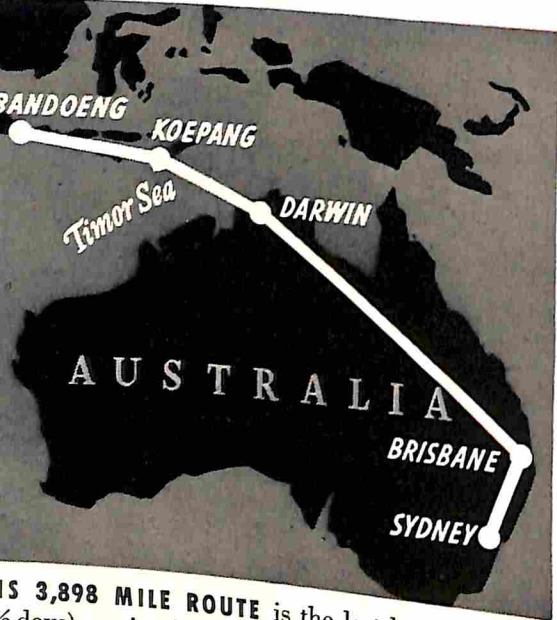


li and the Timor Sea to Sydney

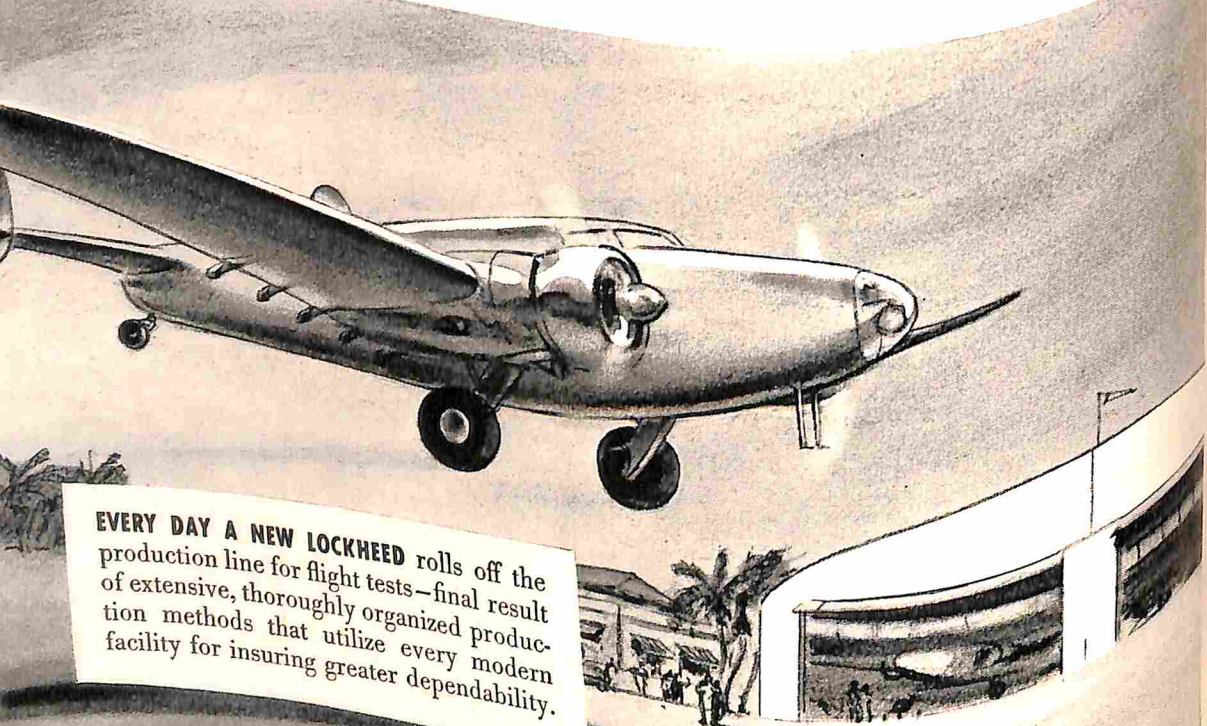


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LIFE

Vol. 7 No. 4

July 24, 1939

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LIFE'S COVER: The agreeable young woman on LIFE's cover is Clara Lou Sheridan who, under her Hollywood name of Ann Sheridan, is currently the most widely publicized actress in the world. Clara Lou Sheridan is 24 years old. She likes horseback riding, aquaplaning and potatoes, wears an opal ring, has read Lawrence's *Seven Pillars of Wisdom* and Woolcott's *While Rome Burns*, fears policemen and owns neither a boat nor a beach house. For further pictures of, and facts about, Ann Sheridan see "America's Oomph Girl" by Noel F. Busch, on page 64.

EDITOR: Henry R. Luce
 MANAGING EDITOR: John Shaw Billings
 EXECUTIVE EDITORS: Daniel Longwell, Wilson Hicks

THEY CALL ME BEAUTIFUL BUT NUMB!



NEVER MIND, SIS, WHAT PEOPLE SAY! ALL YOU NEED IS A LITTLE MORE ZIP AND ZEST. AND THAT REMINDS ME, I'LL BET YOU DON'T GET YOUR VITAMINS!



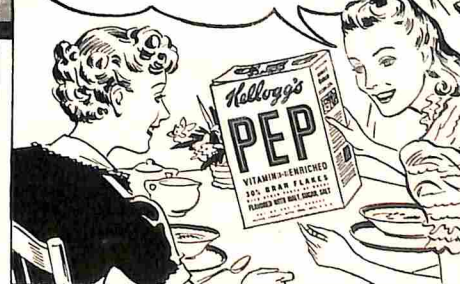
WELL, I EAT SPINACH AND THINGS

BUT YOU MAY NOT BE GETTING ALL THE VITAMINS YOU NEED! THERE'S A GRAND BREAKFAST CEREAL CALLED **KELLOGG'S PEP** THAT'S EXTRA RICH IN TWO OF THE IMPORTANT VITAMINS, B₁ AND D. WHY DON'T YOU TRY IT?



BREAKFAST NEXT DAY

SAY! WHY DIDN'T YOU TELL ME IT WAS SO CRISP AND DELICIOUS. I COULD GO FOR **PEP** JUST FOR THAT FLAVOR ALONE



IF YOU HAVE LACKED VITAMINS, AS I DID, DISCOVER THE GRAND THINGS THEY CAN DO FOR YOU! AND TO HELP GET YOUR VITAMINS, EAT **KELLOGG'S PEP!** IT'S A

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