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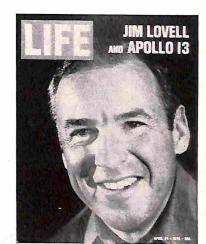
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Why a Life cover seldom makes everybody happy

This week's cover of a boy and girl living in a co-ed dorm at Oberlin College will, I know from experience, bring anguished letters from some readers. Although co-ed dorms are a major phenomenon on the American campus, accepted as a fact of life by many faculty members, students and parents, some readers will protest that we are "celebrating" or "endorsing" or "glorifying" a controversial situation by putting it on Life's cover. I hope Life's pictures and reporting in the stories accompanying our covers are clear to all who read them. The cover itself doesn't necessarily celebrate or endorse or condemn. It simply says: we think this matters this week.

I am frequently asked: "Even if it's true, should it be on the cov-

er?" Well, yes. It seems to me that a Life cover should depict somebody or some situation that is in the news and is of interest to a wide cross section of our readers. We don't think of this as "glorification" but as importance. Today, if someone is important enough to be interesting to many people, the odds are large that he or she is controversial. Life isn't simple in this country these days, and you can get an argument at the drop of almost any well-known name. As examples: Muhammad Ali, Spiro Agnew, Martha Mitchell, movie-maker Dennis Hopper, Teddy Kennedy, Angela Davis, Bebe Rebozo, Gamal Abdel Nasser, Richard Nixon. All have been on Life's cover this year. And then there are those events



A NONCONTROVERSIAL COVER

and trends guaranteed to arouse highly opinionated discussion and disagreement at any dinner table of more than four people: the Kent State shooting, population control, the traffic in drugs, the midi, the spread of pornography, the women's lib movement. These, too, have been represented on Life's cover this year—and the response has shown just about the same degree of amiable unanimity of opinion that you find at your dinner table.

In my version of the ideal world, all our readers approve a LIFE cover even if they don't always like the news it proclaims or the person involved. But in reality, a cover lively enough to evoke response almost invariably evokes argument as well. The last cover I can remember that won universal approval from everyone was the one that marked the successful return of Apollo 13 from its abortive and perilous moon mission. That week (April 24) everybody loved Apollo Commander Jim Lovell. LIFE's cover on him was indeed a celebration in the sense that some readers expect a cover to be every week: hooray, and no controversy. That's how we all felt that week. But I'm afraid that even if we chose to ignore important things that are happening and published 50 noncontroversial covers a year, the result would be, alas, dull.

Next week: Nikita Khrushchev.

RALPH GRAVES Managing Editor

INARY CLNC COLL SIGI N9 000000 94155 An intimate revolution on campus CO-ED DORMS NOVEMBER 20 · 1970 · 50¢ DE GAULLE GRANDEUR Rod Singler and Cindy Stewart in their dorm at Oberlin