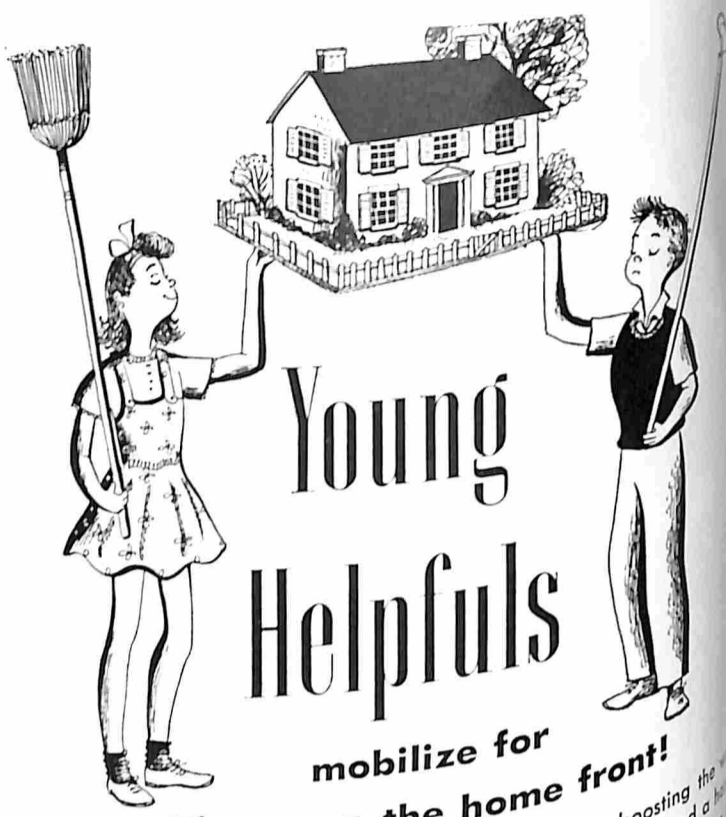


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HOUSE & GARDEN

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Young Helpfuls

**mobilize for
Victory on the home front!**

At work and at play, boys and girls are really boosting the effort this Summer. Full of pep and patriotism, they'll lend a hand wherever they're needed most. While Mother gives more hours to the Red Cross and Dad is a busy Air Raid Warden, "Young Helpfuls" pitch in to keep the Home Front humming. Pages 34 to 42 tell you how to plan a busy, happy Summer for your "Young Helpfuls"; a store in your city is ready to help you carry out your plan. **Stores listed below are Service Centers for Young Helpfuls exclusively in your community.**

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- CALIFORNIA**
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McBratney's
SAN FRANCISCO
The White House
STOCKTON
Breuner's
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Denver D. G. Co.
- CONNECTICUT**
BRIDGEPORT
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The Golden Rule
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Stewart D. G. Co.
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The Bon Marché
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Denholm & McKay Co.
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H. Choate & Co.
- MISSOURI**
KANSAS CITY
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NEVADA
Harry C. Moore Co.
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GRAND ISLAND
Wolbach's
- NEW JERSEY**
JERSEY CITY
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Broome Furn. Co.
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BUFFALO
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HERKIMER
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ITHACA
Rothschild Bros.
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McCurdy & Co.
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UTICA
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The Mulwitz Co.
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O'Neil Co.
- PIQUA**
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- OREGON**
PORTLAND
Meier & Frank Co.
- PENNSYLVANIA**
GREENSBURG
A. E. Trouman Co.
HARRISBURG
Bowman & Co.
MCKEESPORT
The Famous
MT. CAPEL
Guiner Dept. Store
NEW KENSINGTON
Silverman's
SCRANTON
Stoehr & Fisher
WARREN
Meisger-Wright
WALNUT CREEK
Wolff & Aster
WEST CHESTER
Wm. J. Kovach
WILKES BARRE
Fowler's Dept. Store
WILLIAMSPORT
L. Stearns & Son
YORK
Bon-Ton Dept. Store
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GREENVILLE
Mevers-Armida Co.
- TEXAS**
DALLAS
Sanger Bros.
EL PASO
Populac & Co.
FORT WORTH
Fakes & Co.
- VERMONT**
BRATTLEBORO
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BURLINGTON
Abernehy
Wright, Inc.
- VIRGINIA**
DANVILLE
Lynchburg
LYNCHBURG
J. R. Milliner Co.
- WASHINGTON**
SEATTLE
Frederick & Nelson
- WISCONSIN**
Beloit
McNeely
LA CROSSE
Wm. Depp
WISCONSIN
Johnson & Hill
- CANADA**
WINNIPEG
The Eaton Co.

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The Bulletin Board

The Greeks knew

There were times when the ancient Greeks, viewing life with a jaundiced but experienced eye, set down their thoughts forthright. Here's a fragment headed "The Way to Poverty," which sounds as fresh as if written yesterday—
*Keep open house; dabble in bricks and mortar.
Of all the roads to ruin none is shorter.*

Two sound investments

The garden that has a good asparagus bed and a few healthy clumps of rhubarb pays its dividends with assuring regularity year after year. Apart from giving them enough to eat and keeping out weeds they pursue their course without much demand on the gardener's time.

Grandmother's day

Now that all of us are growing food and staying home and doing without servants, you hear great talk of how wonderful our grandparents must have been to accomplish all they did in the garden and the house. We've been looking into these early American daily household tasks. Neither man's nor woman's work was ever ended. Grandmother had a busier day than even Mrs. Roosevelt.

But one task there was that might appeal to some households: it was customary for a tankard of punch to be brewed each day and set on the sideboard for family and visitors.

Companionate cooking

And while we are delving into these ancient American ways we can learn why New England boiled dinner always appeared on Monday night and baked beans on Saturday. The dinner was boiled over the same fire with the weekly wash and the beans and brown bread went

into the oven with Saturday's batch of wheat loaves. Occasionally, in nonconforming households you are offered baked beans on Wednesday night. This is heresy no true New Englander can condone.

Research has not revealed what was cooking on Tuesdays.

Over the door

The English, who are given to house inscriptions more than we, have a particular felicity in choosing them. A legend over the entrance door, establishes the owner's sentiments. Carved amid a trail of conventional leaves over the entrance to an English cottage is this appealing inscription:

*Enter, dear Lord, mine house with me,
Until I enter Thine with Thee.*

ON THE COVER

Judged by the U.S. Flag Association "the most outstanding of all cover designs shown on monthly or weekly periodicals," HOUSE & GARDEN's July 1942 Flag Cover (below) was given the Grand Award of the Cross



of Honor—as well as the Patriotic Service Cross for "the best design from a painting in the monthly magazine field."

Hopeful of repeating its last year's clean sweep, HOUSE & GARDEN has submitted its current cover (photographed by Gjon Mili's wonderful high-speed camera) in the Flag Association's second contest.

The children on the cover are wearing clothes by Best, the ladder is from Lewis & Conger.



“YOUNG HELPFULS”

For ideas on making household tasks fun for your children this summer see 8-page section

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JULY
PRICE 35
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