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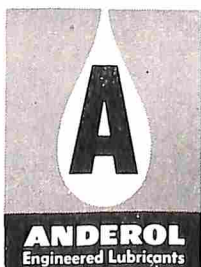
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NEW GUN LUBRICATION MANUAL... now available. Send \$1.00 for valuable book on engineered lubricants, cleaning and preservation of firearms.

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GUNS and HUNTING GOODS Merchandiser



NOVEMBER, 1957
VOL. II, NO. 11-16

EXCLUSIVELY FOR THE HUNTING • SHOOTING GOODS TRADE

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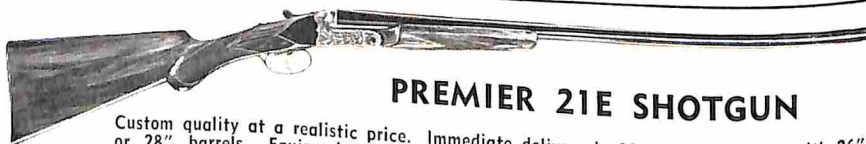
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NOTES ON NAMES

Woman Heads New Allen Factory



Allen Sportswear Mfg. Co., of Des Moines, Iowa announces the appointment of Mrs. Clara Palmer as superintendent of their new factory located at 306 Court Avenue. Mrs. Palmer was formerly with North Shore Mfg. Co., of Duluth,

Minnesota and has had a thirty year background of design and factory supervision. Affectionately called "Ted" by her friends and co-workers, Mrs. Palmer is an avid sports fan, a great sportswoman, pilots her own airplane, and in the garment field is unsurpassed in her ability to organize, design, and create patterns. In her new position she will supervise production of "Bob Allen" brand hunting clothing and insulated clothing and will assist Bob Allen in the creation of new designs for sportsmen.

Cited for Meritorious Service

Dr. Edward L. Kozicky, director of conservation for Olin Mathieson Chemical Corporation, has been awarded a citation for meritorious service in recognition of his work on wildlife conservation. The citation was presented to Dr. Kozicky by Fred A. Seaton, Secretary of the Interior.

Dr. Kozicky, prior to joining Olin Mathieson, was with the Fish and Wildlife Service, United States Department of the Interior, where he was leader of the Iowa Cooperative Wildlife Research Unit, Ames, Iowa.

The citation reads: "Citation for meritorious service, Edward L. Kozicky, in recognition of exceptional service in the field of wildlife conservation. Dr. Kozicky, biologist with the Fish and Wildlife Service, was Leader of the Iowa Cooperative Wildlife Research Unit from 1948 until he resigned in 1956.

"A recognized authority on farm game, author of numerous publications on pheasants, bobwhite quail, wild turkeys, rails, and other species, he made an outstanding contribution in the application of modern statistical procedures to wildlife research and management projects. His refinements of census techniques have resulted in more accurate

game population counts of value to both Federal and State agencies in setting biologically sound bag and season limits on game."

As Olin Mathieson's conservation director, Dr. Kozicky is continuing the work he began with the government agency. One of his chief responsibilities is the direction of Nilo Farms, the company's demonstration area of controlled shooting at Brighton, Ill.

Utica Duxbak 'Takes to the Woods'

The new Duxbak camouflage line and Air Force yellow items were demonstrated and tested under actual hunting conditions at the fall merchandise meeting of Duxbak executives and sales representatives at Rocky Point Inn, near Inlet, N. Y., in the Adirondacks, Sept. 10-14. With both lines meeting favorable reaction from the trade, discussion centered on design and manufacture developments for 1958. In picture, back row, left to



right, Winston A. Gould, Richard K. Willis, Herbert L. Frank, Charles S. Allen, John Frank, Vice-President Allan Jones, Lynn Willis and Paul Ramsey; front: John Aitken, Richard Verrengia, Sales Manager Walter Bailey, President Wardwell Jones, Vice-President Gilbert Jones and Benjamin Hughes.

Heustis Represents Boyt in Illinois

The Boyt Co. has announced the appointment of Richard A. Heustis of Terre Haute, Ind., as manufacturer's representative in Illinois. Heustis has been buyer and head of the fishing tackle department of McMillan Sports, Inc., of Terre Haute for the past nine years. Heustis is a veteran of three years' army service during World War II.

Boyt manufactures gun cases, hunting and boating accessories and other sporting goods and horse equipment.

