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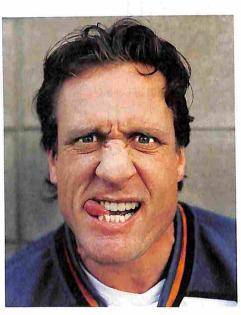
#### 40 WORLD WIDE WADE

DWYANE WADE's empire is larger than ever, and he plans to keep it growing. Acting. Restaurants. A clothing line. But the Heat superstar is finding that expanding one's horizons doesn't come without consequences. BY ALLISON GLOCK

#### **46 MADE IN AMERICA**

Spygate. That icy glare. Run-up scores. Bill Belichick gives NFL fans plenty of reasons to think of him as a jerk. But look closer and you'll find a man delivering on the uniquely American ethos of progress above all. What's so wrong about that?

BY TOM FARREY



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### COLLEGE HOOPS CONFERENCE PREVIEW 2008

#### 54 OVERSHADOWED

Bill Walker has always watched the ball go elsewhere in the most crucial moments of a game—first to lifelong friend O.J. Mayo, and now to current "it man" Michael Beasley. But the K-State beast and other Plan B's are anything but second-class. BY ERIC ADELSON

#### **62 MASTER BLASTER**

After 18 seasons, JEREMY ROENICK was through with hockey, and the feeling was mutual. But thanks to an old pal and a new leaf, he's put some bite into the Sharks. BY CHRIS SMITH

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Everything about Tim Tebow's game screams superstar, but NFL teams should think twice about drafting Florida's 2007 Heisman winner. Why? Because a computer program that compared the NFL careers of various college football award winners said so! BY GENE WOJCIECHOWSKI

#### **69 PLAYS THAT PAY**

When the BCS title game kicks off, each coach will have to come up with some new looks. But they won't ditch the plays that got 'em there, like OSU's CHRIS WELLS running the Power Left. BY MIKE KUCHAR

#### 72 160 LARGE

Sounds like easy money. Pick one game a week for an entire season for a chance at a towering pile of cash. No wonder high-dollar survivor pools are so addictive. BY MR. WRITER GUY®

\*Did we mention they may be illegal?

#### 76 #1 PRIORITY

Everyone wants a piece of hotshot QB recruit Terrelle Pryor, but is there enough of the 6'6" kid to go around? BY TIM KEOWN





"IT'S MY LIFE. I know what I can take on."

-HEAT HEADLINER DWYANE WADE

- Iddoldaladaldalladdladladaldd

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