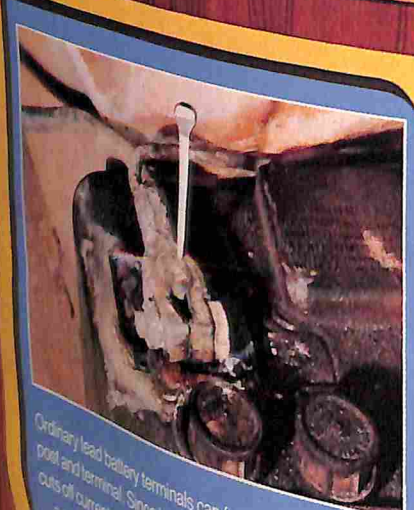




"For want of a Nail, the Shoe was lost; for want of a Shoe the Horse was lost; and for want of a Horse the Rider was lost..."

Benjamin Franklin (1758)



Ordinary lead battery terminals can form lead oxide between post and terminal. Since lead oxide can't conduct electricity, it cuts off current so the car won't start. Some people try to drive a nail between post and terminal to reestablish contact as shown in the illustration above.



With Whitaker Flash-Weld* battery cables, you'll never have to use the infamous old "nail trick." Flash-Weld terminals are solid brass. So lead oxide can't form and affect positive contact to cut off current. They're stronger than lead (can't twist out of shape), three times more conductive.

Don't horse around with nails and lose out. Remember what Ben said. Go with Flash-Weld, the winner every time.

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December



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MOTOR

1790 Broadway, New York, N.Y. 10019 U.S.A.

COVER: Disc brake caliper overhaul highlights this month's issue, where the emphasis is on tech. Illustration by Leon Stankowski.

MOTOR, December 1978

Merel
Gift Quality Vintage Magazines

PUBLISHER
Alan M. Waxenberg
ASSISTANT TO THE PUBLISHER
Winifred Dougherty

PUBLISHED BY
THE HEARST CORPORATION
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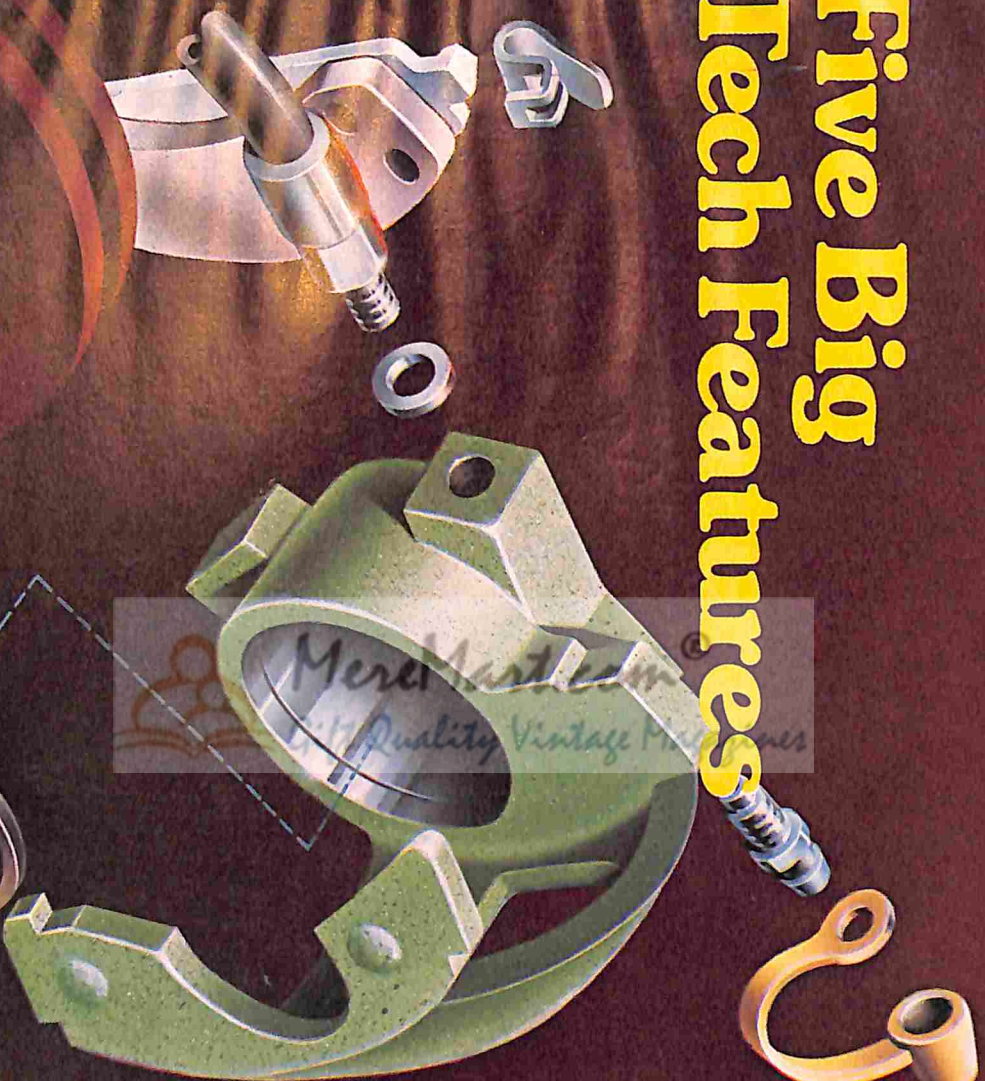
In-Use Test: Datsun King Cab Pickup

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Five Big Tech Features

- Disc Brake Caliper Overhaul
- All About Thread Repair
- Toyota Overdrive Transmission Service
- Rochester Quadrajet Rebuild
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