FOR DUCKS & GEESE at LONG RANGE



The owner of a Gorosabel TEN GA. MAGNUM writes: "I Start Shooting when the rest of the boys quit, never realized a shotgun would shoot that hard".

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Retail \$175.00 with positive extractors
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FRANK CLARK, Jr., Life Member NRA

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We also have the fine Ugarteburu 10 Ga. Magnums with BOHLER ANTI-NIT Steel barrels in stock, retail \$189.50. Dealer net \$140.00, F.O.B.

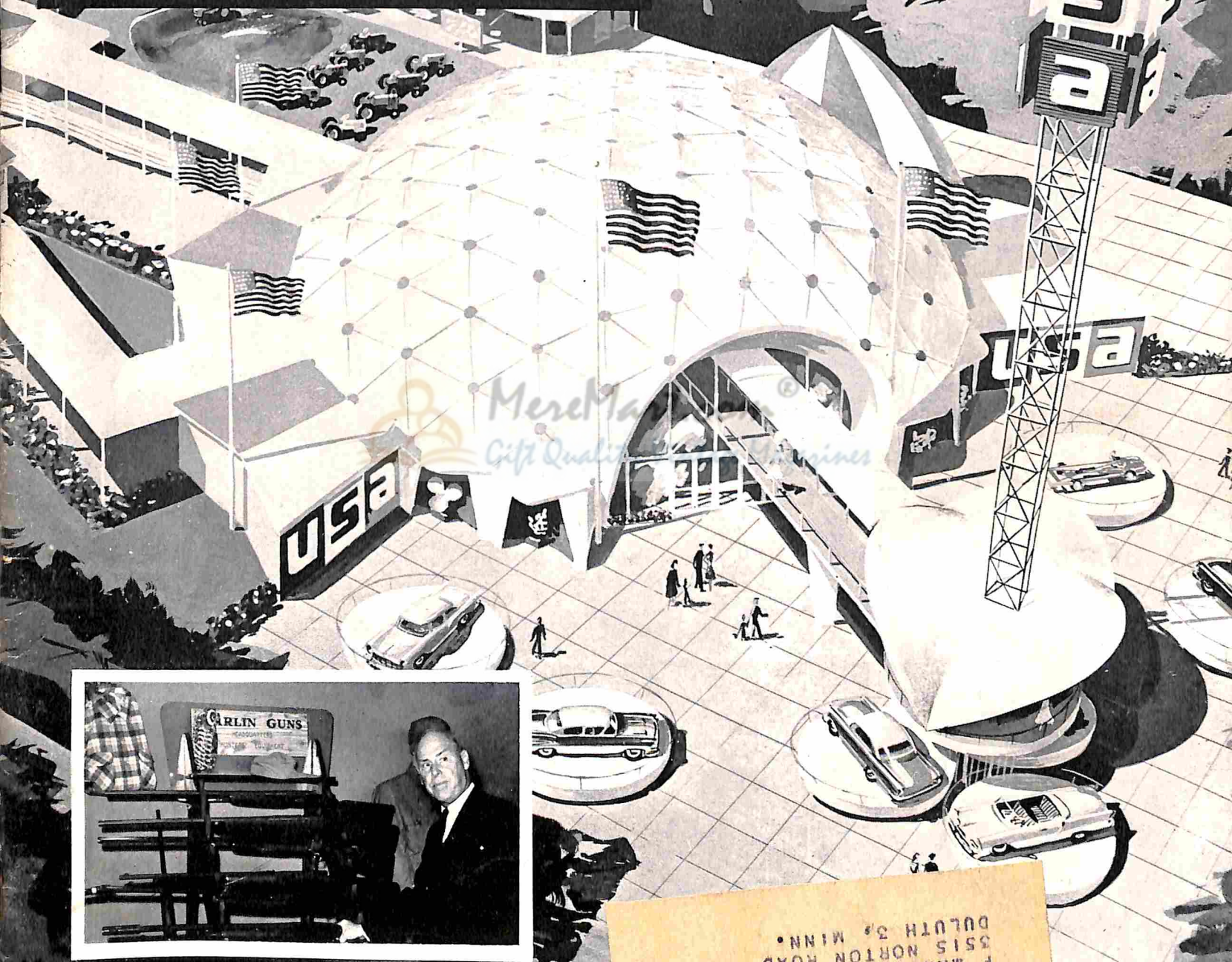
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NOVEMBER 1957 50c

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THE GUN DEALER AND THE LAW