



*S-a-y — what do you mean I'm in college?*

Well, you are — you weren't three hours old when your Dad raced over to me and telephoned the Prexy of his old ivy-covered halls and popped you into the Class of 1961!

*My goodness — you work fast!*

I have to! You see, there are times when it's important to be lightning-quick. Like the night your father smelled smoke in the house and called the firemen. And the time you had croup — heavens, I was busy then, waking up the doctor!

*Why, you're an important person — practically a heroine*

Bless your heart, I'm a heroine only once in a while. It's the constant little things I do every day that make people want to have me around! I give shopping-lists to the grocer, carry messages about teas and meetings, flash good news to families . . . why, I'm on the go day and night!

*And do you cost a lot of money?*

I do not. Your Mother said just the other day that she didn't see how I could cost so little — and give so much.

**BELL TELEPHONE SYSTEM**

# MARCH Content

## FICTION

Stay With Me (in three parts) Part I .....	ERIKA ZASTROW
Torch Song .....	SCHUYLER C. SCHENCK
Miss Nellie Was a Lady .....	SOPHIE KERR
Strange Return .....	SHIRLEY SEIFERT
Golden Flower .....	PEARL BUCK
Desert Journey .....	JAMES WARWICK
All in the Family (conclusion) .....	CLARENCE BUDINGTON KELLAND

## SPECIAL FEATURES

Editorial .....	KAY MULVEY
Keeping Up with Hollywood .....	HARRIET ANDERSON
We Praise Our Famous Men .....	ANNE LYON HAIGHT
Clipper Flights Then and Now .....	
My Dear Lady (conclusion) .....	
American Girl, 1940 .....	ANNA STEESE RICHARDSON
Seeing Through People (The Tower Room) .....	ANNE BRYAN McCALL

## THE COMPANION WAY

### HOMEMAKING DEPARTMENTS

Chrysanthemums (The Companion Way) .....	45
Compass Points in Kitchen Colors .....	VIRGINIA HAMILL 52-53
Match Your Best China .....	91
Hardy Chrysanthemums .....	GRACE TABOR 92

When Baby Takes the Air  
MARY ALTA OSWALD

Good Habits Make Better Babies .....

She Had So Many Children  
DOROTHY BLAKE

At Your Service .....

### FASHIONS

Authentically California .....	70
Yours — to Vary .....	73
The Suit You Like .....	74
You Tie It to Flatter .....	75

You Make These for Town or Country .....

You Choose the Fabric for the Pattern .....

Dress Her Like a Little Star .....

### GOOD LOOKS

Smart at Any Age .....	GADABOUT 82
------------------------	-------------

You've Been on My Mind ..  
HAZEL RAWSON CADIS

### HOME SERVICE CENTER

March Food Calendar .....	NELL B. NICHOLS 47
Big Returns from Small Electric Appliances .....	ELIZABETH BEVERIDGE 48-49
This Amateur Cooks for Two .....	DOROTHY KIRK 50

They're Even Better Baked ..  
DOROTHY KIRK

The Scrapbook .....

What Do You Know About ..  
L. SMITH

MARCH 1940

# WOMAN'S HOME COMPANION

TEN CENTS

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