMES**
Making your car stand out in a crowd
- 40 PONTIAC 400**
Inching up on the Ventura project
- 46 ECONO RACING GUIDE**
Four-barrel fun
- 60 CHEVY SUPER MODIFIED**
The further adventures of Dempsey Hardy
- 64 RACING ACTION**
Return of the Camaro Funny Car
- 68 PRO WINTER NATIONALS**
What if they held a race and everybody came?
- 70 FUNNY CAR FINANCES**
You don't have to be rich—but it helps
- 78 ZERO DOLLAR CHEVY STOCKER**
Cal Method's madness
- 84 HOW TO BUILD A TRAILER**
A simple frame-up
- 86 PROJECT FIREBIRD**
Finally finished
- 90 860-HP CHEVY**
The hottest Rat of them all
- 94 STREET MACHINE NATIONALS**
Take the CC challenge
- 114 SAFER STEERING**
Keep the shiny side up

departments

- 7 Point of View
- 8 Straight Scoop
- 10 Hi Risers
- 15 Rapping Off
- 19 Tech Talk
- 116 New Products
- 122 Etc. . . .

staff

STEVEN M. GREEN Publisher
RICK VOEGELIN Editor
DONALD EVANS Managing Editor
CHARLIE HAYWARD Art Director
JON ASHER Competition Editor
BRUCE CALDWELL Associate Editor
AL KIRSCHENBAUM Feature Editor
JOHN BAECHTEL Technical Editor
MIKE AUSTIN Art Assistant
MIKE TIGHE Editorial Assistant
LYNN MAUGHS Secretary to Publisher

CAR CRAFT, © Copyright 1977 by PETERSEN PUBLISHING COMPANY. All rights reserved. Published monthly by Petersen Publishing Company, 8490 Sunset Blvd., Los Angeles, California 90069. Subscription inquiries phone (213) 657-5100. Second class postage paid at Los Angeles, California, and at additional mailing offices. Single copy \$1. Subscription rates: U.S. and Possessions one year \$9, two years \$16. All other countries one year \$10, two years \$18.

CONTRIBUTIONS: Should be mailed to 8490 Sunset Blvd., Los Angeles, California 90069. They must be accompanied by return postage and we assume no responsibility for loss or damage thereto. Any material accepted is subject to such revision as is necessary in our sole discretion to meet the requirements of this publication. Upon acceptance, payment will be made at our current rate, which covers the author's and/or contributor's right, title and interest in the material mailed including but not limited to photos, drawings, charts, and designs, which shall be considered and the act of mailing a manuscript as text. The act of mailing a manuscript and/or material shall constitute an ex- and/or material by the contributor that press warranty is original and in no way an infringement upon the rights of others.

CHANGE OF ADDRESS: Six weeks notice is required to change a subscription. Please give both old and new address and label. Send to P.O. Box 3291, Los Angeles, Calif. 90028. **POSTMASTER:** Please send form 3579 to Car Craft, P.O. Box 3291, Los Angeles, Calif. 90028.

ALL ABOUT AUTO SOUND SYSTEMS

© DRAG RACING'S COMPLETE MAGAZINE

CAR CRAFT

\$1.00 02021 APRIL 1977



860 HP CHEVY!
RACY PAINT DESIGNS
STREET MACHINE MEET:
WIN A DATSUN
STEPSIDE PICKUP

CHEAP THRILLS: RACING ON A BUDGET

HOW TO GET STARTED
IN THE ECONOMY CLASSES

MerchMart.com
Gift Quality Vintage Magazines



FAST FUN!
ECONO ALTERED vs.
ECONO FUNNY CAR

